



**Create  
tomorrow,  
today**

 **Atos  
Amplify**

# A pivotal moment for European leaders

AI is no longer optional.

Driven by technological breakthroughs and rapidly evolving geopolitical challenges, Europe has reached an inflection point. Digital sovereignty, security, and resilience are no longer back-office concerns; they are primary challenges for modern decision-makers.

Simultaneously, artificial intelligence is dismantling and rebuilding business models at an unprecedented pace. For leadership teams, the strategic question has shifted. It is no longer a matter of whether to adopt AI, but how to scale it while maintaining absolute control over critical systems and data.

**True competitive advantage now depends on the freedom to make strategic decisions without being locked into a single technological path.**





# The trap too many organisations are stuck in

Too advanced to ignore AI, too dependent to feel truly in control.

Many organisations are at a strategic impasse. They run AI pilots that never scale. Their approaches are too technology-driven and disconnected from business value. They accumulate dependencies on platforms and vendors. And they lack clear visibility over their real costs, risks and exposure.

## Common reality

- AI pilots that don't scale
- Tech-first approaches with no clear ROI
- Unmanaged vendor dependencies
- Underestimated cyber & regulatory risks
- Insufficient agent orchestration
- No human impact

## What executives need

- To know where AI creates genuine business value
- To accelerate without increasing exposure
- To stay in control of data and strategic options
- To scale in an increasingly constrained environment
- A clearly defined governance tower



# Atos Amplify – a reinvented consulting proposition

**Atos Amplify does not separate strategy from execution – it designs, delivers and commits to outcomes**

Atos Amplify is Atos Group’s high-value consulting proposition. Its purpose: to help organisations turn complexity – AI, cybersecurity, sovereignty – into measurable business outcomes, while preserving their strategic freedom.

Atos Amplify focuses on the highest-stakes environments: industrial systems and critical infrastructure, sensitive data environments, mission-critical platforms, and high-impact customer operations, where failure is not an option.

## What sets us apart

### AI Amplified human expertise

Atos Amplify consultants have an average of 20 to 25 years of experience. By embedding AI agents and internal libraries into its own processes and governance, Atos Amplify augments human intuition with machine speed, always within ethical guardrails.

### Amplified business outcomes through technology

Atos Amplify bridges the gap between strategic intent and operational reality. Its “consult-to-build” model is powered by the deep technological capabilities of the Atos Group in cybersecurity, sovereign cloud, and critical infrastructure, taking clients beyond isolated pilots to deliver tangible, measurable business results.

### Amplify European Core

Atos Amplify’s approach is resilient by design and engineered to help European organisations navigate an increasingly volatile geopolitical landscape. Atos Group provides the technological depth required to maintain digital sovereignty, ensuring that its clients remain in control of their data and their strategic choices.


## Three areas of focus

- **Driving business transformation:** Atos Amplify shapes sustainable transformations that address real-world challenges through measurable outcomes. By combining structured delivery with deep industry expertise, organisations achieve lasting change and operational excellence across their entire enterprise.
- **Unlocking the value of data and AI:** Atos Amplify leverages data and AI to fuel innovation, uncover hidden insights, and streamline critical decision-making. Consulting services move beyond experimentation to solve complex challenges and identify new growth opportunities.
- **Maximizing the value of platforms and hyperscalers:** Atos Amplify ensures enterprise platforms are aligned with business priorities to enhance efficiency and drive sustainable growth. A value-centred approach ensures client systems are optimised, scalable, and resilient enough to meet evolving needs.

**These three areas share a single objective: moving from isolated capabilities to measurable outcomes.**



**Atos Amplify helps large European organisations scale AI and modernise their critical systems – without ever sacrificing sovereignty, security, or freedom of choice.**





## By the numbers

**20–25  
years**

Average seniority of our  
consulting teams

**100%**

AI embedded in delivery and  
project governance

**> 30 years**

Rooted in regulated and critical  
sectors across Europe

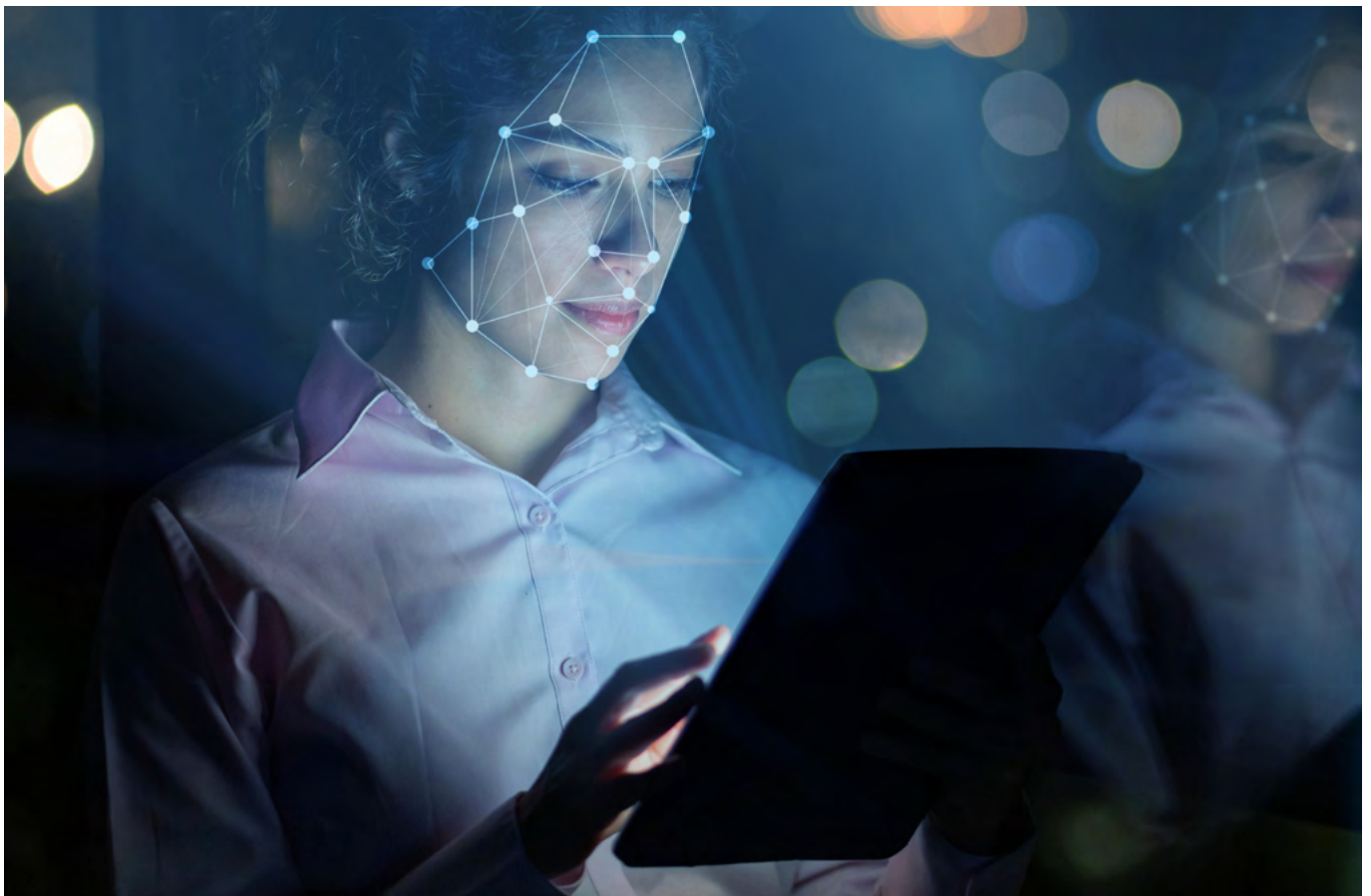
# Security & sovereignty – by design

Keeping control of your technological future is not a luxury. It is a strategic imperative.

In a context of geopolitical tension and tightening regulation, digital sovereignty has become a competitive advantage. Atos Amplify helps clients:

- Map and manage dependencies on third-party vendors
- Segment and secure critical data assets
- Align cloud and platform strategies with European sovereignty requirements
- Ensure compliance across complex regulatory environments (AI Act, GDPR, NIS2)
- Define the minimum viable company

**Sovereignty is not a constraint. It is the ability to retain control over choices, data and long-term options.**



# Proof that it works

Real transformations. Measurable outcomes.

<b>Scottish Water</b>	Prevented 26 flooding incidents through IoT and predictive analytics.
<b>Satair (Airbus)</b>	Reduced response times from 1,440 minutes to 2 minutes via AI.
<b>Network Rail</b>	Achieved a 25% productivity improvement in property operations.
<b>National Trust</b>	Secured 45% of annual income in just 11% of the usual time.
<b>Promotur</b>	Delivered a 133% increase in B2B activity through platform transformation.



# Human expertise, culture-led delivery

Atos Amplify is defined by a culture that prioritises human needs over technological features. We operate as a trusted partner, integrating deeply into our clients' stories rather than acting as a traditional vendor. This "client-first" mindset ensures that every solution is co-created and stripped of unnecessary jargon.


## Our delivery is underpinned by two unique human advantages:

- 1. Exceptional seniority:** The consulting teams bring an average of 20 to 25 years of experience to every engagement. This depth of knowledge allows us to navigate complex business processes and industry dynamics with a level of insight that only decades in the field can provide.
- 2. A value-driven mindset:** Working culture is built on entrepreneurship, accountability, and a commitment to impact. We focus on what we are "really trying to solve," relying on data and evidence to track progress and improve decisions.

Atos Amplify believes in "**Purpose for People,**" creating opportunities to turn professional passion into measurable outcomes. By combining this high-seniority expertise with a tech-enabled, collaborative approach, AI remains a tool for human progress


## Meet the team

Atos Amplify Benelux and the Nordics




**Lisanne Strasmann**

Atos Amplify France



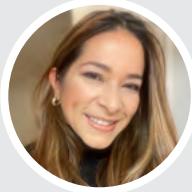
**Norbert Faure**

Atos Amplify Germany




**Harry Müller**

Atos Amplify Iberia



**Liliana Sierra**

Atos Amplify UK&I



**Lopa Ghosh**



The true challenge for European organisations isn't starting with AI - it is finishing. We don't separate strategy from execution. By embedding AI into our own delivery, and leaning on 30 years of critical sector expertise, we help our clients move past isolated pilots to enterprise-wide transformations that are resilient by design."

**- Annabelle Tricard,  
Group Head of Atos Amplify**



## Atos Amplify

Atos Amplify partners with business leaders to amplify impact and deliver measurable outcomes with resilience and certainty, by combining human experience, AI-powered insights, and deep industry expertise.

Let's talk about your challenges.

[atos.net/en/services/atos-amplify](https://atos.net/en/services/atos-amplify)

## About Atos Group

[Atos Group](#) is a global leader in digital transformation with c. 59,000 employees and annual revenue of c. € 7.2 billion, operating in 61 countries under two brands – Atos for services and Eviden for products and systems. European number one in cybersecurity and cloud, Atos Group is committed to a secure and decarbonized future and provides tailored AI-powered, end-to-end solutions for all industries. Atos Group is the brand under which Atos SE (Societas Europaea) operates. Atos SE is listed on Euronext Paris.

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