

# Application Services - Frictionless Operations

Aligning operations to digital customer journeys by leveraging Gen/Agentic Al

Reduce TCO (IT: 25-30%, BizOps: 40-50%)
Industry aligned business Outcomes
Industry Agents, e.g., Recon, Claims, After Care



## **Vision**



We deliver AI-driven intelligent systems that seamlessly integrate into our customers' operations, improving efficiency and driving business outcomes

#### Introduction

Enterprises today are faced with multiple challenges where customers fail to see full picture of the health of ecosystem resulting into delayed root cause analysis with scattered data, poor customer experience and high operational cost. This has direct impact on growth, profitability and ability to invest in newer technologies and gaining competitive edge.

## **Our offering**



#### Observability Ecosystem

- Observe Business
  Process/Transaction,
  servers, networks,
  balanced scorecards
- 360° view of entire state



## Intelligent Automation & Self-healing

- Analytics, Predict, Event based detect & heal
- Automation of everything



#### Business Operations

- Bot command center
- BOT First, Self Heal



## **Empower Customer**

- Digital self care
- Knowledge Management

## Value proposition





Atos IP e.g., Agentic AI powered Atos Polaris AI platform

Development, Maintenance, Modernization, Testing, Knowledge Management and Foundational Agent Repository



**New Age Pricing Models** 

Consumption based pricing, Self-funding, Revenue tied to Customer business outcomes



Deep Industry Consulting, Process Knowledge and Agents (e.g., Recon, Claims, After care)

### **Business benefits**

Evolve to touchless operations, committed saves and business outcomes



20-30%

Faster time to market



40-45%

Reduction in support efforts



**30-40%** 

Reduce cost of ops



## **Frictionless Operations in Action**



#### Global Cards and Payment Major

- ·40% reduction in TCO
- 45% reduction in support efforts
- •30% lower incident in-flow



#### **Leading Healthcare Player**

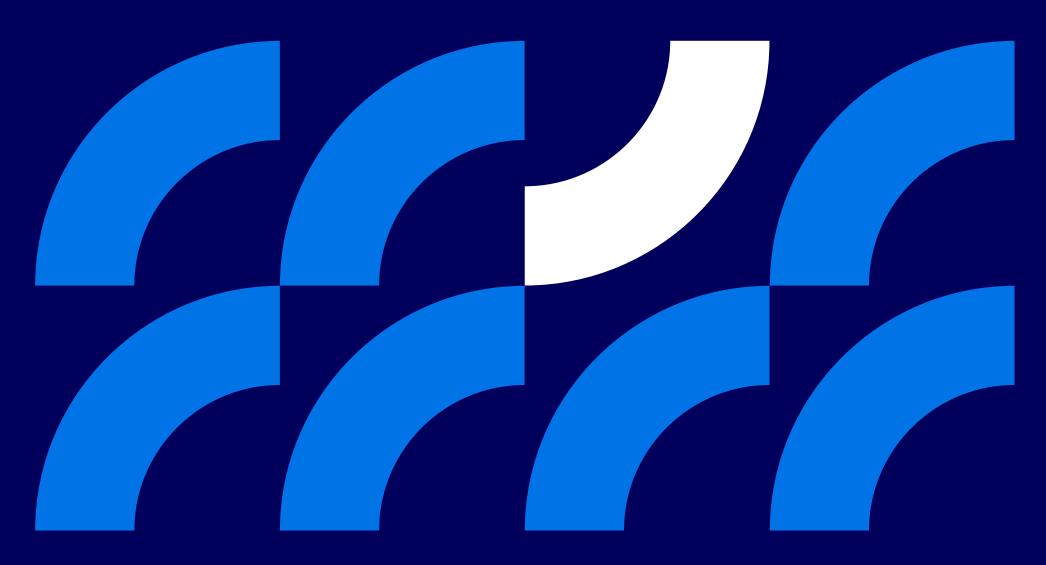
- 25% reduction in TTM
- •90% + IP Ops incident resolution rate



#### **International Pharma Group**

- •10% annual improvement **on productivity** levers
- •10% annual improvement on RTO / RPO
- •15% annual **Toil reduction**

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