

Digital Society Productivity

Unleashing Great British Enterprise

The Opportunities



£34 billion

The annual benefit to local economies, by 2030, if full digital potential is realised (1)



1.6 million SMEs

could be supported to fulfil their growth ambitions (2)

The Challenges



More than 1 in 4 people in the UK

are prevented from setting up a business because they do not know where to start and the process is too confusing (3)



84% of firms

state that digital skills are more important than 2 years ago, but 3 in 4 still face a shortage in their own businesses (1)

The Policies



BEIS must act to ensure that geography is never a barrier to entrepreneurship by establishing digital regional clusters to help businesses innovate and test ideas, and a digital business link to support adoption of new technologies boosted by full fibre



HMT must support and encourage the continued transition to remote working. A digital adoption fund could help SMEs adopt productivity-enhancing digital services



Boost the spirit of partnership-working and collaboration witnessed in the response to Covid-19 to unleash a renewed entrepreneurial spirit which can harness the unique potential of British tech



Fine print:

- (1) Atos, Unleashing Great British Enterprise
- (2) Atos, The Great British Enterprise Opportunity
- (3) Atos, The Great British Enterprise Challenge

Atos