

Innovating Up

Digital services are transforming communities across the UK – opening up new opportunities for growth and development that can sometimes help to reverse decades of decline. Learn how the expansion of digital is presenting communities with new opportunities and challenges with these statistics:

47%

of home workers want to spend more in their local areas

Source: Post Pandemic Places, Demos (2021)

<https://demos.co.uk/project/post-pandemic-places/>

£81.4m

Hull secured £81.4m in Venture Capital investment

Source: Tech Nation Report 2021, Tech Nation (2021)

https://technation.io/wp-content/uploads/2021/03/Tech_Nation_Report_2021_deck_v3.pdf

24%

of over 75s in England increased use of the internet in the pandemic

Source: Levelling Up the UK with Full Fibre Infrastructure, City Fibre (2022)

<https://www.techuk.org/resource/cityfibre-the-role-of-full-fibre-to-level-up-the-uk.html>

8%

of local authorities qualify in the top tier of digital maturity

Source: Digital Maturity Analysis of English Local Authorities, Digital Buying Guide service (2021)

<https://www.digitalbuyingguide.org/en/case-studies/digital-maturity-analysis-english-local-authorities/>

224%

Healthtech investment increased 224% in North-West of England

Source: Tech Nation Report 2021, Tech Nation (2021)

https://technation.io/wp-content/uploads/2021/03/Tech_Nation_Report_2021_deck_v3.pdf

86%

of adults use the internet

Source: Digital Nation UK 2021, Good Things Foundation (2021)

<https://www.goodthingsfoundation.org/insights/building-a-digital-nation/>

£12bn

North of England will benefit from £12bn economic boost due to roll out of full fibre infrastructure

Source: Levelling Up the UK with Full Fibre Infrastructure, City Fibre (2022)

<https://www.techuk.org/resource/cityfibre-the-role-of-full-fibre-to-level-up-the-uk.html>

65%

video-called for the first time during the pandemic

Source: Levelling Up the UK with Full Fibre Infrastructure, City Fibre (2022)

<https://www.techuk.org/resource/cityfibre-the-role-of-full-fibre-to-level-up-the-uk.html>