The technological world focuses on its role in the global transition to net-zero.

**Tuesday, November 8th**

- **9:30** - Opening with ACUD Chairman
- **10:40** - Sustainable Technology through Government & Industry Collaboration
- **11:30** - Break
- **12:00** - IT for Sustainability & Sustainability for IT
- **12:30** - ACUD with Partners
- **13:00** - Networking Lunch
- **14:00** - Green Data Center
  - Maxence Perret, Global Sales, Channel & Alliances Lead
- **14:40** - Cairo, the smart city
- **15:20** - Safeguarding sustainable growth
  - Jeff Reichard, VP, Public Sector & Compliance Strategy in the Office of the CTO
- **15:50** - Break
- **16:20** - The Eco-friendly Data Center & Beyond
  - Tom Christensen, Global Technology Advisor and Executive Analyst
- **17:00** - Sustainability in IT
  - Alasdair Parsonson, Solutions Engineer
- **17:40** - Journey to Net Zero
  - Marc Mosthav, Head of NZT Digital Platforms
- **18:00** - Cocktail reception

**Wednesday, November 9th**

- **9:30** - Welcome with the MCIT Minister and the French Ambassador
- **11:00** - Break
- **11:30** - Future of Technology is data-driven
  - Tom Christensen, Global Technology Advisor and Executive Analyst
- **12:00** - Enabling Sustainable Application Transformation
  - Jeff Reichard, VP, Public Sector & Compliance Strategy in the Office of the CTO
- **12:30** - Sustainability in IT
  - Alasdair Parsonson, Solutions Engineer
- **13:00** - Enabling Sustainable Cloud native Application Design through Observability
  - Vincent Caldeira, Field CTO, APAC
- **13:40** - Environmental, Social and Governance
  - Maxence Perret, Global Sales, Channel & Alliances Lead
- **14:00** - Future of Agriculture in Africa
- **14:40** - Keynote
  - Audrey Marty, Director of Global System Integrators Global Channels & José Luis Fernandez, VP Global Channels International Sales Organization
- **15:20** - The need to cooperate to achieve NetZero
  - Audrey Marty, Director of Global System Integrators Global Channels & José Luis Fernandez, VP Global Channels International Sales Organization
- **15:50** - Break
- **16:20** - How Pure Storage is decarbonizing IT
  - Will Elise, VP Global GSI's and Manuel Pineda, Global Account Director
- **17:00** - Closing