

# RoBOOST



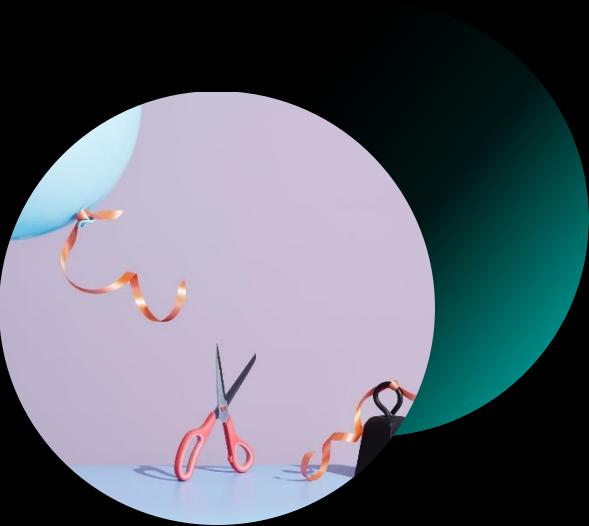
Atos Romania start-up  
accelerator program

A vertical decorative graphic on the left side of the slide features a glowing blue ring that curves from the top left towards the center. The ring is composed of numerous small, glowing blue dots, creating a sense of motion and depth. A bright, star-like light source is visible at the top edge of the ring.

**Atos RoBOOST** is the new national program to support startups and SMEs with a unique focus in **cybersecurity**, advanced technologies and decarbonization.

# RoBOOST

## What is it?



We believe in the great capabilities that Romanian companies have and developed in time, by confronting unexpected challenges. In the aftermath of constant cyber-attacks, the continuous improvement in security services became critical and essential.

In this dynamic and complex context, Atos Romania launches RoBOOST - a concept that embeds into its identity a unique approach towards sustaining innovation by **accelerating value creation**.

Atos RoBOOST is practical, client oriented, aiming to deliver customised solutions, with a reduction in time from concept to implementation.

# RoBOOST Principles



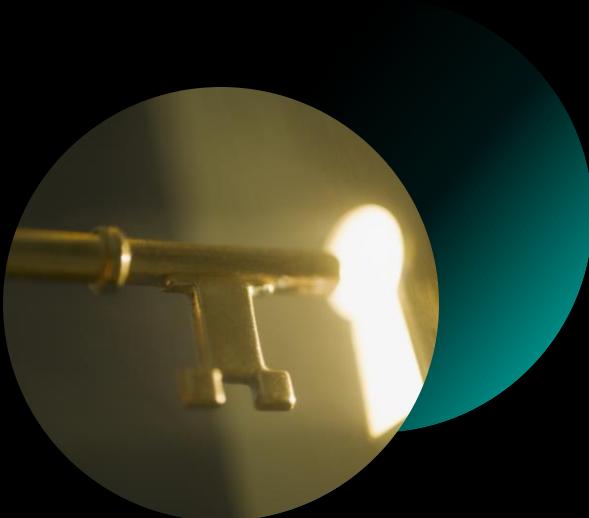
RoBOOST aims to stimulate the national innovation potential in Cyber Security combined with Artificial Intelligence and Big Data Processing and promote it at international level by capitalizing on the power of the Atos brand

During their acceleration within RoBOOST, the selected companies will align with Atos' technologies and methodology to boost their capabilities. At the same time, will be able to keep their business identity by evolving independently but guided to higher stakes.

After the completion of RoBOOST program, the selected companies will be able to continue their collaboration with Atos for further projects

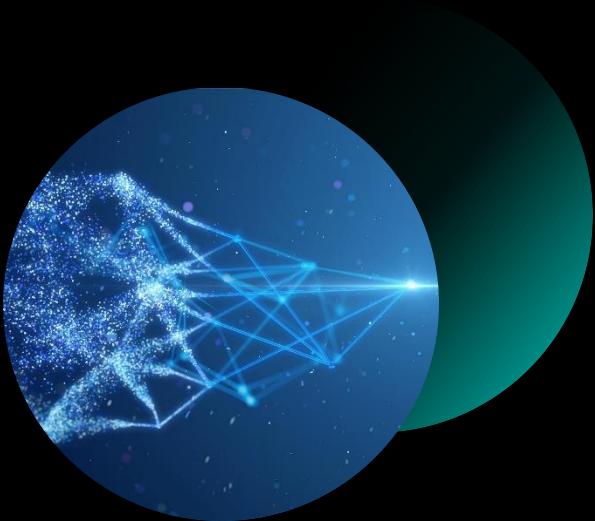
# RoBOOST

Become part of Atos Roboost



If your start-up/SME has:

- ✓ at least one year of proven activity
- ✓ a defined offering/portfolio in the area of Cybersecurity and advanced technologies that can be showcased to possible customers
- ✓ a minimum set of past delivered projects for relevant customers
- ✓ an open approach to innovation and capable of marketing your USPs nationally and internationally



## Promote & Engage

### International exposure

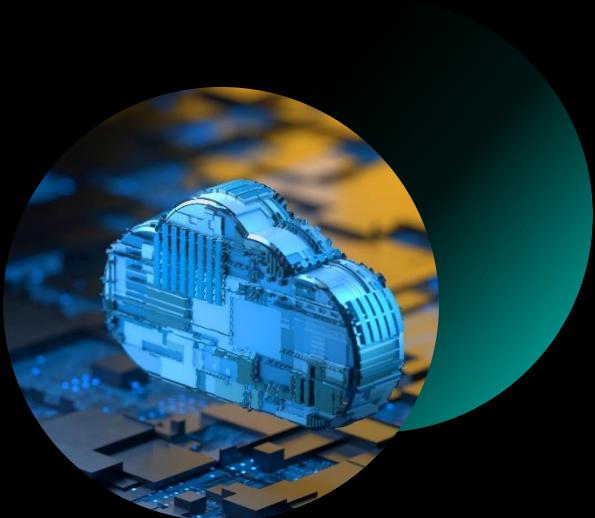
- validation, support, guidance and promotion with various stakeholders, from CTO office to sales and global solution architects' communities
- Exposure to other internal programs

### Engagement

- Co-creation on selected use cases
- Joint customer engagement

# RoBOOST

## Selected members engagement



Comply with Atos's internal rules and policies

To ensure the promotion of Atos internally and to their clients

To disseminate to Atos information about their strategy, opportunities and market, ensuring a mutually beneficial development.

Defining together with Atos any external communication and promotion of RoBOOST program

To continue the business development independent from the RoBOOST program and not to rely on the exclusive development provided by RoBOOST

Participation in RoBOOST review meetings

Participation in a defined number of events with Atos clients

## SELECT



## GET READY



Jan- April 2023

Oct - nov 2022

## ENGAGE



May- Nov 2023