

Client Innovation

Exploring possibilities with Atos

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Atos

***„We believe, that only
deep understanding of problems,
leads to outstanding solutions.“***

[Me, everyday ;)]

THINK OUTSIDE THE BOX

#getoutofthebuilding

Atos

Business Technology & Innovation Centers

More than just „showroom“ locations

Scientific Community
Network

>150
members

330

Client Innovation
Workshops
in 2019*

9

BTIC

*Amsterdam, Bangkok, Bezons,
Dallas, London, Madrid, Munich,
Pune and Vienna*

Expert Community

>2000
**13 Technology
Domains**



*planned CIW 2019, worldwide

Business Technology & Innovation Centers

They're a platform to experience Atos Innovation



Innovation workshops

Customized workshops tailored to specific business problems.



Multi-Client workshops

Workshops or Hackathons set up with/for a group of clients/experts.



Co-creation workshops

Joint Solution development using different innovation methods.



BTIC Mobile

BTIC assets can be brought **everywhere!**.



#workandshop

AtoS

Atos Digital Innovation Building Blocks

So what are the concrete offerings?



**INNOVATION
KICKOFFS**



HACKATHONS



BOOTCAMPS



**PROBLEM FRAMING
& IDEATION**



**BUSINESS MODEL
DEVELOPMENT**



STRATHACKS



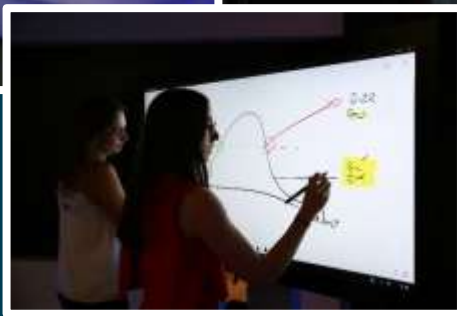
DESIGN SPRINTS



**PROTOTYPING
& MVP**

Typical Customer Experience @ BTIC

Lean-in instead of lean-back



How customers value their time spent with us

« This workshop generated a synergy amongst the different internal and external stakeholders which was very helpful to taking up our challenge. »

« A day with a strong theme of innovation which enabled us to find new ideas for our sales and products. »

« Everything was organized to stimulate the creative process in a collaborative environment. »

WHAT'S IN FOR YOU?

How BTIC Workshops can help you grow.

- Deep Understanding
- Tangible Showcases
- Rapid Prototyping / POCs
- Business Models Validation
- Bold Ideas for your Growth
- Inspiring Environment



WHAT'S IN FOR YOU?

Why you should definitely make use of this.

- Scientific Community Member Expertise
- Best Practice Examples
- Worldwide Access to Experts
- Tested & Functional Methods
- Experienced Facilitators
- Ability to Deliver & Scale



**Unicorns* are still out there.
Let`s find them together!**



Atos

*Innovative Businesses / Startup with a value > 1 billion USD
Photos by unsplash.com