

Masterclass

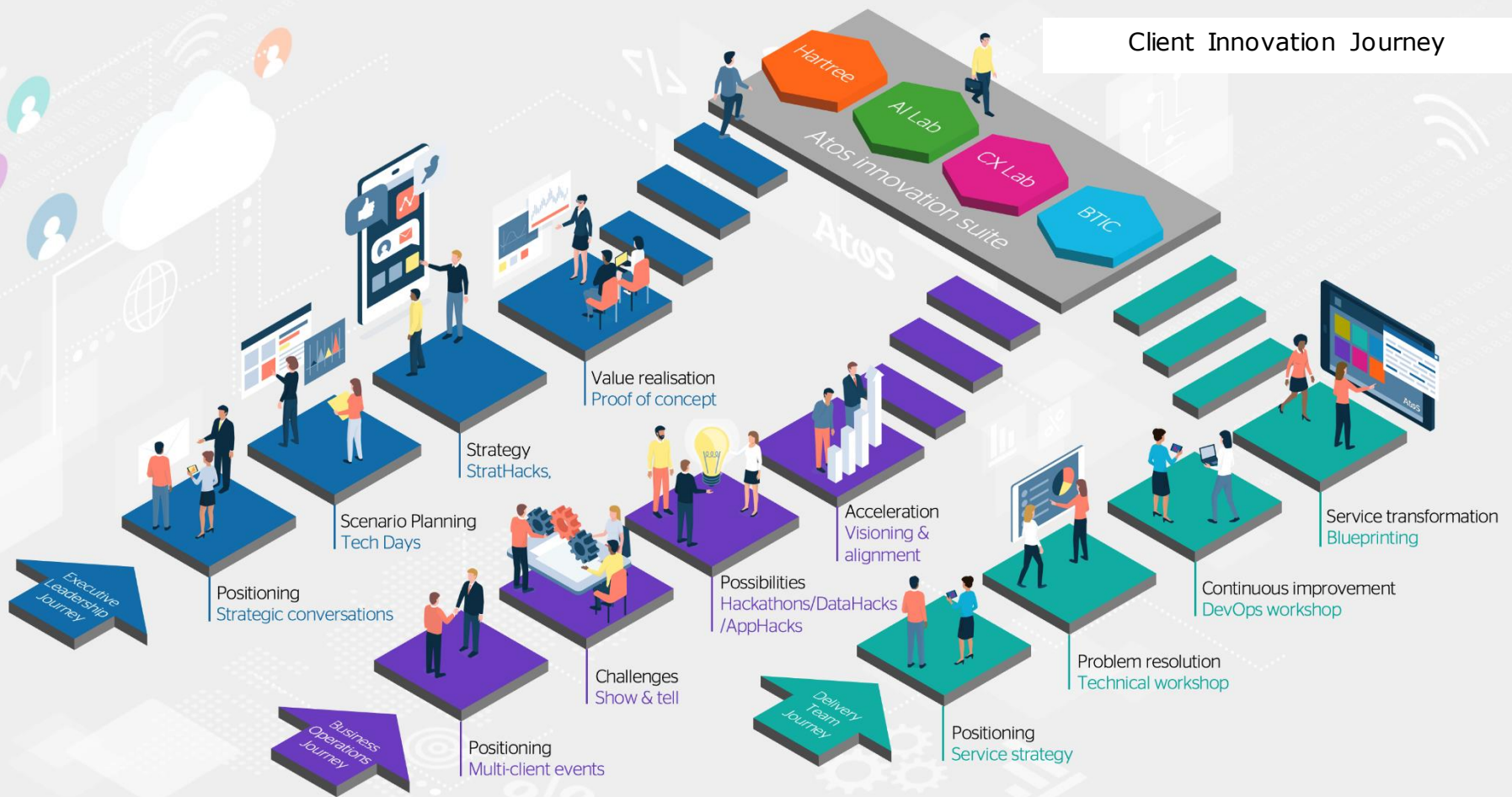
Client Innovation

Jordan Janeczko

Madrid, Sep 11 at 15h00 – 30 minutes



- ▶ Overall description of the course and rationale
 - Experts need to be empowered to play a important role in our client innovation activities. Most experts don't have contact with more than one customer, have never contributed to a BTIC/CIW, don't know the Atos innovation process or the client innovation journey
 - Conference Agenda benefits from having a masterclass which is horizontal across all domains
- ▶ Learning objectives / outcomes
 - Experts see the importance of their role in the client innovation lifecycle
 - Understand the personal benefit they have with improving how and how often they interact with customers
- ▶ Delivery Methodology
 - Presentation / Slide deck (possible video)
 - 1-2 remote online BTIC demos
- ▶ Key takes away for the participant
 - You can improve your value in and for the company with direct customer contacts
 - You have a responsibility to pro-actively define what your next steps should be for contribution



Professor Biography

Jordan Janeczko



- ▶ CTO of Global Client Innovation
- ▶ Atos Scientific Community
- ▶ Editorial Board of Atos Look Out since 2010
 - <https://atos.net/content/mini-sites/look-out-2020/>
- ▶ Expert Community Domain Data Intelligence
- ▶ Co-ordinating Representative for EIT Manufacturing
- ▶ Previous Roles:
 - Global Head of Atos Application Development for IoT/MindSphere
 - Atos representative in European Commission's Cloud Computing – Select Industry Group