



Atos and the Egyptian Government (ITIDA) to boost local digital job market

Cairo, Egypt and Barcelona, Spain – July 8, 2021 - [Atos](#) and the Egyptian Government, represented by Egypt's [Information Technology Industry Development Agency \(ITIDA\)](#) have signed a Memorandum of Understanding at the Mobile World Congress 2021 in Barcelona. With this agreement, Atos and ITIDA aim to **accelerate the development of the digital sector in Egypt** and create **new employment opportunities locally**.

Atos undertakes to expand its offshore operations directed towards exporting services including ERP software implementation, technical support, software development and infrastructure database management. Atos' portfolio and focus areas include [smart city](#) services, AI and [Cloud](#) solutions, big data and analytics, and [cybersecurity](#).



The agreement between Atos and ITIDA was signed at MWC 2021 in the presence of Amr Mahfouz, ITIDA CEO; Nourdine Bihmane, Executive Vice-President of Atos and Head of Growing Markets; Ahmad Elharany, Atos General Manager for Egypt.

Amr Mahfouz, CEO of ITIDA, said: "We are committed to support Atos plans to ramp up its operations in Egypt as part of our mandate and the support we can offer to global tech players and inward investors every step of the way and help them better serve their customers across the globe."

ITIDA acts as a focal point for foreign investors and a strategic advisor to multinational companies investing in the local digital sector. ITIDA promotes and encourages the development of international competitiveness of ICT services and products in Egypt.

Nourdine Bihmane, Head of Growing Markets of Atos, added: *"I am very happy to be at Mobile World Congress 2021 to lay a first stone and launch this ambitious partnership. Alongside Ahmad Elharany, Atos Head of Egypt, we are fully committed to put the country as a cornerstone of our strategy in the Middle East."*

Atos, a global leader in digital transformation, cybersecurity, cloud, and high-performance computing, currently aims to recruit and train new Egyptian employees directed primarily to export activities over the course of the three-year agreement.

Egypt is already home to a long list of multinational tech companies leveraging the country for their global operations and to provide a diverse range of complex services in over 20 different languages to clients across more than 100 countries. The country holds about 17 % of the global offshore BPO market, with exports revenue climbing to more than \$4.2 billion last year, according to IDC.

With more than 200 technologists across the Middle East region, Atos provides technical and business support to its customers in their digital transformation journey. It has extensive knowledge and capabilities in several industries: Telecom and Media, Financial Services and Insurance, and Public Sector and Defense. Its delivery center serves customers in Egypt, but also in the Kingdom of Saudi Arabia, the United Arab Emirates, South Africa and across the Mediterranean world.

About ITIDA:

ITIDA is the executive IT arm of the Ministry of Communications and Information Technology, MCIT, and is located in the heart of a modern business environment at the Smart Village. It stimulates, orchestrates, and spearheads the process of developing the Egyptian digital transformation industry. With local and international outreach, ITIDA plays a fundamental role as a one-stop-shop for foreign direct investors seeking to enhance their global offering using what Egypt has to offer and the competitive advantages of the country.

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About Atos:

Atos is a global leader in digital transformation with 105,000 employees and annual revenue of over € 11 billion. European number one in cybersecurity, cloud and high-performance computing, the group provides tailored end-to-end solutions for all industries in 71 countries. A pioneer in decarbonization services and products, Atos is committed to a secure and decarbonized digital for its clients. Atos operates under the brands Atos and Atos|Syntel. Atos is a SE (Societas Europaea), listed on the CAC40 Paris stock index.

The [purpose of Atos](#) is to help design the future of the information space. Its expertise and services support the development of knowledge, education and research in a multicultural approach and contribute to the development of scientific and technological excellence. Across the world, the group

enables its customers and employees, and members of societies at large to live, work and develop sustainably, in a safe and secure information space.

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