

Juniper Breakout session
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From SD-WAN to the AI-Driven Enterprise

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- ▶ This presentation describes the journey from Software Defined WAN to the Software Defined Enterprise, where the AI-Driven Enterprise simplifies operations and enhances the customer experience and the use of automation is a key enabler of scalability.



Alex Bourg

Sr. Director Global Enterprise Solutions Business Development at Juniper Networks.

- ▶ In his role, Alex leads the team that helps customers define their journey to multicloud. This includes the evolution of the Data Center and the transformation that SD-WAN brought to branch locations.
- ▶ Before joining Juniper Networks, Alex worked for companies such as Aspect Software and Nortel Networks in different leadership roles driving business on networking, security and collaboration as it evolved from hardware centric to software led and into cloud delivered.
- ▶ Alex holds a degree in Electronic Engineering from the Instituto Tecnológico de Buenos Aires a specialization in Communication Systems from the University of Buenos Aires and an MBA from the University of Miami. Alex enjoys boating and fishing. Lives with his wife and his three daughters in southern Florida, USA.