Veeam Breakout session
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Ransomware is everywhere,
it's a hybrid cloud world.

Prevention is better than cure.

Michael Cade
Senior Global Technologist, Product Strategy

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▶ Backup is still critical, Enterprises want to benefit from increased hosting availabilities and lower costs provided by public cloud providers like AWS, Azure, IBM and Google, and to succeed in this changing environment. Veeam has a solid answer to this adapting trend and this session will cover a brief overview of Veeam now and Veeam tomorrow.

▶ This session will then focus on Security & Ransomware and in particular how backup may help the Enterprises overcome this threat, Veeam has to be the number one go to insurance policy to get data back as fast as possible if any compromise was to occur. The risks are high. Too many times companies take adequate protections for live workloads; but are the same standards applied to the durability of the data protection scheme? Different backup technologies offer different opportunities and risks for security the backup data. Additionally, how can we drive backup technology to be resilient against ransomware?

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Michael Cade
Senior Global Technologist for Veeam Software.

► Based in the UK, an IT Professional with over 16 years of industry experience with a key focus on Data Center technologies including Virtualisation, Storage and Data Centre. Michael's role at Veeam is to engage those new to availability technologies as well as those who are experts, speaking at events and sharing the veeam vision and strategy of the company whilst providing feedback from the field into product management to shape the future success of Veeam Software.

► Michael is very active around the social media sphere blogging and tweeting relevant technical content.