



# Digital Applications - Transformation @ Scale

- ✓ Modernize business value chains
- ✓ Agent led transformation
- ✓ Data insights to build growth strategy
- ✓ Evolve to new growth engines
- ✓ Derisked Modernization

**Atos**

# Vision



Reimagine business processes, IT systems, and customer journeys

By Harnessing Gen/Agentic AI and emerging technologies

To accelerate transformation, elevate customer experience, and delivers business outcomes with differentiated Atos IP

## Introduction

Enterprises are under pressure to transform both their core operations and growth engines, but face obstacles from legacy systems, siloed data, and rapidly evolving market. CIOs must now drive IT aligned to business strategy by enabling de-risked modernization, evolving to new growth engines, modernizing technology, scaling AI for enterprise value, transforming workforce skills, and strengthening security and sustainability..

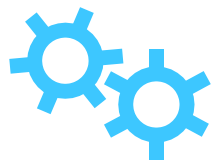
## Our offering

Stay Competitive



Changing the Game

Evolve from de-risked modernization to new growth engines



### Business Process

- Digitalization (Agents for everything – process, data)
- Geo & Industry focus (regulation, product rollout)



### Applications

- Business value chain-based solutions
- New Age Technology & Architecture



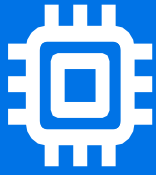
### Customer Journeys (Persona)

- Enrich customer engagement /channel
- Personas/Experience tied to value chain

**Polaris AI Modernization**– Agents across Industry, Data, Customer & Technology

# Value proposition

# Atos



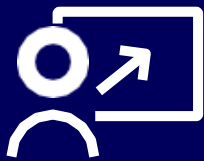
## Atos Polaris AI led transformation

Accelerate transformation with technology and industry driven solutions and IPs that are powered by Atos Polaris AI platform (for Modernization, Development, Testing, Industry Agent Library, Agent Foundry)



## New Age Pricing Models

Consumption based pricing, Self-funding, Revenue tied to Customer business outcomes, aaS



## Deep Industry Consulting, Process Knowledge, Industry Platforms expertise and Agents (e.g., Recon, Claims, customer journeys value stream)

Step change in system capabilities

# Typical Outcomes

## Effectiveness & Efficiency

### Step change in system capabilities

Value Unlocked: 5-10%

Sample Business Value Indicators:

- ✓ Operational Efficiency,
- ✓ Turn around time,
- ✓ STP

## Digital Process Re-engineering

### Restructured business processes supported by analytics

Value Unlocked: 10-18%

Sample Business Value Indicators:

- ✓ Business efficiency,
- ✓ Sentiment Analysis,
- ✓ Net promoter Score

## Digital Business Transformation

### Business Model Redesign

Value Unlocked: 18-27%

Sample Business Value Indicators:

- ✓ Underwriting efficiency
- ✓ Loan approval rate
- ✓ Fraud detection rate
- ✓ Digital adoption rate

# Transformation @ Scale

## Operations in Action

# Atos



## A Global Consumer Product Company

- **90% Faster onboarding of new products**
- **40% Faster time to market**
- **New Growth Engine** through Partner Ecosystem (e.g., new revenue through grocery partner channel)



## A Major European Clearing House

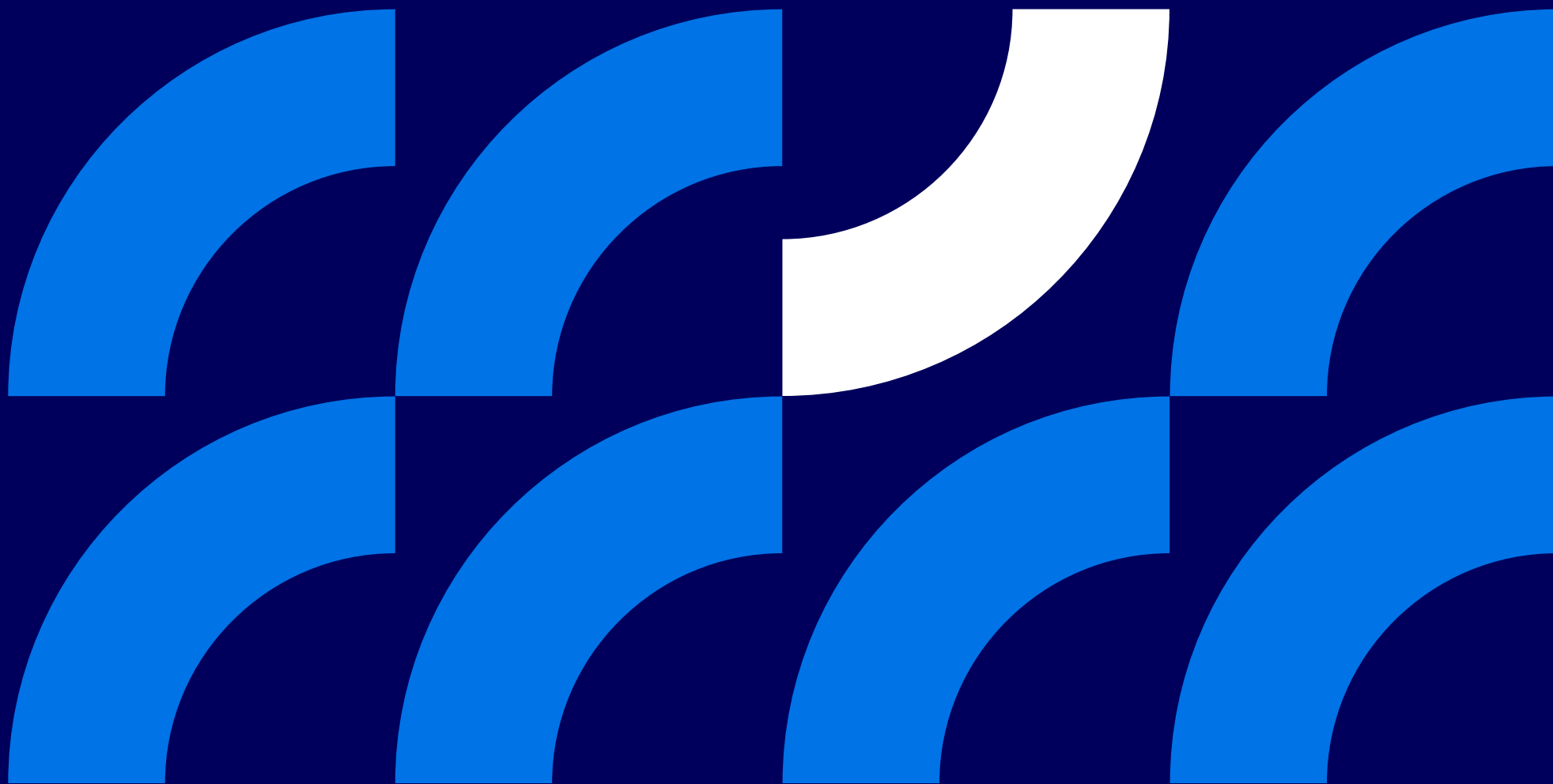
- **6 million transactions per day**
- **99.999% Operational availability**
- **Enabled double the number of transactions**



## “Amazon Proofing” a Large Home Retailer

- **\$3.76 bn Total website sales**
- **75% Faster quote closure**
- **30% Faster time to market**

Atos is a registered trademark of Atos SE. April 2025. © Copyright 2025, Atos SE.  
Confidential Information owned by Atos group, to be used by the recipient only. This  
document, or any part of it, may not be reproduced, copied, circulated and/or  
distributed nor quoted without prior written approval of Atos.



**Atos**