

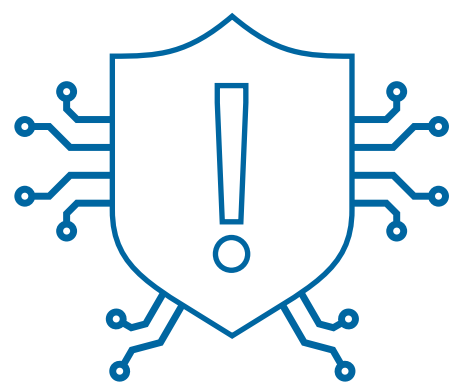
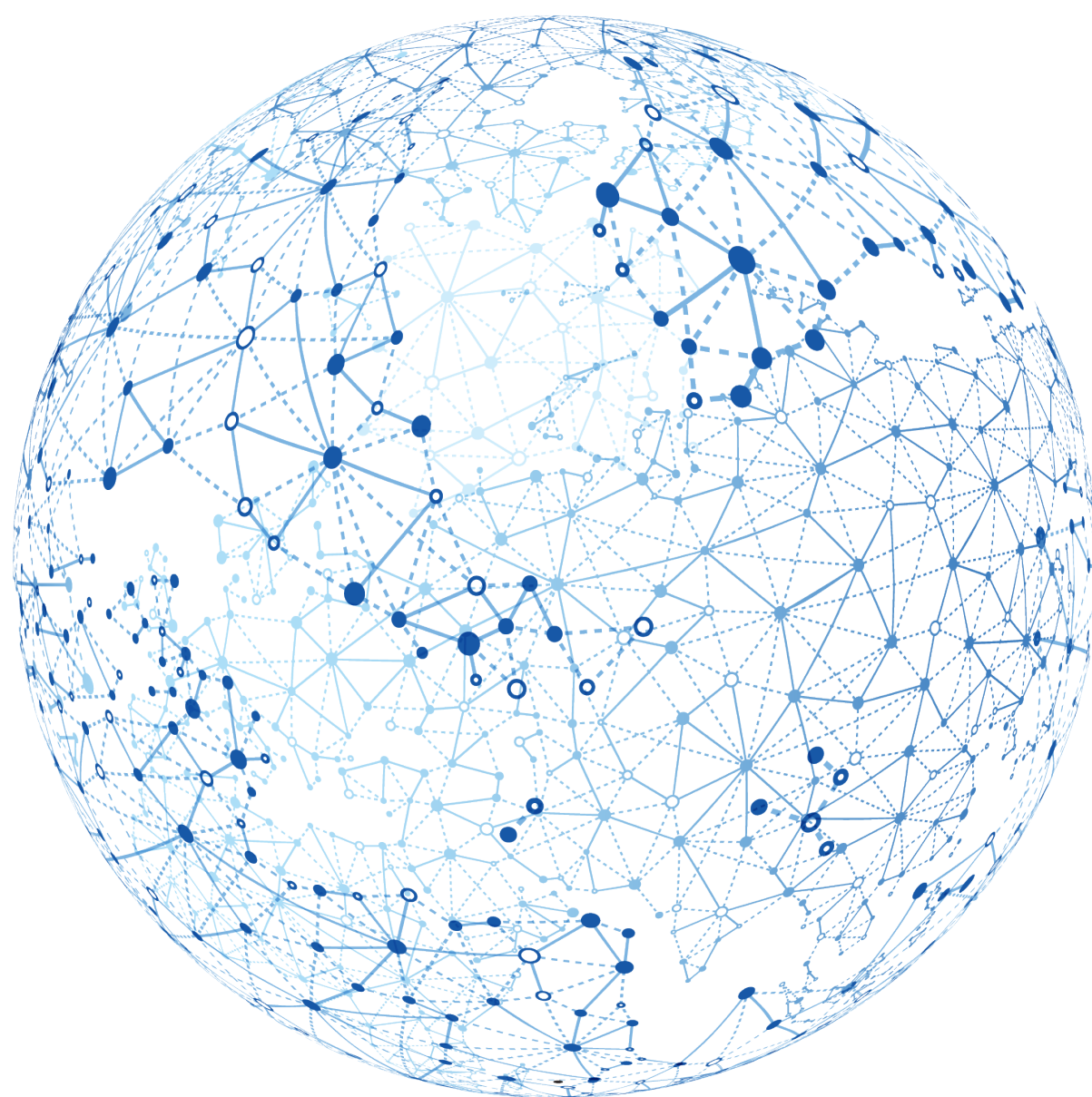
Digital Vision for Cyber Security

45%

of businesses view loss of customer trust and confidence as most damaging effect to business

40%

of businesses experience DDoS attacks on a monthly, weekly or even daily basis



300%

increase in ransomware attacks since 2015

4,000

ransomware attacks a day

1.5 million

cyber jobs by 2019

Over 3 million

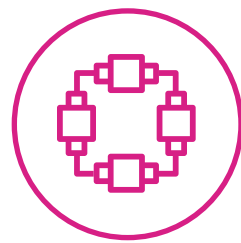
data records compromised daily

A sizeable proportion of businesses still do not have basic protections or have not formalised their approaches to cyber security:



A fifth

of businesses have had staff attend any form of cyber security training in the last 12 months, with non-specialist staff being particularly unlikely to have attended



Under two-fifths

have segregated wireless networks, or any rules around encryption of personal data (37% in each case)



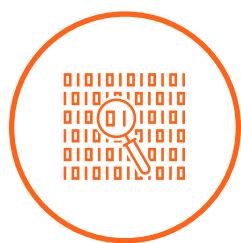
A third

have a formal policy that covers cyber security risks (33%), or document these risks in business continuity plans, internal audits or risk registers (32%)



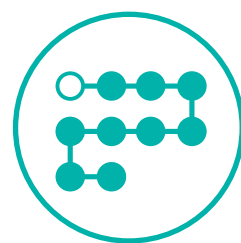
One in ten

have a cyber security incident management plan in place



61%

of UK businesses hold personal data on their customers electronically



6.5%

of UK businesses are aware of the 10 Steps to Cyber Security



38%

of firms say they have insurance covering a cyber security breach or attack