

# ONE DYNAMIC DIGITAL VIEW

across your surveillance landscape

One unrivalled answer: the only end-to-end Managed Digital Video Surveillance Service

Get all this in one easy read

**1** Why Digital Surveillance is becoming the new norm

**2** How Atos, EMC and industry-defining security specialists together deliver one new, best practice approach

**3** What exciting new uses are emerging in your vertical



# The issues

## Why are organizations going digital?

Organizations across industries are facing mounting pressure to deliver a world-class surveillance service, often using analogue solutions that are simply not built for the new on-demand world. Outdated legacy infrastructure leaves organizations exposed and means the chance of a major security breach occurring is always imminent.

Siloed, disconnected video systems

Limited budgets drained by system complexities

Inability to quickly collate and analyze surveillance data

Multiple challenges

High risk information gaps and time lags

Slow manual analysis processes

As the world goes digital, smart organizations are rejecting these slow, isolated, costly analogue systems and embracing transformative digital approaches.



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# One way to solve it all

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## Managed Digital Video Surveillance

Our groundbreaking end-to-end service is set to change forever the way you secure, monitor and manage your world. Spanning surveillance design, build and operations, it's brought to you by the leaders in system outsourcing, smart storage, information security and video surveillance - namely Atos and EMC, together with industry-defining security specialists.

**EMC<sup>2</sup>**

**Atos**

# All the expertise. None of the hassle

**This new Managed Digital Video Surveillance Service helps you embrace digital transformation with IP cameras and centralized storage and analytics - all backed by the unrivalled expertise of the key players in their industries.**

You'll gain all the scale, best practice experience and integrated excellence you'd expect from a unique partnership with industry leaders in system outsourcing, smart storage, information security and video surveillance - without the management complexity and expense.

Simplicity, excellence,  
efficiency and impact. In one.



One real-time,  
integrated view across  
multiple devices  
and locations



Command, Control,  
Compute and  
Communicate unified  
into a single  
management pane



One easy point of  
contact giving you  
total management  
simplicity

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# One digital data feed

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## Infinite ways to analyze and monetize it.

Ultimately this new Managed Digital Video Surveillance service lets you leverage and analyze the same data many times, significantly improving knowledge-based decision-making within your organization.

### Data collection:

Across infinite security devices or systems

### Verification:

Rapidly presenting relevant information in easily digestible formats

### Smart analysis:

In real-time to identify and prioritize situations

### Solution:

Incorporating Standard Operating Procedures (SOPs) to quickly resolve situations

### Reporting:

Tracking information and steps for compliance reporting, training and potentially, in-depth investigative analysis

### Compliance and Audit:

Monitoring operator behavior and recording all responses

### Notification:

Keeping you informed based on event types

# Vertical challenges, solved in one

This new state of the art surveillance service is perfect for all sorts of sectors and challenges

|  |   |   |
|--|---|---|
|  <p>Urban security and smart and safe city initiatives</p> |  <p>Keeping transport running in case of incidents with quick resolution</p> |  <p>Video-enabled ATMs</p>                                   |
| <p>Homeland security and national surveillance</p>       | <p>Airport security and surveillance</p>                                     | <p>Securing individual stores and malls</p>                  |
|  <p>Body cameras and secure evidence storage</p>          |  <p>Anti-fraud and personnel surveillance</p>                               |  <p>Smart analytics - footfall monitoring/monetize data</p> |
| <p>Anti-terror network surveillance</p>                | <p>Regulatory compliance</p>   | <p>Securing sites internally and externally</p>            |
|  <p>Compliance with traffic regulations</p>              |  <p>Parking enforcement</p>  | <p>Border control</p>                                      |

# READY TO EXPAND YOUR VIEW?

Why navigate a maze of security, storage and data center vendors when you can just talk to us and enjoy a powerful blend of Managed Services expertise, storage innovation and surveillance design, implementation and management excellence in one.

It's the easy way to keep your surveillance strategy cost-efficient, innovative and compliant.

**So get in touch.**

**Realizing your digital surveillance vision.**

## About Atos

Atos SE (Societas Europaea) is a leader in digital services with pro forma annual revenue of circa € 12 billion and circa 100,000 employees in 72 countries. Serving a global client base, the Group provides Consulting & Systems Integration services, Managed Services & BPO, Cloud operations, Big Data & Cyber-security solutions, as well as transactional services through Worldline, the European leader in the payments and transactional services industry. With its deep technology expertise and industry knowledge, the Group works with clients across different business sectors: Defense, Financial Services, Health, Manufacturing, Media, Utilities, Public sector, Retail, Telecommunications, and Transportation.

Atos is focused on business technology that powers progress and helps organizations to create their firm of the future. The Group is the Worldwide Information Technology Partner for the Olympic & Paralympic Games and is listed on the Euronext Paris market. Atos operates under the brands Atos, Atos Consulting, Atos Worldgrid, Bull, Canopy, Unify and Worldline.

## About EMC

EMC Corporation is a global leader in enabling businesses and service providers to transform their operations and deliver IT as a service. Fundamental to this transformation is cloud computing. Through innovative products and services, EMC accelerates the journey to cloud computing, helping IT departments to store, manage, protect, and analyse their most valuable asset—information—in a more agile, trusted, and cost-efficient way.

