

Future Ready

To create breakthrough shopping experiences

Trusted partner for your Digital Journey

Atos

Future Ready to create breakthrough shopping experiences



Continue your business and **teleport your shop into the living room of the consumer**. A customer can go shopping in their **personal store** where **offers depend on their preferences**.

The customer looks at items, searches information, selects, tests, and shares with friends, and finally makes a purchase – without having to leave the comfort of their own home.



Future Ready to create breakthrough shopping experiences

Atos Digital and Virtual Immersive Shopping Experience

- Teleport your customers to your store using a TV screen/mobile devices
 - As a retailer, you do no longer need to provide a shopping trolley, but instead a camera/VR helmet
 - Virtually bring your brand to your customers
- End-user value
 - Your customer can wander around the store, dress up, have a personal shopper who helps out or makes suggestions
 - The customers can share their shopping experiences with friends on social networks
- Partnering with Worldline for payment solutions



Thank you

Learn more and get in touch with us:
atos.net/future-ready-for-retail

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