By 2020:

Drivers for the digital workplace
A user-centric approach is needed to balance the freedom of users to choose the best way to work. The IT department needs to enable a seamless user experience which remains compliant, managed and secure.

Customers benefit from:

1. Greater productivity - From over 90 minutes down to 5 minutes, allowing an end user to work on a new laptop
2. Secure access to data and applications tailored to individual workers whilst maintaining the highest levels of security
3. Freedom and control for both employees and IT by creating an agile and secure workplace
4. Improved customer satisfaction — companies with engaged employees outperform those without by up to 202%
5. Built-in security and robust compliance by combining identity and device management
6. Cost optimization through increased automation, virtual agents, and delivery of integrated self-service tools

The Atos Digital Workplace is suitable for all verticals and job roles

<table>
<thead>
<tr>
<th>Vertical</th>
<th>Use Case</th>
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<tbody>
<tr>
<td>Healthcare</td>
<td>Healthcare professionals can retrieve patient records quickly using the same device on the ward they use to look at work schedules on the go</td>
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<tr>
<td>Banking</td>
<td>Banking staff deliver an enhanced customer experience with retail-style service using mobile devices</td>
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<tr>
<td>Education</td>
<td>Colleges and universities can deliver online and remote courses, expanding their student numbers without building more classrooms</td>
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<tr>
<td>Insurance</td>
<td>Insurance field reps and surveyors can capture, assess and share data on the ground to enable faster decision making for claims</td>
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Unlocking the digital workplace
Top challenges include:

- Securely and instantly from any device anywhere anytime
- Intuitively

40% of the workforce will be made up of millennials (2)
30% of organizations' competitive advantage will come from the workforce creatively exploiting digital technologies
20.4 billion 'connected things' will exist (1)

BUT... 88% of organizations said their biggest challenge for 2017 was building the organization of the future (8)

Nearly 80% of executives rate employee experience as important (5)
This is how more productive inspired employees are than merely satisfied employees (7)

Only 22% feel their companies excel at differentiating employee experience (5)
67% of senior staff think flexible working would make their organization more successful (6)

Atos delivers 20% IT operational cost savings and a 50% reduction in calls to IT and HR service desks

Those that DO have a digital workplace strategy deliver:

1. Resistance from company leadership
2. Complex organizational design
3. Increased agility and flexibility
4. Improved customer satisfaction — companies with innovative, engaging cultures achieve up to 15% higher stock prices
5. Multi-channel user experiences that comply with IT strategy and management

The Atos Digital Workplace delivers:

An enhanced user experience with complete end-to-end management

What does the Atos Digital Workplace with VMware offer?
A 'single point of access' to data and applications:

- Shared risk, innovative contract model - by partnering with Atos and VMware, businesses receive a commitment to exceptional, measurable user satisfaction and adoption rates tied to SLAs, an industry first.

Bain & Company, 2017

For more information about the Atos Digital Workplace with VMware please visit:
https://www.vmware.com/partners/sisoo/atos.html

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2) Millennials at work Reshaping the workplace- PwC, 2011
3) Assemble your application leaders dream team- Gartner, 2017
4) Telecommuting Statistics - GlobalWorkplaceAnalytics.com, 2017
5) The employee experience: Culture, engagement, and beyond - Deloitte, 2017
6) Working better together- Google, 2016
7) Bain & Company, 2017
8) Human Capital Trends - Deloitte, 2017
10) The importance of employee engagement - Dale Carnegie Training, 2017