

# Some key figures



## 25 quintillion

25 quintillion (that's 30 zeros!) bytes of data being created every day<sup>1</sup>

## 90%

of all existing data was created in the prior 2 years<sup>2</sup>

## 175 zetabytes

(175 billion terrabytes) will be produced by the world every day by 2025

## 72%

of customer-facing apps are completely or very dependent on mainframe processing<sup>3</sup>



## 67%

of Fortune 100, the platform of choice is mainframe<sup>4</sup>

## 50%

of workloads already run on hybrid cloud today

## 31% vs. 22%

executives are significantly more likely than techs to see new technologies available as a strength. Executives' perspectives show a shift away from cost control alone toward the implementation of new technologies and the value mainframe modernization brings to their organizations<sup>3</sup>

## 49%

of Techs see Staffing/Skill Shortage as an obstacle<sup>3</sup>

<sup>1</sup> Longscale number definition

<sup>2</sup> Forbes

<sup>3</sup> BMC Mainframe survey 2019 among +1,100 executives and technical professionals

<sup>4</sup> Derived from IBM internal data