

# 10 reasons for Windows 10

## Powering your digital workplace

With Microsoft Windows 10 we enter a new era of Workplace Services. Windows 10 will be the last version. No more upgrades to Windows 11 or 12. You will get continuous updates just like on your phone. What are the main reasons to go to Windows 10? We give you 10 reasons to migrate to the last version of Windows.

### 1 Employees want to benefit from Windows 10 as they do at home

Microsoft Windows 10 offers a great set of features. With free upgrades available millions of users already use Windows 10 with many more to come. They benefit from a better and new way of working at home and expect to do this at work as well.

### 2 Windows 10: designed with enterprise customers in mind

There are several reasons that enterprises in particular should take notice of Windows 10. It contains so much of what businesses need right into the core of this product:

- Enterprise-grade security, identity and information protection features, reducing complexity and providing a better experience for the modern needs of business.
- Simplified management and deployment to help lower costs, including in-place upgrades from Windows 7 or 8 that offer an attractive alternative to wipe-and-reload scenarios.
- Providing businesses with more choice in how quickly they adopt the latest innovations and delivering continued improvements based on customer feedback.

### 3 One converged Windows Platform

Windows 10 also delivers one universal app platform, one security model, one deployment and one management approach. Enterprises can have different kind of devices available on one single platform. From the small, thin and light - up to the largest and most powerful laptops, desktops and all-in-one PCs. Windows 10 even scales to industry and ruggedized devices, purpose-built industry solutions, small foot print devices (Internet of Things) and all the way up to 84" touch-screen conference room displays.

### 4 Designed for the way you live and work

There is no learning curve required with Windows 10. For mouse and keyboard users, the Windows 10 user experience begins at the familiar desktop. The Start menu experience of Windows 7 has been expanded, providing one-click access to the functions and files that people use most. Windows 10 enhances existing productivity features like Snap. It also bridges the gap between the touch-optimized tablet experience and the mouse and keyboard experience by allowing modern apps to run in a window on the desktop.

### 5 Helping protect against modern security threats

Windows 10 also introduces a number of advancements in security and identity protection features that are easy to manage and don't compromise the user experience. One such advancement is the way to create user identities for accessing devices, apps and sites that improve resistance to breach, theft or phishing. This approach is important because it builds the concept of multi-factor solutions (e.g. smartcards, token-based system) right into the operating system and eliminates the need for extra security of hardware peripherals.

Business data remains safe as Windows 10 provides protection that follows the data wherever it goes. Protection is not lost once the data leaves the device. Whether the data moves from a tablet or PC to a USB drive, email or the cloud - it maintains the same level of protection. This solution will stand out because of its ease of use and ability to help protect data right at the file level. Employees won't need to change behavior, use special apps, or move to a separate, locked-down environment to keep corporate data secure.

With the increasingly mobile workforce, secure access to network resources is an important priority for every organization. People need to connect to critical data and apps, from anywhere and across multiple devices in order to stay productive. Windows 10 provides organizations with tools to deliver more secure access.

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## 6 Application compatibility

From a compatibility perspective, desktop apps are expected to "just work" on Windows 10. Microsoft cannot guarantee that all apps will work because developers always can program applications to break compatibility. Atos has developed a smooth migration and test path to take out business continuity risk.

For existing Windows Store apps, including modern line-of-business apps our experience is that most of them will work on Windows 10.

Internet Explorer as the front end on browser enabled applications has always been an important subject of compatibility. Many organization's web apps have been a challenge in the past. Enterprise Mode Internet Explorer in Internet Explorer 11 provides compatibility for apps developed for older browsers (like Internet Explorer 8). During the Atos 'Move to 10 Workshop' we touch on these issues as described in Reason 10 of this factsheet.

## 9 An app store that is open for business

Windows 10 will also include a single app store that is truly open for business. The new, unified app store allows volume app purchases based on existing organizational identity, flexible distribution and the ability for organizations to reclaim or re-use licenses. Organizations will also be able to create a customized store, curating store experiences that can include their choice of store apps alongside company-owned apps into a separate employee store experience.

## 7 Windows 10 helps keep customers secure and up to date

Windows 10 will be delivered in a way that provides more choice and flexibility to businesses. As a result, a business can pick the speed of innovation that is right for each group of its users, rather than apply a one size fits all solution.

Enterprises will be able to opt-in to the fast-moving consumer pace, or lock-down mission critical environments to receive only security and critical updates to their systems. As enterprises will have an in-between option for systems that are not mission critical, but need to keep pace with the latest innovations without disrupting the flow of business. And the choice isn't one or the other for businesses as a mixed approach with a number of scenarios can be accommodated.

## 8 Enabling management for every scenario

Windows has always offered device management capabilities that businesses need, leveraging the power of Active Directory and System Center to enable full control over Windows devices. With Windows 10 the built-in mobile device management (MDM) capabilities are extended to embrace new mobile-first, cloud-first scenarios and bring MDM capabilities to traditional laptops and desktops. Organizations will be able to benefit from the simplicity of managing from the cloud (using services like Windows Intune) while having the controls they require. With Windows 10 every scenario will meet your management needs.

## 10 Experience Windows 10 Now with the Atos Move to 10 workshop

The Atos Workplace Service based on Windows 10 provides you a wealth of new features that benefit your business.

With the Atos Move to 10 Workshop you discover how your business can benefit from Windows 10. In a 4 hour interactive session Atos technologists explain how to update and migrate to Windows 10 in a fit time scheme.

We explain how Windows 10 improves your TCO as it transfers capital expenses to variable

operational expenses. Windows 10 comes with free of charge updates in a continuous lifecycle. Applications are easy deployed and invoiced in a pay for use tariff model for those users directly aligned with actual business demand.

With the 'Move to 10 Workshop' you will learn how your business continuity is guaranteed with the Atos Workplace services built with Atos Windows 10 migration - implementation, - management services and many more other Atos value-add services.

### Atos and Microsoft

- Global system integration partner:
  - Managing over 2,500,000 mailboxes and 400,000 mobile devices.
  - More than 130 SharePoint farms serving over 1.5 million SharePoint sites.
  - Over 650,000 Lync seats.
- 20+ years collaborative innovation.
- Consistent early adopters of technologies including SharePoint, Azure, Office 365 and BizTalk.
- More than 5,700 MCP certificates.
- 7 global gold and 8 global silver certifications.

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