

A new approach to managing hybrid and multi-cloud complexity, cost and performance

Atos removes the pain of cloud orchestration and management so you can focus on digitalizing the things that matter most

Distributed applications are becoming the norm; and hybrid cloud is here to stay:

Adopting hybrid is not easy. Knowing when, where, and how to deploy applications and workloads in the cloud is far easier said than done.

Source: Hybrid Cloud, The New Normal, a Forrester report, commissioned by Atos, June 2020

69%

of respondents deploy applications that span multiple clouds

83%

of cloud users consider hybrid to be their long-term strategic state

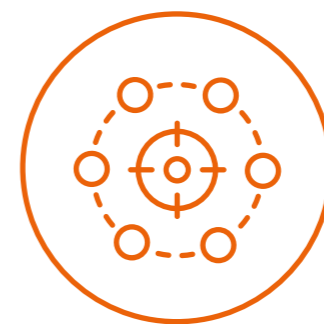


The challenges of hybrid cloud:



Managing & optimizing costs

"Companies are wasting 30% of the money they spend on cloud" (RightScale, 2019)



Managing complexity

"Over two-thirds of Hybrid cloud adopters say they do not have a comprehensive strategy or struggle to adhere to it" (Forrester, 2020)



Maintaining visibility & control

"Given the transition that many businesses are experiencing in terms of...adopting hybrid, multi-cloud deployment strategies, APM (Application Performance Management) has become even more critical to their success" (Gartner, 2020)



Accessing the skills & capacity to digitalize the things that matter

"Through 2022, insufficient cloud IaaS skills will delay half of enterprise IT organizations' migration to the cloud by two years or more" (Gartner, 2020)

Atos supports your transformation journey - with a more strategic approach to hybrid-cloud adoption that creates business value more quickly:

- **Manage and optimize public cloud costs.** Improving budget tracking, planning, and forecasting
- **Navigate strategically the complexity.** Of hybrid cloud; create, operate, and optimize cloud resources and apps consistently
- **Proactively protect core services to deliver the best UX**
- **Access the skills and capacity to create modern managed cloud infrastructures** to digitalize the things that matter most, like improving customer experience (CX)



Atos Orchestration and Management - 3 core services:



Atos Multi-Cloud Management (MCM)

visibility across all clouds with a single pane of glass



Atos Application Performance Management (APM)

ensure a positive UX for your apps



Atos Cloud Financial Management (CFM)

manage all public cloud costs from a single platform

Why Atos for management and orchestration?

Safe custodians

We are safe custodians for our customers; we don't just deliver solutions but take the time to understand their business

A partner eco-system

We are truly agnostic, but with a broad partner eco-system that allows us to provide the right solution based on the customer's needs.



A leader in Gartner's Magic Quadrant

We are recognized as a leader in Gartner's Magic Quadrant for Hybrid Infrastructure Managed Services for Europe and North America 2020 and in Gartner's Magic Quadrant for Data Center Outsourcing, and Hybrid Infrastructure Managed Services, Europe and Asia Pacific, 2020



The cloud is powered by intel

Intel powers the leading public cloud service providers with compatible Xeon® Scalable® processors, networking components, and solid-state drives, along with a rich portfolio of enabling technologies and a broad choice of industry collaborators. When it comes to deployment, the cloud is powered by Intel® technologies delivering reliable, scalable, workload-optimized performance across all types of applications and services.

Trusted partner for your Digital Journey

