

Atos Breakout session
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Building Accessible Products

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Abstract

Future looks promising with all the emerging technologies and possibilities opening up but a critical question still remains. Can our digital project (website, web or mobile application) be accessed, navigated and used by everyone including people with visual, auditory, motor or cognitive disabilities? Are we building the future products having digital accessibility in mind?

Creating accessible websites and apps is not only ethical but a legal obligation and a sound business practice as 15% of the global population consists of people with some form of disability which corresponds to over a billion people.

In this presentation we will discuss where to start, what to consider in every stage of the project, how to create a culture of accessibility and how to continuously improve. We will use Circuit as a paradigm of making a digital product accessible and we will share our challenges and how we tried to overcome them

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