

Digital Vision for AI

AI at the heart

**Global value
\$3.5 - \$5.8 trillion**

in annual value for the global economy could be created by AI¹

UK value £184 billion

AI is at the centre of a digital tech sector currently worth £184 billion to the UK economy²

10% UK GDP

AI offers the UK economy an opportunity worth 10% of GDP by 2030³

'AI pioneer of the year'

National Business Awards 2018 has shortlisted Atos as 'AI pioneer of the year'

**Household gain
+/-£2,300 from AI**

AI will generate extra spending power of up to £1,800-£2,300 a year by 2030 for each household in the UK⁴

47% know, but...

47% of the public know what AI is but do not know how to use it⁶

**Regional gain +/-5%
from AI**

All UK regions will individually see significant gains from the impact of AI worth at least 5% of GDP by 2030⁵

**Tech-related
investments +90%**

in Britain surged nearly 90% last year, more than in France, Germany and Sweden combined⁷

¹ Notes from the AI Frontier: Applications and value of deep learning, McKinsey, April 2018 <https://www.mckinsey.com/featured-insights/artificial-intelligence/notes-from-the-ai-frontier-applications-and-value-of-deep-learning>

² Artificial Intelligence Sector Deal, UK Government, April 2018 <https://www.gov.uk/government/news/tech-sector-backs-british-ai-industry-with-multi-million-pound-investment-2>

³ Artificial Intelligence Sector Deal, UK Government, April 2018 <https://www.gov.uk/government/news/tech-sector-backs-british-ai-industry-with-multi-million-pound-investment-2>

⁴ The economic impact of artificial intelligence on the UK economy, PWC, June 2017 <https://www.pwc.co.uk/economic-services/assets/ai-uk-report-v2.pdf>

⁵ The economic impact of artificial intelligence on the UK economy, PWC, June 2017 <https://www.pwc.co.uk/economic-services/assets/ai-uk-report-v2.pdf>

⁶ How the UK can win the AI race, KPMG, September 2018 <https://assets.kpmg.com/content/dam/kpmg/uk/pdf/2018/09/how-the-uk-can-win-the-artificial-intelligence-ai-race.pdf>

⁷ How the UK can win the AI race, KPMG, September 2018 <https://assets.kpmg.com/content/dam/kpmg/uk/pdf/2018/09/how-the-uk-can-win-the-artificial-intelligence-ai-race.pdf>