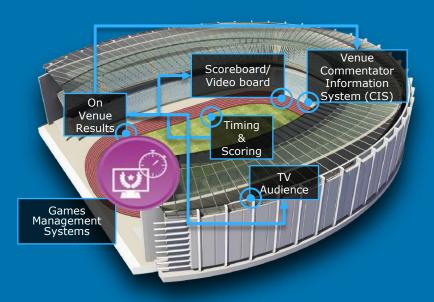
## At Atos, we are on a mission to enhance the value of sport across fans and the feeling of pride along all the event participants

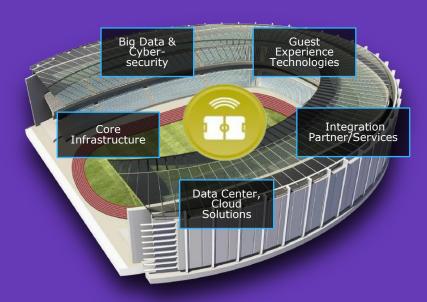




Delivering seamlessly events & knowing the fan



## At Atos, we are on a mission to enhance the value of sport across fans and the feeling of pride along all the event participants



Making the venue smart & following the fan along the fan journey





## At Atos, we are on a mission to enhance the value of sport across fans and the feeling of pride along all the event participants



- Using disruptive technology for amazing immersive digital experiences
  - Delivering high quality services to thousands of spectators inside and millions outside the stadium



Embracing digital transformation & growing audience

