Atos Breakout session
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Hackathons for innovation
 – scaling the hackahton model
to work for Atos and our customers

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Hackathons for innovation – scaling the hackathon model to work for Atos and our customers

Abstract:

As a result of Atos Global strategy meeting in late 2018, a domain for Hackathons and Virtual Bootcamps was establihsed. Since then, our team has been working hard to collate the knowledge of Hackathons within Atos and establish a Hackathon Playbook (https://www.atosdigital.co.uk/hackathons) and work on a Hackathon Planner tool to act as a starting point for everyone within Atos who's focused on solving client problems fast.

This talk will be about the lessons learned on organising hacakathons at Atos. It will cover the ups and downs of scaling the domain and most importantly – how hackathons can be used to supplement Atos Advance 2021 strategy, how they can feed sales teams and supplement BID responses.

This talk can act like a starter or a continuum of the talk about the Odyssey Hackathon (https://www.odyssey.org/) , more particularly on How Atos' Digital Transofrmation Program is supporting hackathons at scale)

The presentation

First, I will elaborate on the challenge identified by Atos Digital Transformaiton program and go in brief detail why Hackathons are a great fit if they can be scaled.

Second, I will walk through the actual journey of getting the domain up to speed, from understanding the landscape to defining the roadmap.

Third, I'll finish with a brief case study or current progress on the domain with an invitation for experts to join the domain, spread the word and contribute the expertise to scale it

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Presenter: Kristaps Romanovskis

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