

Red Hat Dem session  
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# Enterprise-AI applied Risk-Based pricing for Car-Insurance

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- ▶ This proposal encompasses a live demonstration of the combined application of Semantic-AI and Machine Learning based AI in a real-life business process. This is as tangible as a universal demo can go to applying these technologies to customer processes without prior knowledge. In the demo the practical application of the combination of Semantic-AI and Machine-Learning will be demonstrated and explained. Additionally the basic knowledge requirements and skills to replicate this for our customers will be explained. The demo can easily be adapted to other markets and specific customer situations.
- ▶ This demo / workshop is of interest for:
  - Data Scientist, Business Intelligence specialists and Business Analytics specialists;
  - Business Analyst, Information Analysts and Business Consultants;
  - Solution Architects, Enterprise Architects, Information Architects and Data Architects;
- ▶ The proposed demo will be an adapted version of the Scientific Community POC “Enterprise-AI applied: Risk Based Pricing for Insurance/Credits and Fraud”.



- ▶ Senior Expert at the Atos Expert Community is an experienced Senior Business Consultant and Member of the Atos Enterprise Decision Management (EDM) Guild. He helps organizations to profit most of the latest technological developments and has a special focus on EDM in relation to business processes. His international and multi-cultural background and his ability to express himself fluently in four languages enables international work. Marwim has over 20 years of experience in supporting organization improving their business processes and their value creation. He is one of the few internationally accredited trainers for EDM in Europe and is board member of the Dutch 'Business Rules Platform Netherlands'.