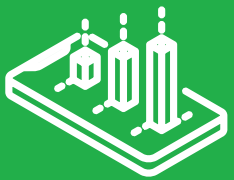


Megatrends in utilities: the rise of a decentralised energy world



30%

of the mobile utility workforce will use augmented reality by 2019



20%

of the energy and utilities market will be seized by digital disruptors by 2020



25%

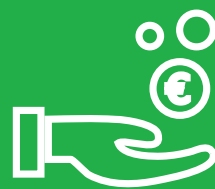
of utilities will leverage public Cloud by 2019



\$138bn

should be spent in smart homes in 2023

\$ = USD



20%

of F500 companies will resell excess power by 2020



\$4.6bn

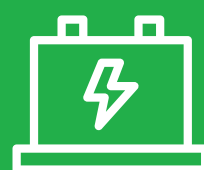
will be spent on smart grid data analytics in 2022

\$ = USD



27%

of EU energy should come from renewables by 2030



50%

of energy providers will become 'convenient lifestyle providers' by 2020



85%

of utilities will speed up digital innovations by 2019