Atos

VIVA TECHNOLOGY | MAY 16-18 2019 PARIS

Pitch Zone Agenda
LAB Atos #D39

Thursday May 16th

9:00 **Atos FinTech Program: a catalyst for innovation in Financial Services**
Remco Neuteboom, Chief Digital Officer Global Financial Services, Atos
Atos FinTech Program gives FinTechs improved access to established Financial Services institutions so they can work together to rapidly achieve global scale in their chosen markets.

09:30 **Why new business models are driving adoption of agile monetization platforms**
Cédric Bassaget, Opencell and Ethan Beardsley, Opencell
Ines Mezine, Worldline and Laurent Cabaret, Worldline
Discover how the shift towards recurring revenue models is pushing businesses to replace legacy systems with agile platforms capable of managing bundled product and service offerings as well as multiple acquisition and payment methods.

10:00 **The next banking experience**
Koen Pelgrims, Group Industry Director Customer Experience and Open Banking, Atos
Frederico Lopes, Head of Sales, Technisys
Technisys has reinvented how banks interact with their customers with their critically acclaimed next generation solutions. After partnering with Atos in the Americas we are now introducing Technisys to Europe. Learn why this should be considered good news for bank customers.

10:30 **Journey 2022: Resolving digital dilemmas**
Jean-Marc Cadudal, CTO Digital Practice France, Atos
Welcome to Atos' Journey 2022 report, our vision for the future of technology in business. Explore the opportunities and challenges arising from the ongoing digital revolution in personal and professional environments.

11:00 **The Next Gen Hospital: How AP-HP Uses Drones to Deliver Medical Samples**
Steve Péguet, Head of Innovation France, Atos
Olivier Savin, CTO, AP-HP
Lucie Lecestre, Head of Marketing, Azur Drones
How patients are benefitting from an optimized medication delivery process thanks automation and drone transportation? Join the conference to know more about AP-HP use case.

11:30 **e-payments on voice-assistants & Authentication over ultrasounds**
Emmanuel Ruiz, CEO, Copsonic
Universal & Secure Communication-Interaction between microphones and speaker's devices through ultrasounds. Smart-TVs, mobile phones, tablets, computers and voice assistants will be able to exchange information for e-payments and authentication without compatibility issues unlike Bluetooth LE & NFC.

12:00 **Boost digital diversity for good with Digital Ladies & Allies**
Merete Buljo, Chief Digital & Customer Experience Officer, EuroTitres and Founder, Digital Ladies & Allies
The Do Tank "Digital Ladies & Allies" aims to promote diversity of talent in Tech and increase the number and visibility of women in this field from an early age.

13:30 **VivaInfluence Break: what is the trend on social media this morning ?**
François-Régis D'Anselme, Head of global Social Business Center & Social Collaboration, Atos
Get a glimpse on morning's social media activity related to VivaTech.

Thursday May 16th

13:50 **TOP 30 Most Energy Efficient Mobile Apps Benchmark with Greenspector**
Steve Péguet, Head of Innovation, Atos
Thierry Leboucq, CEO, Greenspector
Join us to assist to a benchmark of the TOP 30 Most Energy Efficient Mobile Apps

14:20 **Intelligent services around geospatial data**
Christophe Brizot, Regional Head of South West France, Atos
Marion Carrier, CEO, Cybeletech
Atos and CybeleTech will explain how to already support the agricultural world in new digital practices.

14:50 **European sovereignty and startups: how to maximize synergies?**
Jérôme Pasinetti, Head of Defense Market, Atos
Matthieu Besozzi, Partnerships Manager, Linkurious
Steny Solitude, CEO, Perfect Memory
Discover how Atos is working on sensitive and critical projects with startups like Aleph Network, Linkurious and Perfect Memory.

15:30 **Women in Tech: Social Builder Program**
Camille Radosta, Social Builder
How a startup massively engages women from every social background – either unemployed women or women at risk of losing their jobs because of digital transformation – in digital careers

16:00 **Driving digital transformation for energy providers**
Franck Freycenon, Digital Transformation & New Energy Services Business Development Director Atos

16:30 **New cybersecurity threats state of the art: from IoT to Deepweb to Darknet**
Zeina Zakhour, Global CTO Cybersecurity, Atos
Speaker from Claroty
Joel Mollo, Regional Director South EMEA, Crowdstrike
As the world becomes more reliant on data and on connected technology, threats to cybersecurity also become more acute. Discover with Atos, Claroty and Crowdstrike how to face-up to cyberthreats

17:10 **Boost your customer engagement with conversational financial coaching**
Mathieu Barthélémy, Product Manager Digital Banking, Worldline
Clarisse Montmaneix, Head of Partnerships, Meniga
Gregory Gillet, Sales Manager, Meniga
How to keep the relation with their customers ? This is one of the main challenges that the banks have to cope with in a context where new regulations are coming, with a high level of competition.

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09:30 **Voice is the new Ui ?**
Terry Lobel, Global Head of Retail, Consumer Packaged Goods and Services, Atos
Philippe Vinci, CEO, Voxygen
Voice is the most natural and efficient user interface. High-quality and multi-expressive voices improve and enrich the ways humans communicate with machines.

10:00 **Biometric Authentication: How Atos, Suez and Ionosys secure sensitive sites**
Caroline Barret, Business Development Manager Energy & Utilities, Atos
Stéphane Blondeau, Founder & CTO Ionosys
Have a look at a Suez Water Treatment Plants and its biometric authentication system for business process thanks to Ionosys biometric wristband.

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Ivo Luijendijk, Group Industry Director for Data Analytics, IoT and Blockchain, Atos
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12:00 **Industry 4.0: placing the human at the centre of the factory**
Eric Duris, Senior Manager Consulting, Atos
Xavier Gatine, Quality manager & Industry 4.0, SKF
Emmanuel Toulisse, CEO, Picomto

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Nicolas Vayatis, Professeur, ENS Paris-Saclay
Pierre Barnabé, Chief Operating Officer, Big Data & Security, Atos

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14:30 **Generate Program: how to work in a defense context ?**
François Mattens, Communication Director, GICAT
The GICAT launched in 2017 its new « Generate » label, which aimed at giving some french start-ups the opportunity to understand and to be part of the world of defense and security.

15:00 **Care 3.0 : example of digital monitoring applied to different surgeries**
Hubert Viot, President, Maela
Improving treatments of patients in surgery with Maela patient monitoring solution, for medical and economical effects: reducing the length of stay, improving the patient's safety, reducing the time taken to take care of, involving the actors or even improving the quality of care...

15:30 **When the Edge takes center stage**
Emmanuel Leroux, SVP, Global Head of Big Data, Atos
Edge Computing consists in providing equipment, tools and mechanisms that allow rapid processing of data at "the edge of the network" in a location close to where the data is generated, to avoid unnecessary network transmission to the Cloud and enable near real- time actuation over connected things.

16:00 **Google Cloud & Atos : make AI real for business**
Marine Routeau, Strategic sales, Cloud Solutions, Atos
Damien Orset, Big Data Architect, Atos
Laurent Macquet, Strategic Alliance Development Manager, Google Cloud
Atos and Google Cloud will present their partnership and how they help customers to make better use of available data and to improve any business process through AI innovation.

16:40 **Insurtechs : how to leverage AI successfully in Insurance?**
Franck Coisnon, Global Industry Solutions Financial Services, Atos
Maurizio Mencarini, VP Global Strategic Partnership, Expert System
Damien Philippon, COO, Zelros
Nicolas Meric, CEO, Dreamquark

17:10 **Retail industry: Digital disruptor and IoT early adopter with smart labels**
Nicolas Paepegaey, Digital and transformation Officer, Intermarché
Guillaume Portier, SVP APAC business developpment SES-Imagotag
François Robin, Senior Manager Consulting Atos & Atos Scientific community member
IoT can enrich physical retailers with data in the same way that ecommerce retailers have historically had access to data through tracking "cookies" and demographics. Online and in-store experiences don't have to be mutually exclusive but need to work together for an efficient O2O experience.

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