

digital workplace transformed

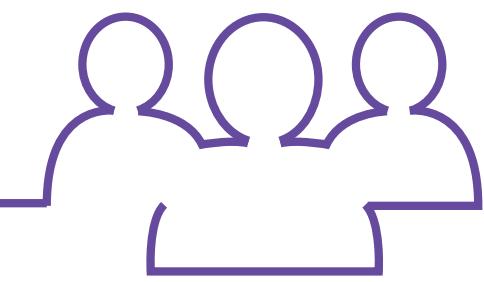


The Digital Workplace defines the connected experiences that bridge the gap between expectation and reality. Users demand an enhanced experience to increase productivity and collaboration, while your business must operate in a trusted environment. Transforming Your Workplace is all about Going Digital and it's more than just adopting new technology. However, this requires a fundamental change in thinking as well as a redefinition of corporate structures, processes and roles. New services with seamless technologies will facilitate transformation in 4 core areas; Customer experience, business reinvention, operational excellence and trust & compliance resulting in increased flexibility and performance. Your digital workplace opens up new opportunities for both your workforce and your business.

INCREASINGLY CONNECTED WORLD

"By 2018, our world will be ever more connected, with an estimated 4.5 billion smartphones, 2.5 billion users of social networks and more than 25 billion connected objects."

customer experience



Define your how, where and what device on your own terms while working in a trusted environment.

- Smart Profiling** Aligning people, process and technology to work styles
- Workplace Services** Providing end-user choice in how their device connects to their applications and data
- Interaction Center** An omni-channel experience to manage demand for IT and business services

Your Experience

Users are seeking new levels of productivity and collaboration while the employer seeks a trusted environment. It is possible to bridge the gap between expectation and reality all by defining your own workplace.

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|--|------------------------|
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| - Cost of Operations | - Productivity |
| - Focus on Regulation, Compliance & Security | - Flexibility |
| - Business Continuity & Consistency | - Collaboration |
| | - Innovative Workplace |

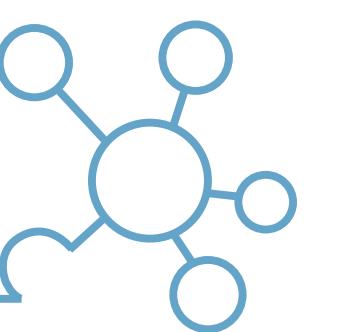
What does this Mean?

People are accustomed to choice in how, where, and what device they create and consume with, always on their terms.



This choice means agility and flexibility must be underpinned by world-class services, merging traditional business or Internet-connected workplace into a single seamless experience that must delight end users.

business reinvention



Digital transformation will begin when the enterprise unleashes the power of innovation through fresh ideas.

PEOPLE ARE AWESOME

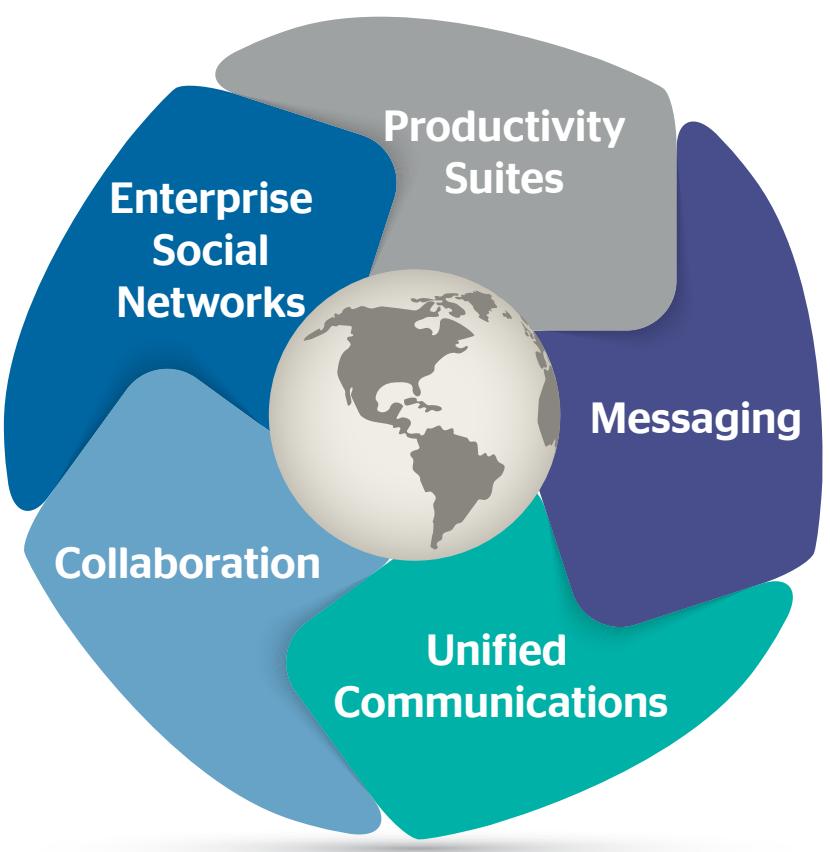
Recognize the best asset in the company

- COLLABORATIVE WORKPLACES** Inviting and easy to use workspaces to share content and ideas

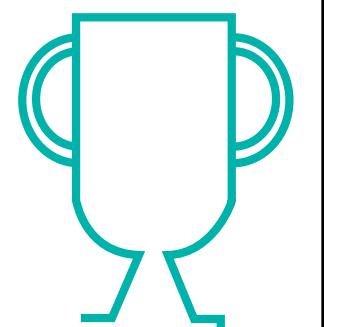
- BUSINESS SOCIAL APPLICATIONS** Tools that promote the elimination of physical and digital divides

- ENHANCE MEETING EXPERIENCES** Unified communications, screen & device sharing, video conferencing

Digital transformation is about driving a change in behavior embedding social and mobile services into the heart of traditional business process and solutions. With this view of even the most articulated communication and collaboration environments, Atos ensures that your people have the tools they need to perform. It ensures outstanding agility, and provides rigorous cost-control.

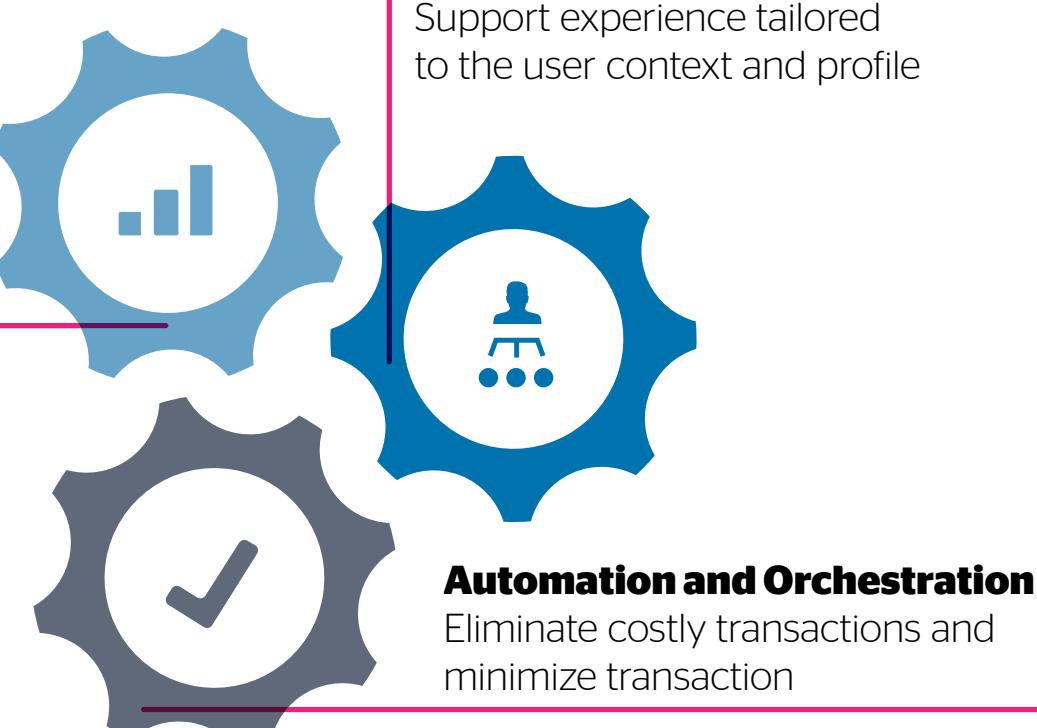


operational excellence



The digital workplace changes the support paradigm from the device to the user. The user context dictates the most expedient way to satisfy the user.

- Unified Device Management** Maintain availability of client, mobile and virtual devices



Efficiency

Reduce Cycle Times
Eliminate Process Defects

Quality of Service

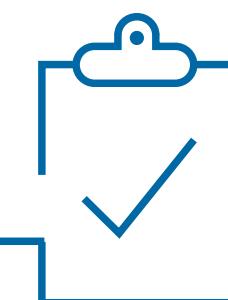
Effective, Scalable Service
Available 24/7

Satisfaction

Enable Self-help
Empower the User

More devices, more applications and distributed data adds complexity.
Operational excellence requires adapting to the user and providing alternative support channels, chat, self-help, smart bars, underpinned by analytics to deliver true end-to-end support.

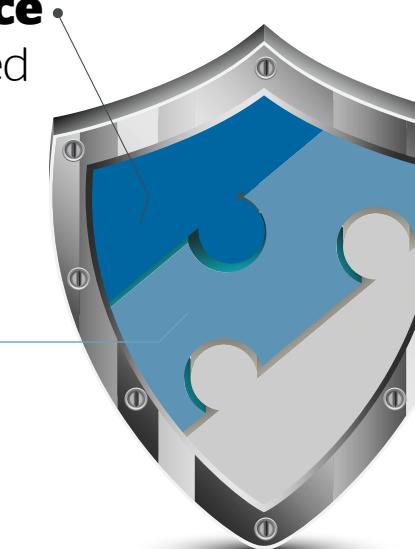
trust and compliance



Together with digital security, the protection against cyber-threats, compliance, privacy and personal data protection have to be intrinsic parts of every organization, without impacting user experience.

Trust and choice go hand in hand within the digital workplace. Embracing user choice, a new level of trust between the user, the device and the enterprise emerges.

- Trusted Workplace** Known and validated devices, users, applications and data



- Multi-Factor Authentication** Ensuring the digital identity of the trusted devices and users

- End-Point Protection** Secured devices protected from and monitoring their attack surfaces

PROVEN PERFORMANCE

Atos is the Worldwide IT Partner of the Olympic Games. Atos has been with the International Olympic Committee every step of the way for the last 25+ years. Turning if from a single physical event into a fully connected, global experience.



High Risks, Zero Breaches for the Olympic Games Through Real-time data analytics

Filtered Events
255,000,000

IT Security Events/Second
219

Critical Events
686

Downtime
0