

Masterclass

Intelligent Automation

Ashok Balasubramanian

Madrid, Sep 11 at 15h00 – 30 minutes



Intelligent Automation

Leveraging Intelligent Automation in Atos services

- ▶ The session will demystify intelligent automation and its building blocks. It will further deep dive on what types of automation (Robotic, AI, virtual assistants etc) can be used in different services like data center operations, application management, business process optimization. It will reflect on the experiences in building and implementing the SyntBots platform with over 50 clients. The session will include a guest speaker from BluePrism.
- ▶ Learning objectives / outcomes
 - Understanding what is Intelligent automation
 - How, where to apply Intelligent Automation
 - Introduction to SyntBots and BluePrism
- ▶ Delivery Methodology
 - Presentation, Demos, Q&A

Ashok Balasubramanian

CTO – Business & Platform Solutions



- ▶ Ashok is a business technology leader with over 20 years of application, infrastructure expertise, and sustained digital transformation for enterprises.
- ▶ He previously served as head of Syntel's **Cloud Computing Center of Excellence**. He also served on TechAmerica's **CLOUD² Commission**, which provided the U.S. Government with recommendations on how to better deploy cloud technologies, and proposed public policies to help leverage cloud-based innovation and drive economic growth.
- ▶ Prior to joining Syntel, Ashok led the Stores practice for Tata Consultancy Services, managing its products and services portfolio and driving innovation in the retail vertical.
- ▶ Throughout his career, he has helped numerous retail and financial services clients across North America, Europe and Asia in their IT transformation initiatives.
- ▶ Ashok holds a Bachelor's in Electrical and Electronics Engineering and an MBA in Marketing and Strategy, and is **co-chair of the robotic process automation** chapter for the International Association of Outsourcing Professionals (IAOP). Ashok holds 2 patents on Cloud Migration and multiple patents pending on Intelligent Automation.
- ▶ Ashok is based in Chennai, India.