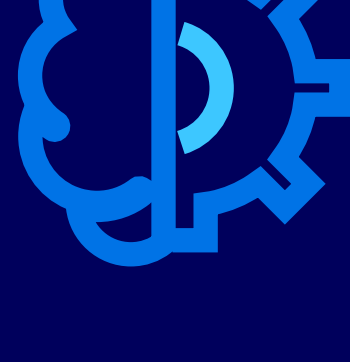


Unlocking the art of potential

# How to adopt GenAI today, and revolutionize your tomorrow

Begin your GenAI journey now and seize the opportunities of the future, first.

## 1 GenAI is already changing the game



Armed with GenAI, people and businesses are informed faster, able to engage with others better, and are freed to focus on high value, human-centric tasks and programs.

→ AI was named the technology that will most significantly impact industries over the next three years.<sup>1</sup>

Gartner

→ 40% of executives say their organizations will increase their investment in AI overall because of advances in GenAI.<sup>2</sup>

McKinsey

→ Nearly one-quarter of C-suite executives say they are personally using GenAI tools for work.<sup>3</sup>

McKinsey

<sup>1</sup> <https://www.gartner.com/en/newsroom/press-releases/2023-10-16-gartner-identifies-the-top-10-strategic-technology-trends-for-2024>

<sup>2</sup> <https://www.mckinsey.com/capabilities/quantumblack/our-insights/the-state-of-ai-in-2023-generative-ais-breakout-year>

<sup>3</sup> <https://www.mckinsey.com/capabilities/quantumblack/our-insights/the-state-of-ai-in-2023-generative-ais-breakout-year>

## 2 More than technology: GenAI is driving a business revolution

<p><b>Powering modernization</b></p> <p>By 2027, GenAI tools will be used to explain legacy business applications and create appropriate replacements, reducing modernization costs by 70%.<sup>7</sup></p>	<p><b>Closing the skills gap</b></p> <p>Through 2027, 25% of CIOs will use augmented-connected workforce initiatives to reduce time to competency by 50% for key roles.<sup>8</sup></p>	<p><b>Reducing risk</b></p> <p>Enterprises that apply AI Trust, Risk, and Security Management (TRISM) controls will improve accuracy in decision making by eliminating up to 80% of faulty and illegitimate information.<sup>9</sup></p>
<p><b>Reframing decision making</b></p> <p>Among data and analytics functions, the top-selected use cases are data narrative generation (41%), conversational interfaces for analytics (39%), and data exploration (39%).<sup>4</sup></p>	<p><b>Shaping the business around the customer</b></p> <p>By 2026, AI-driven product and customer experience (CX) analytics tools will be the primary source of insight for 40% of digital product enhancements, up from 10% today.<sup>5</sup></p>	<p><b>Aiding employees</b></p> <p>Seventy-nine % of workers say they've had some exposure to Gen AI, and 22 percent say they are regularly using it in their own work.<sup>6</sup></p>

## 3 The three stages of your GenAI adoption

### 01. Get ready: Create the right infrastructure for GenAI

Hybrid and Multicloud is the foundation for GenAI and transformation, but it needs to be seamlessly integrated and management simplified to be GenAI data-ready.

- Design, align, optimize, and augment your hybrid cloud environment to address its limitations and complexity and reduce costs.
- Ensure compliance and security are built-in to protect data in transit.
- Focus on delivering consistency and quality of service now and in the future.
- Work towards a more sustainable infrastructure.

### 02. Expand and evolve: Get data-ready for full GenAI adoption

To truly realize the power of GenAI, you need to evolve your data environment and infrastructure.

- Rethink and redesign your data governance and security.
- Address the challenges of data mobility with intelligent data management systems.
- Adopt data fabrics designed for the requirements of GenAI and other transformative solutions that offer an intelligent, automated conduit for distributed data.
- Develop a long-term plan based on your maturity – starting today is imperative.

Just 21% of respondents reporting AI adoption, say their organizations have established policies governing employees' use of GenAI technologies in their work.<sup>10</sup>

### 03. Launch and learn: Start using GenAI tools today

GenAI tools are already in use, delivering value and driving ROI for enterprises, their employees, and customers.

- Adopt and integrate 'ready-to-go' Microsoft Copilot, an accessible suite of GenAI functional tools.
- Consider your primary use cases, with Microsoft Copilot 365, Microsoft Copilot for Sales, and Microsoft Copilot for CoPilot Studio, GitHub Copilot, OpenAI, and other tools available.
- Test, trial, and learn about how GenAI can drive value, while still securing a ROI.
- Understand the governance implications, recognize the adoption requirements, and take that learning forward.

## 4 Atos and Microsoft: Delivering the data-ready infrastructure for GenAI adoption, now and tomorrow

Atos Managed Hybrid and Multicloud Cloud Azure provides a managed service that combines expertise and consultancy from Atos, with advanced, proven Microsoft Azure solutions, including: Microsoft Azure Stack HCI, Microsoft Arc, Microsoft Fabric, and Microsoft Copilot.

Expert technical staff at Atos optimize the hybrid and multicloud cloud you have and enable adoption of transformational technologies, while devising a path to full GenAI readiness, based on your maturity and business needs.

### Why Atos and Microsoft for GenAI-ready infrastructure?

	<p><b>Leadership</b></p> <ul style="list-style-type: none"> <li>• Microsoft Azure HCI stack is a third-generation solution designed for the reality hybrid and multi-cloud environments</li> <li>• Atos already has over 1,000 hybrid cloud customers around the world</li> </ul>	<p><b>Value</b></p> <ul style="list-style-type: none"> <li>• 206% ROI over three years</li> <li>• 30% increase in IT operations productivity</li> <li>• 80% reduced risk of a data breach</li> <li>• 15% reduced spending on third-party tools<sup>7</sup> (Azure Arc)</li> </ul>	<p><b>Expertise</b></p> <ul style="list-style-type: none"> <li>• Atos teams hold over 4,500 Microsoft certifications, and 12 Microsoft specializations</li> </ul>
	<p><b>Trusted</b></p> <ul style="list-style-type: none"> <li>• Atos holds 20+ year average client relationship</li> <li>• 20+ points above industry average Net Promoter Score (Atos average)</li> <li>• 90+% renewal win rate (Atos average)</li> <li>• 95% of Fortune 500 companies trust their business on Azure</li> </ul>	<p><b>Secure</b></p> <ul style="list-style-type: none"> <li>• Microsoft invests more than \$1 billion annually on cybersecurity R&amp;D</li> <li>• Atos enables cloud-born security to be leveraged across traditional infrastructures</li> <li>• Microsoft has over 90 compliance offerings –the largest portfolio in the industry</li> </ul>	<p><b>Sustainable</b></p> <ul style="list-style-type: none"> <li>• Atos holds most Progressive Net Zero goals for its sector</li> <li>• Atos offers Decarbonization Level Agreements (DLAs)</li> <li>• Using Azure is up to 93% more energy efficient</li> </ul>

To learn more about GenAI readiness, and how Atos and Microsoft can help you get GenAI ready today, visit: URL TBC

<sup>1</sup> <https://www.gartner.com/en/newsroom/press-releases/2023-10-16-gartner-identifies-the-top-10-strategic-technology-trends-for-2024>  
<sup>2</sup> <https://www.mckinsey.com/capabilities/quantumblack/our-insights/the-state-of-ai-in-2023-generative-ais-breakout-year>  
<sup>3</sup> <https://www.mckinsey.com/capabilities/quantumblack/our-insights/the-state-of-ai-in-2023-generative-ais-breakout-year>  
<sup>4</sup> <https://www.gartner.com/peer-community/openintelligence/unleashing-power-generative-ai-data-analytics-ija>  
<sup>5</sup> <https://www.gartner.com/en/ids/over-100-data-and-analytics-predictions-through-2029>  
<sup>6</sup> <https://www.mckinsey.com/capabilities/quantumblack/our-insights/the-state-of-ai-in-2023-generative-ais-breakout-year>  
<sup>7</sup> <https://www.gartner.com/en/articles/gartner-s-top-strategic-predictions-for-2024-and-beyond>  
<sup>8</sup> <https://www.gartner.com/en/newsroom/press-releases/2023-10-16-gartner-identifies-the-top-10-strategic-technology-trends-for-2024>  
<sup>9</sup> <https://www.gartner.com/en/newsroom/press-releases/2023-10-16-gartner-identifies-the-top-10-strategic-technology-trends-for-2024>  
<sup>10</sup> <https://www.mckinsey.com/capabilities/quantumblack/our-insights/the-state-of-ai-in-2023-generative-ais-breakout-year>