

How can we help?

Flipping business challenges with FLIP

Fast, Lateral and Innovative Problem Solving

During severe business disruptions organizations can be faced with a multitude of business challenges. Organizations need to act swiftly to mitigate any problems while at the same time ensure business continuity and, in some cases, even the safety of employees and clients. Depending on the impact that these disruptions have on your organization, it might force you to take extreme measures to mitigate any risks and prevent losses. These risks and losses can be related to both a negative and positive impact on your business. Often as a first response, a logical, head-on approach is used to decide where and how to solve the problem within the value chain that is impacted. This will mitigate the first risk and losses but might negatively impact short- and long-term business outcomes.

These negative outcomes can be avoided by approaching these business challenges from another angle.

Introducing FLIP

To help client's counter negative outcomes of business disruptions Atos offers FLIP; Fast, Lateral and Innovative Problem-solving. During this 3-day online workshop we leverage our unique business and technology capabilities combined with creative thinking and our extensive worldwide industry knowledge network to help you get an outside-in view on how to solve your organizations most pressing business challenges. In three business days we will combine all your insights and ideas with insights, thoughts and ideas from Atos industry and subject matter experts to rapidly develop ideas that provide solutions that counter the negative short- and long-term impact on your business outcomes.



1-day preparations
1-day online workshop
1-day debrief



2-6 people from client site
2 people from Atos site



hosted entirely online
through circuit

During this 3 day, intensive and collaborative online workshop, our experienced consultants will guide you through the whole process from choosing a problem statement ("How might we..."), to developing hypothesis ("What if we..."), to a ready to use strategy and a way forward for tackling the challenge at hand.



The Approach

Atos facilitates FLIP entirely through online collaboration and communication tools. This makes it possible to start at a short notice and from any location. The first day consists of preparations, in which our experienced consultants map the business challenge to a problem statement and prepare the workshop to your needs. On the second day, we will jointly investigate the problem statement, develop upon the hypothesis and collect feedback on them. After a short break we will align by voting on the hypothesis that is most relevant and has the biggest impact. As a last step, we will close off the day with story-telling that brings us all back together and confirms the way forward. Finally, on day 3, we will debrief you on the results and how we can help you move forward realizing the strategy.



What will you get?

FLIP gives you direct insight in the best fitting solution related to your pressing business challenge(s). Each strategy is bespoke and completely tailored to your needs. By the end of day 3 Atos provides you with ideas and solutions in the form of a ready to use strategic approach, away forward and next steps to implement the strategy.



Next steps

Get in contact with one of our consultants for more information and details on how we can help you navigate from challenge, to solution, to success.