

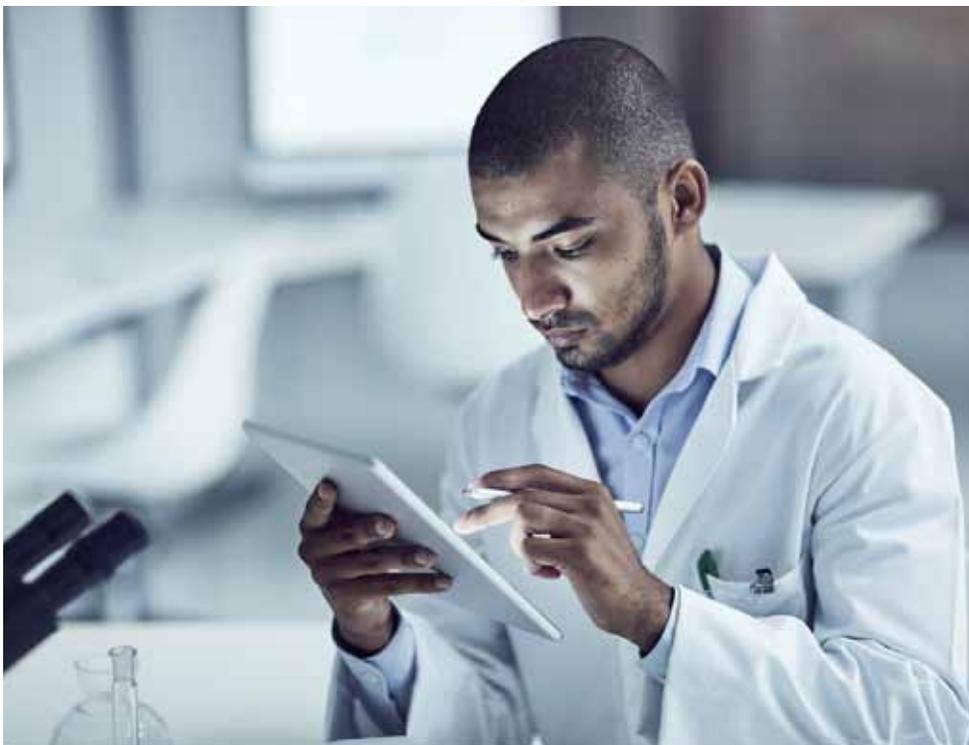
Healthcare Digital Workplace

Greater IT Freedom for Healthcare Practitioners and Better Service for Patients

Although the healthcare sector is challenged by near-constant change and IT complexity, there is a rosy prognosis to be found in the cloud.

Troublesome trends in this industry include increasing demand from an aging population and the rising impact of market forces. In the end, however, leaders know that success in healthcare hinges most fundamentally on a healthy and efficient flow of information.

Those leaders face an increasing need for greater efficiency with measurable results—yet they are often confounded by aging and disparate IT systems, and by healthcare practitioners who want to choose their own smart devices. This means that all indicators for healthcare point in one direction: upwards to the cloud, where Atos Digital Workplace can greatly streamline those all-important information flows.



With Atos Digital Workplace, IT services free medical practitioners from prescribed, static access to, and support for infrastructure, applications and devices. This iTunes-like model lets practitioners choose the hardware and software they need to best serve their patients.

Call it a more *democratic* approach to healthcare IT. That's because Atos Digital Workplace enables a management ecosystem that is choice-tolerant, cross-platform, and extremely convenient. In healthcare, that convenience can actually help save lives because information is shared more immediately and efficiently.

Trusted partner for your **Digital Journey**

Atos

By leveraging current cloud capabilities and application virtualization, Atos Digital Workplace lets healthcare IT leaders deliver a “stateless” workplace. Users decide how and what to access—and user demand helps determine the services purchased, enabling IT managers to establish greater controls over budgets by prioritizing what they offer.

Consider these digital workplace scenarios:

- In family practice, doctors can access a patient’s medical history through their device of choice, while administrators in the back office can access a much broader layer of clinical and financial applications. This accessibility not only provides greater immediacy to patient information, but also segregates user access to sensitive data depending on organizational roles.
- Medical practitioners can measure a patient’s vital signs via a smartphone, accessing a range of cloud-based monitoring tools that are preferred by their organization. The result is better control and management of the organization’s application environment.

In a nutshell, the benefits of Atos Digital Workplace for healthcare organizations are:

- Simplified management of IT resources and services, resulting in lower overall IT management costs
- Greater consistency of services offered, thus improving customer satisfaction
- An ability to cater to unique requirements of medical staff

There’s also a mobility advantage. As practitioners are increasingly asked to integrate their work life with their personal life, they need connected mobile devices. With Atos Digital Workplace, they get access to the services they need—available anytime, anywhere, and on any device.

Keeping IT healthy and secure

A cloud-based workplace can be significantly “healthier” because it helps protect both the user and the environment from malware and hacking. Users always can access the online tools they need, but management can limit the type of access, preventing unauthorized users from gaining access to sensitive data.

When it comes to complex IT infrastructure such as that found in healthcare, Atos Digital Workplace is not only less costly, but also more accessible, flexible and reliable.

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