

The technological world focus on its role in the global transition to net-zero

- Atos session
- Panel discussion
- Keynote

Tuesday, November 8 th		Wednesday, November 9 th	
9:30	Opening with ACUD Chairman	Welcome with the MCIT Minister and the French Ambassador & After the Path towards Net Zero, What's next?	9:30
10:40	Sustainable Technology through Government & Industry Collaboration 	Break	11:00
11:30	Break	Future of Technology is data-driven Tom Christensen, Global Technology Advisor and Executive Analyst 	11:30
12:00	IT for Sustainability & Sustainability for IT 	Enabling Sustainable Application Transformation Jeff Reichard, VP, Public Sector & Compliance Strategy in the Office of the CTO 	12:10
12:30	ACUD with Partners 	Sustainability in IT Alasdair Parsonson, Solutions Engineer 	12:50
13:00	Networking Lunch	Networking Lunch	13:20
14:00	Green Data Center Maxence Perret, Global Sales, Channel & Alliances Lead 	Enabling Sustainable Cloud native Application Design through Observability Vincent Caldeira, Field CTO, APAC 	14:00
14:40	Cairo, the smart city 	Environmental, Social and Governance Maxence Perret, Global Sales, Channel & Alliances Lead 	14:40
15:20	Safeguarding sustainable growth Jeff Reichard, VP, Public Sector & Compliance Strategy in the Office of the CTO 	Future of Agriculture in Africa 	15:20
15:50	Break	Break	15:50
16:20	The Eco-friendly Data Center & Beyond Tom Christensen, Global Technology Advisor and Executive Analyst 	Keynote Audrey Marty, Director of Global System Integrators Global Channels & José Luis Fernandez, VP Global Channels International Sales Organization 	16:20
17:00	Sustainability in IT Alasdair Parsonson, Solutions Engineer 	The need to cooperate to achieve NetZero 	17:00
17:40	Journey to Net Zero Marc Mosthav, Head of NZT Digital Platforms	How Pure Storage is decarbonizing IT Will Ellse, VP Global GSI's and Manuel Pineda, Global Account Director 	17:40
18:00	Cocktail reception	Closing	18:00