The journey from digital information to digital transformation

An innovative, productive way to manage information

Companies in every industry are looking to pivot from managing information to using it as a digital transformation lever. Enterprise Content Management (ECM) offering support an enterprise in their digital transformation journey by providing innovative solutions to capture, process content using workflows and deliver personalized content by providing omni channel experience.

Atos

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Managing content is an essential task for any enterprise, but with the rapid growth of unstructured corporate data as well as complex environments created by mergers and acquisitions, many companies have difficulty managing documents, electronic information and the associated processes. Companies in every industry are looking to pivot from simply managing information to using it as a digital transformation lever, because of the tremendous gains that content management can deliver in terms of speed, efficiency and cost. Content management can help drive digital transformation by keeping stakeholders engaged delivering with personalized experiences and by increasing efficiency in managing and delivering content over multiple channels. A well-designed content management platform provides flexible solutions that help plan, deliver and scale adaptable experiences across numerous customer touchpoints. Content archival solutions efficiently handle the vast amounts of structured and unstructured content in legacy and enterprise applications.

However, it takes the right mix of technology, framework and resources to centralize, streamline, automate and optimize content creation, bring systems together and break down silos.

The key benefits for enterprises are:

Auto digitalization, identification, classification

Faster search and retrieval

Improved customer experience and personalization

Uniform customer communication on multiple devices

Regulated and archived data with enhanced security

Combining expertise, evolving digital journeys

Atos offerings

Based on years of experience working with clients, Atos Syntel has established an Enterprise content management (ECM) Centre of Excellence that provides solutions such as :

Web content management, digital document management, digital enterprise content archival, and customer communication management. Our solutions provide a seamless

.experience across any channel, anywhere, anytime for any industry.

Digital Content Services

· Digitization (OCR/ICR)
· Content process Automation
· Document Management
· Electronic Records Management

Manage entire content lifecycle from capturing till disposition.

Web Experience Management

· Website Modernization
· Personalization and Multi-Channel Communications
· Content collaboration and Deployment
· Website management

Omnichannel delivery of content (B2C,B2C,B2E) to users to the devices of their choice.

Customer Communication Management

· Communications architecture & Strategy
· Communication template rationalization and migration
· Communication Authoring or composition
· Responsive design for multiple touch points

Templated communication for a large audience, real time and interactive.

Enterprise Information Archival

· Archival strategy
· Information retention management
· Cold & live Information archival
· Information Retrieval

Archival of content from legacy to universal archival as Information repository

Transformation solutions for every sector

We have extensive experience handling projects in a wide range of industries across the entire content management lifecycle — from planning to implementation, operation and continuous improvement.

Manufacturing

Banking and Financial Services
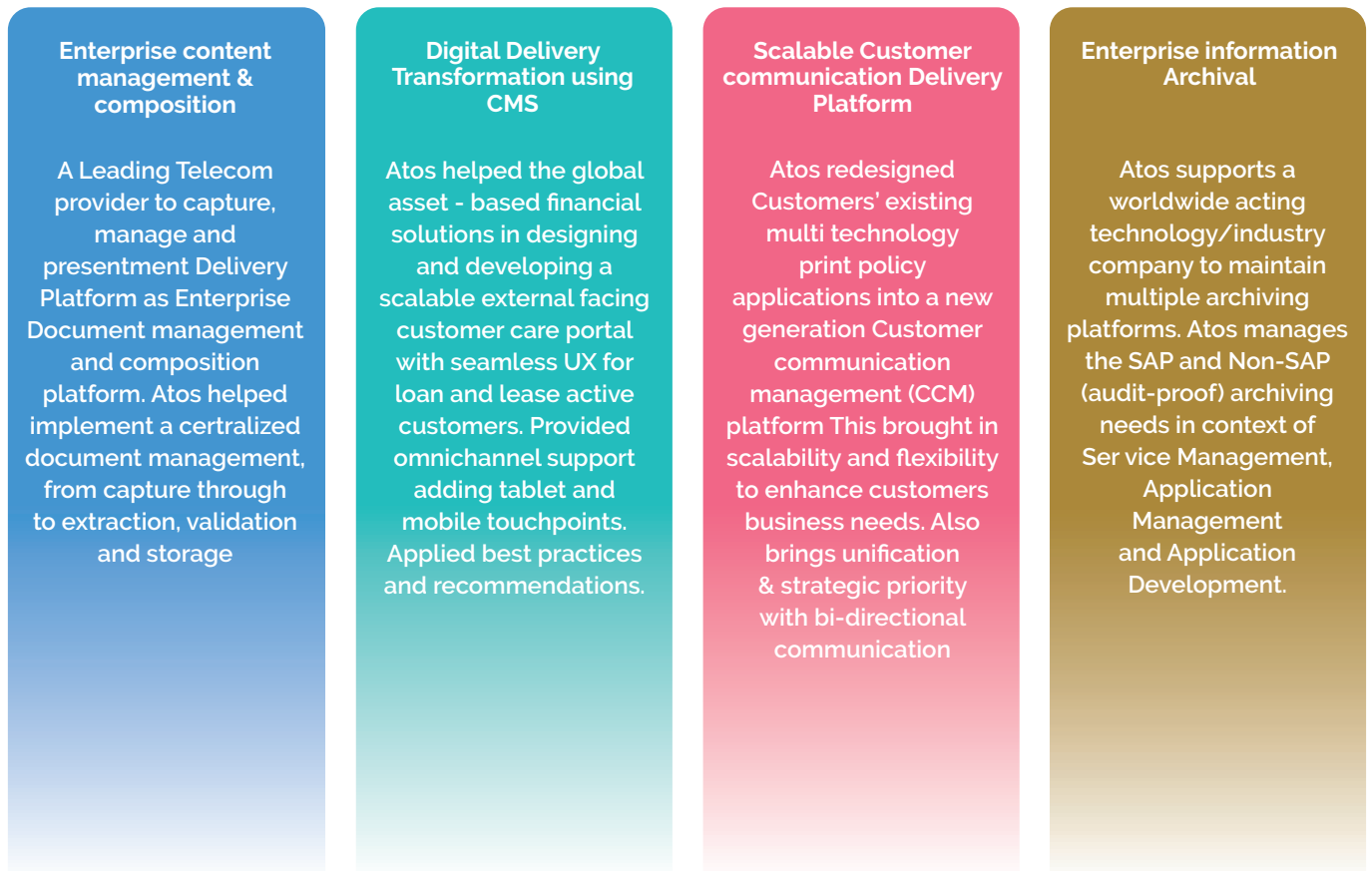
Retail and logistics

Telecom and Media

Insurance

Healthcare

Public Sector

Energy and Utilities

Our Experience

Enterprise content management & composition	Digital Delivery Transformation using CMS	Scalable Customer communication Delivery Platform	Enterprise information Archival
A Leading Telecom provider to capture, manage and presentment Delivery Platform as Enterprise Document management and composition platform. Atos helped implement a certralized document management, from capture through to extraction, validation and storage	Atos helped the global asset - based financial solutions in designing and developing a scalable external facing customer care portal with seamless UX for loan and lease active customers. Provided omnichannel support adding tablet and mobile touchpoints. Applied best practices and recommendations.	Atos redesigned Customers' existing multi technology print policy applications into a new generation Customer communication management (CCM) platform This brought in scalability and flexibility to enhance customers business needs. Also brings unification & strategic priority with bi-directional communication	Atos supports a worldwide acting technology/industry company to maintain multiple archiving platforms. Atos manages the SAP and Non-SAP (audit-proof) archiving needs in context of Ser vice Management, Application Management and Application Development.

Our Strength and Your Benefit

Combining expertise, evolving digital journeys

- Global/local presence
- Established partner network
- Implementation experience
- Product expertise and collaboration
- Expertise across the entire content lifecycle
- Proven accelerators
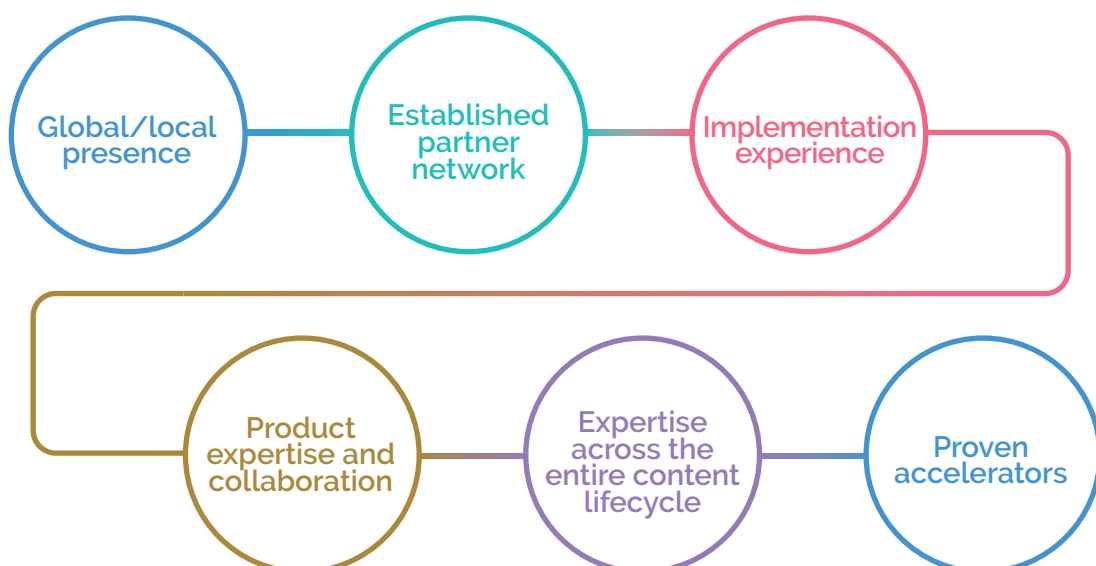
About Atos

Atos is a global leader in digital transformation with 111,000 employees and annual revenue of over € 11 billion.

European number one in cybersecurity, cloud and high performance computing, the Group provides tailored end-to-end solutions for all industries in 71 countries. A pioneer in decarbonization services and products, Atos is committed to a secure and decarbonized digital for its clients. Atos operates under the brands Atos and Atos|Syntel. Atos is a SE (Societas Europaea), listed on the CAC40 Paris stock index.

The purpose of Atos is to help design the future of the information space. Its expertise and services support the development of knowledge, education and research in a multicultural approach and contribute to the development of scientific and technological excellence. Across the world, the Group enables its customers and employees, and members of societies at large to live, work and develop sustainably, in a safe and secure information space.

Find out more about us
atos.net
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Let's start a discussion together