

A group of people, including men and women, are gathered around a computer monitor. They are all looking at the screen with expressions of excitement and interest. Some are pointing at the screen, and others have their hands clenched in fists, suggesting they are watching a sports event or a competitive game. The lighting is dim, with a blue tint, and the focus is on the people's faces and their interaction with the screen.

 Live Sports Results

Connecting the spirit of
sport to your audience

Atos

Data is king for sport events

This is an exciting and challenging time for the media & entertainment industry. The massive shift to digital we are experiencing now offers new opportunities for clubs, leagues, federations and media companies to reinvent the fan experience. Fans' demands have evolved along with their leisure and consumption habits: enjoying content enhanced with information on any device and customized to their expectations is now a prerequisite. But unlike other types of entertainment, sports competitions have that little extra something that makes everything more complex: they are now one of the last programs that can be viewed specifically in real time.

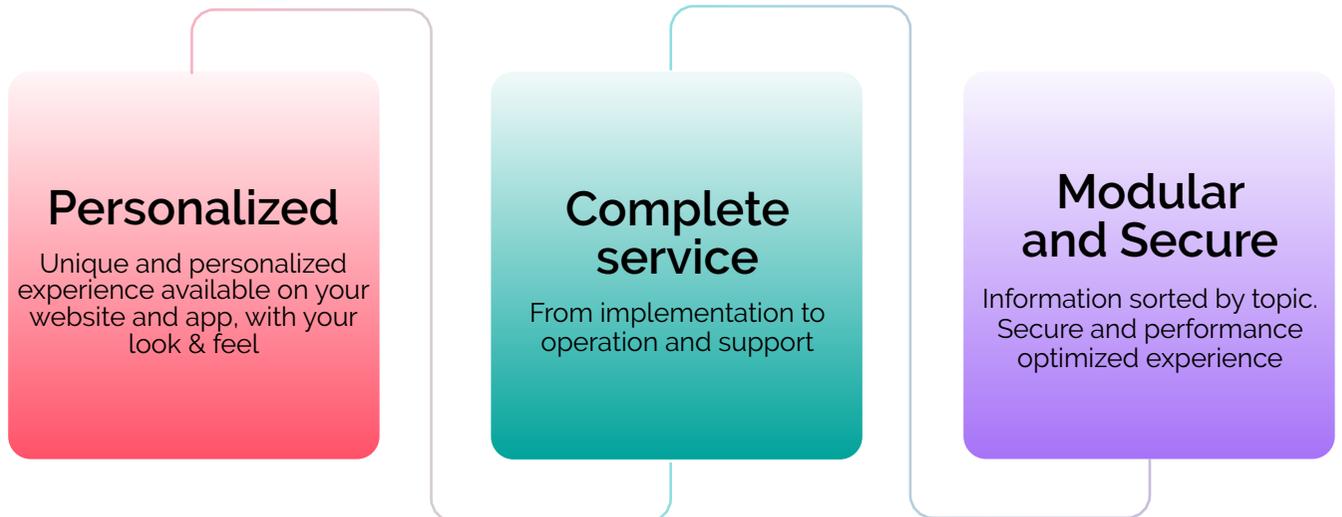
For an event such as the Olympic Games, followed by 4 billion spectators, **live data transmission is a challenge**. To retrieve the raw data, extract results and statistics and create medal tables, we need to be innovative and efficient, since there can be up to 22 competition sites simultaneously, with very different sports, and requiring the coordination of 80 different systems.



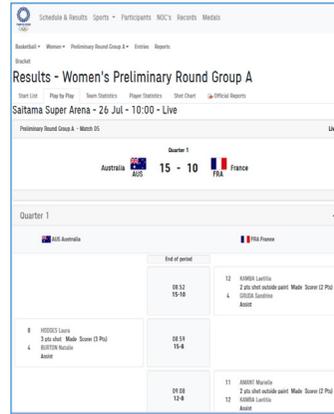
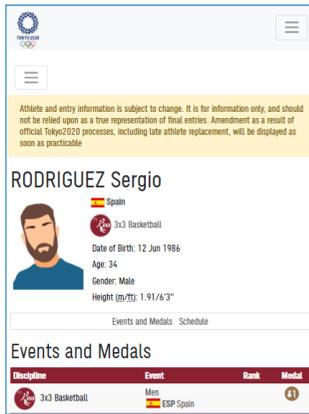
Live the Games directly on your website

With Atos Live Sports Results solution, media companies and sports organizations can help creating memorable moments for their audiences anytime/anywhere and providing a complete, personalized and secure experience.

By offering exclusive information and premium and disruptive user experience, Atos' solution offers a unique opportunity for media and sports organizations to increase the audiences of their websites and apps.



Offer the optimal fan experience

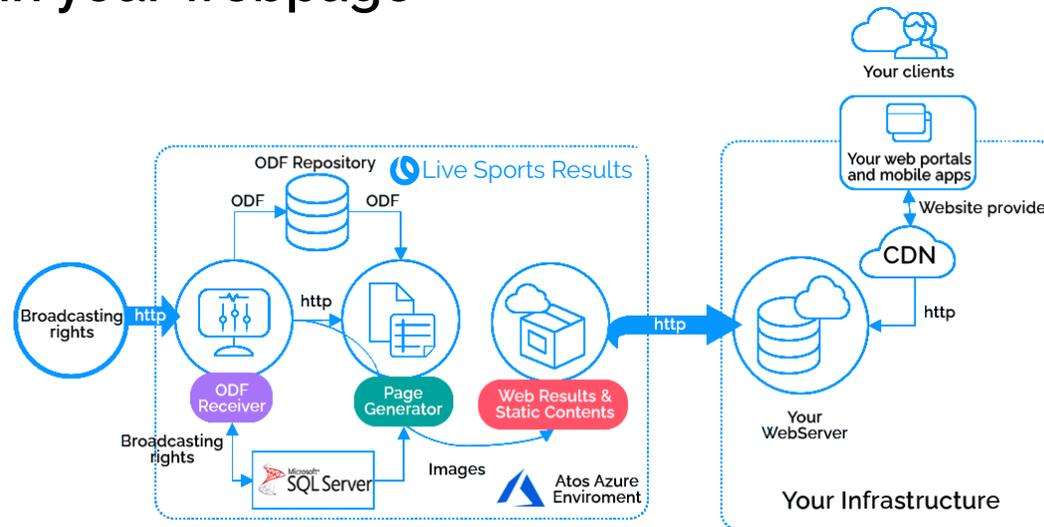


Sport results easily integrated in your webpage

Atos' solution enable the integration of **all the information related to the event** – such as profiles of athletes, medal table, record history competition schedule and official results – to the website and apps, in real time, so that media audience can fully embrace the event from any device.

Atos offers a **comprehensive service from implementation to operation and support**: the initial configuration, integration, operation and monitoring of Azure cloud environments, as well as monitoring and operational support.

Atos Live Sports Results has already proven its success in numerous previous sporting events including previous editions of the Olympic and Paralympic Games, providing a **unique experience to millions of people, scalability, optimal performance, ubiquity and a very high level of security.**



Comprehensive service to experience sporting events



Implementation in a few weeks



Replicability for all sporting events



Adapted to all displays (mobiles, tablets and computers)



Oriented to optimize performance and personal searches



Full look & feel and language customization



Modular design, interactive widgets



Adapted to people with disabilities according to WCAG 2.0 AA standards



HTML 5 and boost strap technology, deep linking to each screen, unique and semantic URL



Best scalability, performance and security.

30+ years experience and knowledge in the sport and entertainment area

Atos' mission is to serve the Sports & Major Events ecosystem with an integrated technology, digital empowerment and knowledge transfer. Atos is the only international information technology services company with a dedicated specialist Sports and Major Events division.

Since 1989 Atos has had a global business unit which is dedicated exclusively to the provision of IT products and services to event owners, venue operators and rights holders. This experience and knowledge have earned us the leadership position in this specialized field of play consistently delivering with the highest level of quality, on budget and in time.



About Atos

Atos is a global leader in digital transformation with 105,000 employees and annual revenue of over € 11 billion.

European number one in cybersecurity, cloud and high performance computing, the Group provides tailored end-to-end solutions for all industries in 71 countries. A pioneer in decarbonization services and products, Atos is committed to a secure and decarbonized digital for its clients. Atos operates under the brands Atos and Atos|Syntel. Atos is a SE (Societas Europaea), listed on the Next 20 Paris Stock Index.

The purpose of Atos is to help design the future of the information space. Its expertise and services support the development of knowledge, education and research in a multicultural approach and contribute to the development of scientific and technological excellence. Across the world, the Group enables its customers and employees, and members of societies at large to live, work and develop sustainably, in a safe and secure information space.

[Find out more about us](#)

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Let's start a discussion together



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