

## Atos Positioned as a 'Leader' in all Four Market Segments in NelsonHall's 2025 NEAT Evaluation for Transforming Business Operations with GenAI

**Paris, France, December 19, 2025** – Atos, a global leader in AI-powered digital transformation, is proud to announce its recognition as a 'Leader' in all market segments of **NelsonHall's 2025 NEAT Evaluation for Transforming Business Operations with GenAI**. This prestigious positioning underscores Atos' commitment to driving innovation and delivering tangible value to organizations through advanced generative AI (GenAI) solutions, with recognized strengths in Developing Custom GenAI Solutions, Understanding GenAI Requirements, GenAI Support for Customer Interactions, and Business Process Services (BPS) Delivery.

*"Atos is identified as a Leader in GenAI-Enabled Operational Transformation based on its strong domain expertise, developing industry-focused GenAI solutions across use cases, and its ability to operationalize advanced AI capabilities for clients. Atos is one of the select vendors actively delivering image generation solutions in production environments. Its flexibility in hosting AI solutions is further strengthened by its BullSequana server range, which supports model training and inferencing at the edge or within data centers"* commented **Mike Smart, Operations Transformation Senior Analyst at NelsonHall**

### **Atos: Leading the Way in GenAI-Powered Transformation**

The NelsonHall NEAT report evaluates vendors based on their ability to deliver immediate benefits and meet future client requirements in operational transformation enabled by GenAI. Atos' leadership position reflects its robust capabilities in designing, implementing, and managing custom GenAI solutions tailored to the unique needs of diverse industries and business objectives.

*"This recognition highlights our ability to help clients achieve both immediate benefits and long-term goals through custom GenAI-enabled solutions. It solidifies our role as a partner that can deliver comprehensive GenAI and Agentic AI solutions enabled by Atos Polaris AI Platform"* said **Narendra Naidu, Global Head of Data & AI at Atos**.

NelsonHall's analysis identifies several strengths that set Atos apart:

- Deep domain expertise in developing industry-focused GenAI solutions
- Proven delivery of image generation capabilities in production environments
- Flexible hosting options, including on-premises and hybrid cloud deployments
- Ambitious workforce enablement strategy, aiming for 100% GenAI awareness among

employees by the end of 2025

NelsonHall highlights that Atos has developed over 800 GenAI use cases, with a strong focus on finance, manufacturing, healthcare, and the public sector.

### **Strategic Direction and Future Outlook**

To further strengthen its leadership, Atos is prioritizing:

- Large-scale transformation contracts leveraging industry solutions.
- Business and technology consulting to identify GenAI adoption opportunities.
- Partner-led sales with leading technology providers such as Azure, AWS, GCP, SAP, Salesforce, ServiceNow, Databricks, Snowflake, and ESRI.
- IP-led differentiation through prebuilt GenAI and agentic AI solutions.

### **Comprehensive GenAI Offerings and Industry Expertise**

Atos launched its GenAI accelerator program in late 2023, providing clients with end-to-end consulting, horizontal and vertical solutions, and a modular set of accelerators. The [Atos Polaris AI platform](#), launched earlier this year, is a cloud and LLM-agnostic framework, that accelerates the design and implementation of GenAI, autonomous AI agents, and agentic industry solutions.

Key features of Atos' GenAI portfolio include:

- **Software engineering integration:** Supporting development, testing, and IT operations through seamless integration with client environments.
- **Knowledge management:** Enabling the creation and management of Retrieval-Augmented Generation (RAG) solutions for enhanced business intelligence.
- **Agentic AI solutions:** Automating business processes across finance, customer service, supply chain, and HR, with industry-specific modules for tailored outcomes.
- **Security and compliance:** Providing managed security services through 17 Security Operations Centers and a team of 6,500 cybersecurity professionals, ensuring robust protection for GenAI applications.

**To download a complimentary excerpt of the report, please click [here](#)**

### **About the NelsonHall NEAT Report**

The NelsonHall NEAT (Vendor Evaluation & Assessment Tool) is a strategic resource for sourcing managers, assessing vendors on their ability to deliver immediate benefits and support clients' innovation journeys. Vendors are categorized as Leaders, High Achievers, Innovators, or Major Players based on comprehensive criteria including solution maturity, delivery capability, client feedback, and investment in future-readiness.

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### **About Atos Group**

Atos Group is a global leader in digital transformation with c. 67,000 employees and annual revenue of

c. €10 billion, operating in 61 countries under two brands — Atos for services and Eviden for products. European number one in cybersecurity, cloud and high performance computing, Atos Group is committed to a secure and decarbonized future and provides tailored AI-powered, end-to-end solutions for all industries. Atos Group is the brand under which Atos SE (Societas Europaea) operates. Atos SE is listed on Euronext Paris.

The [purpose of Atos Group](#) is to help design the future of the information space. Its expertise and services support the development of knowledge, education and research in a multicultural approach and contribute to the development of scientific and technological excellence. Across the world, the Group enables its customers and employees, and members of societies at large to live, work and develop sustainably, in a safe and secure information space.

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