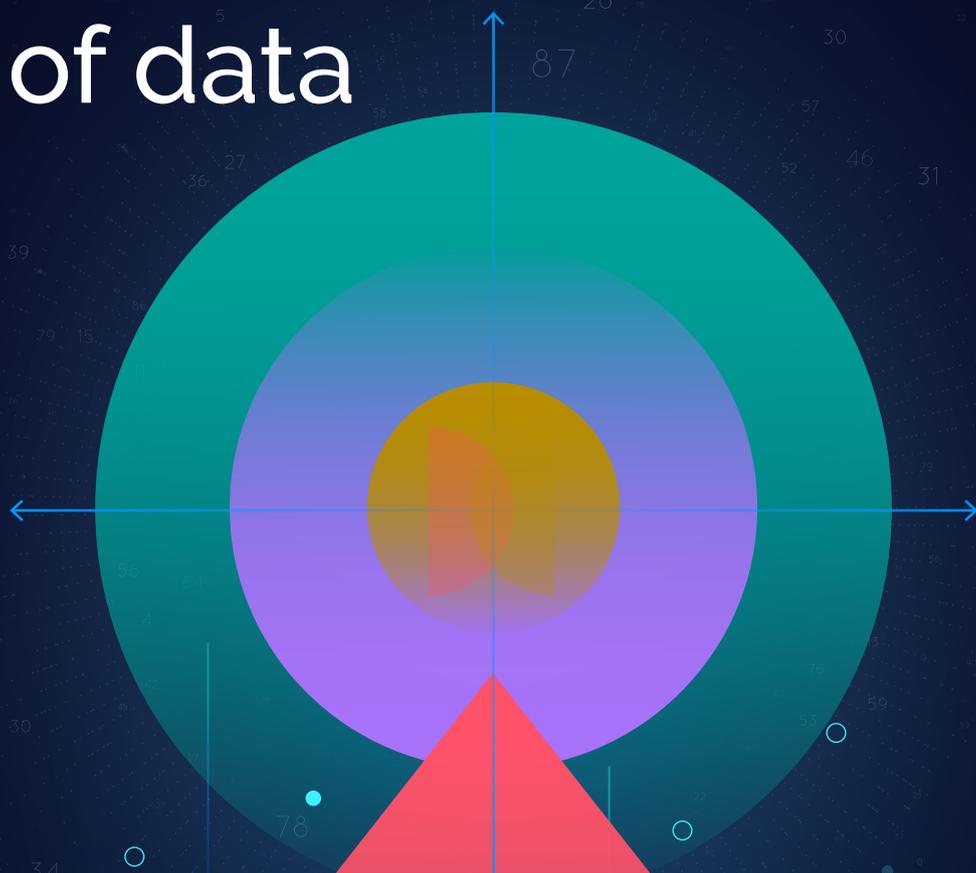


Create business value
through better insights
out of data



Atos

Data is kept in silos with lack of data governance and data management. Organisations tend to focus on a “technology-first” approach, thinking nowadays disruptive technologies will solve it all. However, the digital maturity in organisations is skewed. The organisation’s structure is not built for the digital era, business processes do not support digitalisation, people are not skilled and trained to work with digital products and technologies are chosen without validating them against business needs.

Digital Transformation refers to the evolution of an organization to utilise the latest digital technologies and innovations to gain value out of data. It never ends, it is an ongoing journey as it unfolds itself alongside the rapidly changing nature of technologies and the value of data. To keep up with these ongoing disruptions, intelligent investment in Digital Transformation is the only way to harvest business value out of data.

IT departments with a technology-first approach fail as the business sees no value in selected technology. Businesses with low digital maturity trying to adopt disruptive technologies, thinking technology will solve their issues fail too as the organisation, the business processes and the people are not equipped to utilise these new technologies to the fullest. Companies having silos of information systems do not share data and fail to gain valuable business insights. This all can be solved with a data-driven business approach, improving an organisation’s digital maturity throughout all domains.

We offer a business-driven data-centric approach in which business use cases go hand-in-hand with technology choices. We focus on improving an organisation’s digital maturity by aligning their organisation structure, business processes, people and technologies with their digital ambitions defined in their digital strategy. We include improving their data maturity with Data Governance and Data Management services to support organisations in setting up a Data Office and improve their Data Quality. This will give them a solid starting-point to create valuable insights out of quality data, leveraging Data Analytics, Business Intelligence and AI/ML solutions to the fullest.



Digital services



Digital Journey Approach

a business-driven data-centric approach in which realisation of a prioritised business use case roadmap go hand-in-hand with technology choices through a flexible and scalable approach to cost-effective realisation of tangible business value in an early stage. This includes our Digital Maturity Assessment.



Build a Data Strategy

to embed data in every-day decision, interaction, and processes. A successful Data Strategy encompasses people, processes, partners, technology and things, and improves the capabilities to become a data-driven enterprise. This includes our Data Maturity Assessment.





Data Governance

services, which focusses on designing a Data Office with associated roles and responsibilities enabling an organisation to break data silos, improve data quality and federate data to gain insights van value.



Data Management

services, which operationalise and executes the designed Data Governance artifacts like data architectures, data lineage and data quality tooling and processes, and the effective operationalisation of data usage.



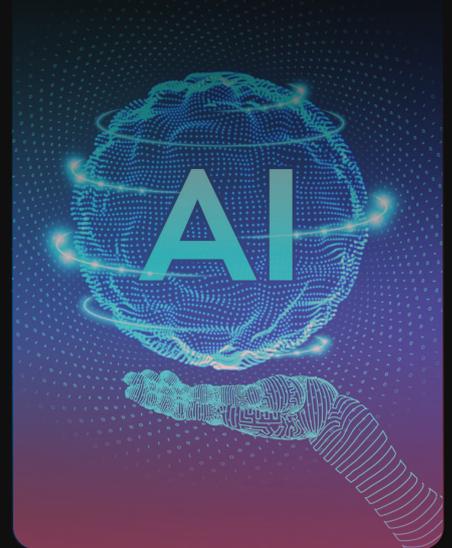
Business Intelligence

services, to support information-led decision-making through automated, scalable, and trusted business dashboards and reports, enabling every employee in an organisation to make data-driven business decisions on a day-to-day basis.



Artificial Intelligence

services, to support organisations to move away from descriptive and diagnostic "what has happened and why" -approaches, towards predictive and prescriptive "what will happen next and how can I prevent it from happening" way of working.

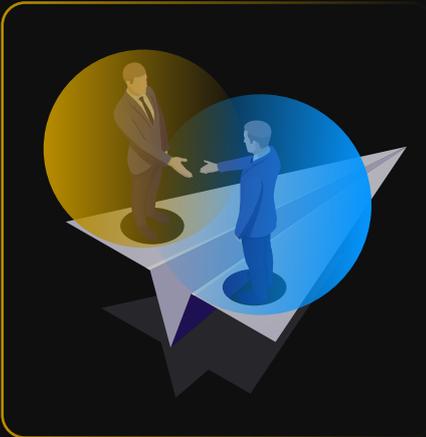


Outcomes



- Aligning organisational structures, business processes, people skills and technology choices to a digital strategy.
- Enabling cross-domain insights by sharing data and adding value to all parts of the business through improved data quality and better data re-use.
- Open doors for Advanced Analytics and Artificial Intelligence through the realisation of use cases which add value and create innovative products and services that improve market competitiveness.

Brands we have supported



- Digital transformation program by applying advanced analytics to patient data for NHS Wales in UK, to demonstrate achievable business value from linking, processing, and analysing various structured and unstructured datasets.
- Building a Data Office for SNCF in France to improve their Data Quality and Data Availability across silos and gain better business insights.
- Applying DataOps and MLOps at Rabobank Netherlands to productionise ML models in operation for business use cases like fraud detection and anti-money laundering.
- Designing, organising, and running a company-wide AI/ML program at Satair in Denmark to automate and improve their customer order fulfilment process.
- Supporting T-Mobile in the Netherlands with their Conversational AI program around chatbots to improve their customer satisfaction.



Essential in a successful Digital Transformations is to have a balanced Digital Maturity throughout your organisation. Our Digital Journey Approach includes this assessment, and every next step is focussed on creating business value through a prioritised business use cases roadmap, identifying quick wins, big wins, and strategic wins. So, engage us to support you in realising your digital strategy with a data-driven business approach.



Our 1.800 digital transformation consultants are helping visionary organizations step into a confident digital future. Supremely pragmatic, this is about making positive change happen: life is not an academic exercise.

Bert Wissink

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Competency brochures:

- » DTC – General brochure about our services
- » Digital Strategy & Transformation
- » Digital Organisational Change Management
- » Digital Technology Strategy & Innovation
- » Digital Experience
- » Digital Process Automation
- » Digital Process Excellence
- » Digital Accelerators

About Atos

Atos is a global leader in digital transformation with 112,000 employees and annual revenue of c. € 11 billion. European number one in cybersecurity, cloud and high performance computing, the Group provides tailored end-to-end solutions for all industries in 71 countries. A pioneer in decarbonization services and products, Atos is committed to a secure and decarbonized digital for its clients. Atos is a SE (Societas Europaea) and listed on Euronext Paris.

The **purpose of Atos** is to help design the future of the information space. Its expertise and services support the development of knowledge, education and research in a multicultural approach and contribute to the development of scientific and technological excellence. Across the world, the Group enables its customers and employees, and members of societies at large to live, work and develop sustainably, in a safe and secure information space.

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Let's start a discussion together

