

# Crediton Dairy Ltd harness the power of S/4HANA

## Supporting business growth

Crediton Dairy (CDL) is one of UK's leading dairy drinks businesses, with its products stocked by most of the UK's major retailers. CDL has a 35% market share of the British long life milk market and annual turnover of £63 million. CDL is a major employer and user of local services and suppliers in the area and has strong, community-focused business values.



# Atos

The Dairy business is one of small margins, with businesses striving to reduce cost and waste, and to improve efficiency and profitability. CDL's plan was to harness the power of SAP S/4HANA to deliver a lightning fast, streamlined and robust solution to support improved business processes and generate growth.

## The challenge

Previously part of a large European Dairy Co-operative CDL's business was formed as a result of a management buyout in 2013. They had an imminent need to migrate off the legacy SAP system of their old parent company onto a solution that would provide the flexibility and potential for growth to support the business going forward.

## The solution

CDL contracted Atos to deliver the S/4HANA foundation ERP, including APO- Demand Planning, MRP, Material Management, Inventory & Warehouse Management, Sales & Distribution and S/4HANA Finance.

Atos was engaged to deliver the project within 6 months, and to continue supporting the solution for a further 5 years through our award winning, UK based, Application Management Service.

## The results

Atos delivered the project successfully and went live as planned with no operational disruption. CDL is now benefiting from a robust S/4HANA platform supporting fast and effective business processes enabling expansion, improving efficiency, providing better decision support and reducing waste. Logistics and Finance processes are in place to support the current business model and the S/4HANA solution provides the depth of information, processing and analytical power to support ambitious future enhancements and growth.

## Benefits summary

- Single source of data, which is reliable, consistent and accessible - in real time.
- Ability to achieve near real-time period closing with flexible, on-the-fly aggregation of data.
- Initial implementation of Fiori Apps for Purchase Orders and a platform for further development of an enhanced user experience through multiple Fiori Apps across all implemented modules.
- Roadmap for forecasting using multi-dimensional real-time analytics to allow process simulations and 'what if' scenario reporting. This will greatly increase the speed of, and accuracy of decision making. S/4HANA will allow the analysis of massive amounts of data faster than ever, to gain deeper insights, quickly highlight financial exceptions and issues, leverage trusted data for more accurate planning and forecasting, and generate analyses and reports faster, enabling the Finance Director (FD) to provide advice to the business about strategic scenarios more rapidly.
- Simplified chart of accounts integrating FI and CO data, reduced reconciliation and data processing effort, leaving finance staff to concentrate on business as usual. Real-time integration is guaranteed by the design.
- Roadmap for real-time revenue and cost analysis with interactive drill-down providing improved decision making and product profitability reporting and forecasting.
- Fully documented solution and business processes aligned to current best practice, enhanced by Atos standardised templates and our GDP4SAP methodology.



### Crediton Dairy Ltd

**Website:** [www.creditondairy.co.uk](http://www.creditondairy.co.uk)

**Employees:** 126

**Headquarters:** Crediton, Devon, UK

**Industry:** Food & Manufacturing

**SAP Solution:** SAP Business Suite, S/4HANA Finance

**Regions Deployed:** UK