



# Cyber security: the business challenge



**63%** of UK consumers say recent cyber attacks have made them more aware of cyber security as an issue that may impact their daily lives<sup>1</sup>

**10.52 billion** malware attacks recorded globally in 2018<sup>6</sup>

**24%** of UK consumers take active steps to stay informed of potential cyber threats<sup>2</sup>

**217.5%** increase in attacks on the Internet of Things globally between 2017 and 2018<sup>7</sup>

**71%** increase in the average annual cost to UK businesses that lost data or assets after breaches since 2017<sup>3</sup>

**1.8 million** unfilled cyber security jobs globally by 2022<sup>8</sup>

**16%** of UK businesses have formal cyber security incident management processes in place<sup>4</sup>

**66%** of UK consumers expect organisations to fully protect their customers<sup>9</sup>

**67%** of UK consumers say they would trust an organisation more if they knew it was investing in advanced cyber security technology<sup>5</sup>

**Around 80%** of current successful breaches are facilitated either by weak passwords or stolen credentials, with details often available to criminals on the dark web<sup>10</sup>

## Atos at a glance



Atos is Europe's **No.1 security provider** and **top 3 worldwide**



**Recognised leader** in cyber resiliency services by NelsonHall



**5000 +** security professionals in Atos globally



**125 million** security events managed per hour



**14** Security Operations Centres worldwide

<sup>1</sup> The currency of cyber trust, Atos, 2018

<sup>2</sup> The currency of cyber trust, Atos, 2018

<sup>3</sup> Cyber Security Breaches Survey, Ipsos MORI, 2019

<sup>4</sup> Cyber Security Breaches Survey, Ipsos MORI, 2019

<sup>5</sup> The currency of cyber trust, Atos, 2018

<sup>6</sup> Mid-year update:2019 SonicWall Cyber Threat Report

<sup>7</sup> Mid-year update:2019 SonicWall Cyber Threat Report

<sup>8</sup> <https://www.isc2.org/News-and-Events/Press-Room/Posts/2017/06/07/2017-06-07-Workforce-Shortage>

<sup>9</sup> The currency of cyber trust, Atos, 2018

<sup>10</sup> Verizon Data Breach Investigations Report (DBIR), 2019