

# Digital Vision for Farming

## United Kingdom

**500,000**

people employed in agriculture.<sup>1</sup>

**70%**

of land use in the UK is accounted for by agriculture.<sup>2</sup>

**£13.6bn**

is contributed a year to UK exports by the agri-tech sector.<sup>3</sup>

**73**

protected regional and traditional British foods and drinks in the UK, including Kentish ale, Cumberland sausage, Yorkshire forced rhubarb, Shetland lamb and Scottish wild salmon.<sup>4</sup>

**35 million**

sheep and lambs in the UK, and more than 90 different breeds of sheep.<sup>5</sup>

## Northern Ireland

**250**

commercial growers of Bramley apples in County Armagh, supplying the cider, bakery and fresh markets.<sup>6</sup>

## North West

**19.2 million**

tourists a year visit England's largest national park, The Lake District.<sup>7</sup>

## Wales

**23**

vineyards in Wales, which produce both still and sparkling wine.<sup>8</sup>

**80%**

of Welsh land cared for by farmers, providing the backdrop for a tourism industry worth £2.8bn.<sup>9</sup>

## South West

over **25.5 million livestock**

1.8 million cows, 3.2 million sheep, over 500,000 pigs and nearly 20 million poultry in the South West of England.<sup>10</sup>

**£300m**

worth of trade is generated for the Cornish economy through Cornish pasty production.<sup>11</sup>

## Jersey

**1,500 tonnes**

of Jersey Royal potatoes are exported daily (at peak production) from Jersey.<sup>12</sup>

## Scotland

**30%**

of the UK herd of breeding cattle found in Scotland.<sup>13</sup>

**£4.3bn**

brought in a year by Scottish whisky, representing more than 20% of the UK food and drink exports.<sup>14</sup>

## North East

**Kielder Forest Park**

is the largest forest in England and one of the largest man-made forests in Europe.<sup>15</sup>

## Yorkshire and Humber

**Arable crops**

Thanks to its varied soils and topography, Yorkshire and the Humber grows a wide variety of arable crops.<sup>16</sup>

## Midlands

over **1 million**

Stilton cheeses are produced each year; more than 10% of them are exported to about 40 countries worldwide.<sup>17</sup>

## East Anglia

**Wheat and barley**

Farmers in East Anglia grow enough wheat to produce 5,774 million loaves of bread, and enough barley to produce 2.5 million pints of beer a year.<sup>18</sup>

## South East

**90%**

of the cherries and 50% of the plums in England are grown in Kent.<sup>19</sup>



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<sup>1</sup> [https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/684003/future-farming-environment-consult-document.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/684003/future-farming-environment-consult-document.pdf)

<sup>2</sup> [https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/684003/future-farming-environment-consult-document.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/684003/future-farming-environment-consult-document.pdf)

<sup>3</sup> <https://www.techuk.org/insights/news/item/9053-technology-solving-world-s-greatest-agricultural-challenges>

<sup>4</sup> [https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/515048/food-farming-stats-release-07apr16.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/515048/food-farming-stats-release-07apr16.pdf)

<sup>5</sup> <https://www.cambridge-news.co.uk/business/7-things-farming-uk-surprise-13547743>

<sup>6</sup> <https://www.bbc.co.uk/news/uk-northern-ireland-34381677>

<sup>7</sup> <http://www.lakedistrict.gov.uk/learning/factsandfigures>

<sup>8</sup> <https://www.thedrinksbusiness.com/2018/05/welsh-winery-and-distillery-numbers-rise-as-industry-calls-for-government-support/>

<sup>9</sup> <https://www.fwi.co.uk/news/agriculture-foundation-welsh-economy-nfu-cymru>

<sup>10</sup> <https://www.nfuonline.com/about-us/our-offices/south-west/south-west-key-content/farming-in-the-south-west/>

<sup>11</sup> <http://www.cornishpastyassociation.co.uk/about-the-pasty/facts-and-figures/>

<sup>12</sup> <https://www.jerseyroyals.co.uk/about-jersey-royals/production.aspx>

<sup>13</sup> <https://www.nfus.org.uk/farming-facts/what-we-produce.aspx>

<sup>14</sup> <https://www.theguardian.com/business/2015/jan/27/scotch-whisky-industry-scotland-tax>

<sup>15</sup> <https://www.forestry.gov.uk/forestry/inf0-6qll9g>

<sup>16</sup> <https://www.biovale.org/our-region/farming/>

<sup>17</sup> [http://www.stiltoncheese.co.uk/stilton\\_facts](http://www.stiltoncheese.co.uk/stilton_facts)

<sup>18</sup> <https://www.nfuonline.com/about-us/our-offices/east-anglia/east-anglia-key-content/farming-in-east-anglia/>

<sup>19</sup> <http://wfmkent.co.uk/farming-in-kent/seasonal-food/>