



Atos moves its BNCS+ media solution to AWS

Paris (France) – September 12, 2022 – Atos today announces a joint solution with Amazon Web Services (AWS) for BNCS+ ([Broadcast Network Control System](#)), a media workflow automation solution. As media companies go through their digital transformation, Atos BNCS+ allows them to transition gradually. Availability on the AWS Cloud and AWS Marketplace will allow media customers to take full advantage of this unique solution with ease.

Broadcasters face industry-wide transformation accelerated by the pandemic, such as the move to on-demand consumption, a proliferation of platforms and sources, fragmented audience tastes, the complex management of ownership and rights for different uses etc. They need support to manage their daily challenges through software-defined infrastructure with improved functionality, reduced downtime and a cost-effective strategy.

Atos' BNCS+ is a key element of the media digital landscape with automated media workflows and secure management of content from multiple sources, locations and formats from studio content with mobile feeds to live and recorded segments. Truly hybrid, BNCS+ allows both on-premises and/or cloud operations simultaneously and enables customers to architect for optimal operations. For example, intensive 24/7 functions could be managed on-premise in parallel with other functions such as archiving, hosted in the cloud.

AWS provides purpose-built media and entertainment capabilities in the cloud by offering solutions to help customers transform Content Production, Media Supply Chain & Archive, Broadcast, Direct-to-Consumer & Streaming, and Data Science & Analytics.

"We are delighted to partner with AWS, which has deep cloud broadcast and media capabilities. AWS's technical expertise and their services will allow us to accelerate the deployment of digital solutions for a broad range of media companies." said **Jean-Claude Geha, Global Head of Telecom, Media and Technology Industry at Atos.**

As an AWS Advanced Consulting Partner, Atos helps customers capitalize on their investment into the AWS Cloud. Atos is expertly positioned to do so with a global network of 1200+ AWS specialists, 2600+ formal AWS certifications, and more than 4000 AWS

accreditations. This extensive knowledge underpins our end-to-end migration capabilities and provides our clients with the dedicated guidance they need on every step of their journey to the cloud.

Antonio Alonso Lopez, director of the AWS Partner Organisation for EMEA said, *"The work we do with Atos is helping media and broadcasting businesses to modernise their operations, reduce costs and speed up innovation. It means a better, faster, smoother experience for their customers who now expect content, almost anywhere and any time."*

Atos has built on its deep technical broadcast and media knowledge to develop its BNCS+ solution which has been adopted by the most important media organizations in the world. For more information on [Atos BNCS+ solution](#) and the Media industry: <https://atos.net/en/industries/media>

###

About Atos

Atos is a global leader in digital transformation with 112,000 employees and annual revenue of c. € 11 billion. European number one in cybersecurity, cloud and high performance computing, the Group provides tailored end-to-end solutions for all industries in 71 countries. A pioneer in decarbonization services and products, Atos is committed to a secure and decarbonized digital for its clients. Atos is a SE (Societas Europaea), listed on Euronext Paris and included in the CAC 40 ESG and Next 20 Paris Stock indexes.

The [purpose of Atos](#) is to help design the future of the information space. Its expertise and services support the development of knowledge, education and research in a multicultural approach and contribute to the development of scientific and technological excellence. Across the world, the Group enables its customers and employees, and members of societies at large to live, work and develop sustainably, in a safe and secure information space.

Contact

Constance Arnoux | constance.arnoux@atos.net | +33 6 44 12 16 35