

# experience business technology

discover new ways to generate value



Think



Touch



Explore



Be inspired

# Business Technology and Innovation Center

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## **Shared intelligence** and hands-on inspiration

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An Atos Business Technology and Innovation Center is an exceptional business experience. It is a showcase for the future, offering you exclusive access to live examples of the best of Atos business solutions and innovation.

## **Ideas become real** business, technology and commercial decision-making in focus

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A BTIC gives you space - space where new ideas can take root, and where thoughts turn into actions. It is a space in which we will invite you to challenge us, and in which, we hope to challenge you with the aim of helping you find tangible solutions for your operational needs.

## **A collaborative adventure** bringing the right people together for exceptional results

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You will spend time with the most senior and experienced Atos business, technology and commercial experts. In our hands-on innovation workshops, you will have the opportunity to discover what the latest developments in business technology could mean for you.

**In a Business Technology and Innovation Center, you will do more than touch your future. You begin to make it happen.**





# Discover opportunities

## explore challenges

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### Over 90 solutions

We are not offering demos - the solutions you experience are real.

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### A growing network

With BTICs in Paris, Utrecht, Pune, London, Vienna, Madrid and Munich - the Atos BTIC network is growing fast.

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### Legal and commercial

BTICs are about more than technology - and our legal, regulatory and commercial brains are available to explore new business models.

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## Shared space

This is your space - and we welcome you and your key partners to innovate and discover with us.



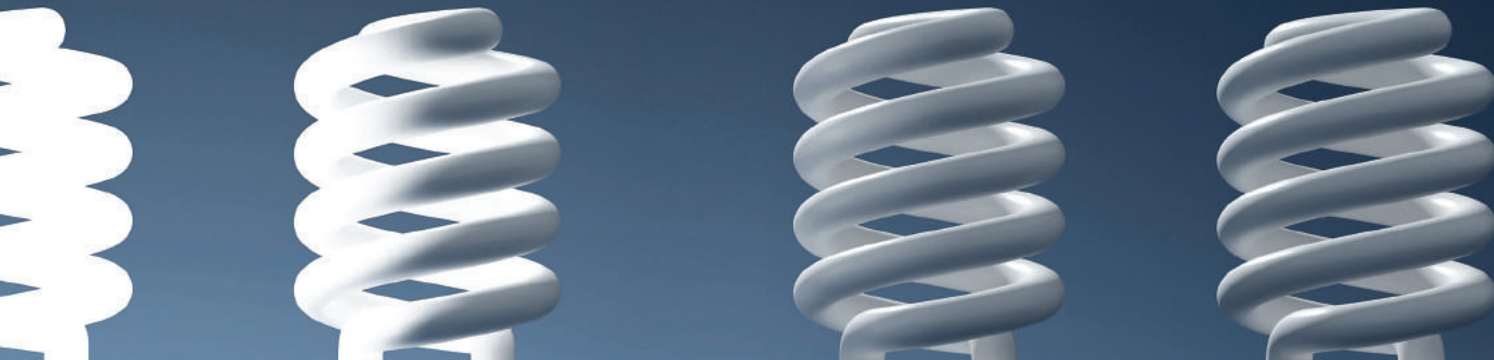
## Meet the team

Whether on site or through virtual connections, you get to meet experts from across our 76,000 strong global team.



## Partner eco-system

Atos partners including, EMC, Siemens, Samsung, Dell, VMware, HP, IBM, Oracle, Microsoft and Citrix are all BTIC contributors.



transformation

industry expertise

new perspectives

boundary-pushing solutions

business technologists

free-thinking

empowering collaborative progress

revelation

dynamism

unlocking collective potential

ground-breaking innovation

firm of the future

leaders in IT

people, technology and business

creation

revolution

shared transition

discovery

development

partnerships

renewal

moving the goalpost

e-payment services

progress



SIEMENS





results

inspiration

trailblazing technology

sustainable strategy

evolution

Business Technology &  
Innovation Center

**Atos**



# A shared vision

## of how Atos business technology can help you succeed

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### **Hands-on real solutions**

The solutions and services available to you in a BTIC are real, live and tangible. We currently showcase around sixty examples of Atos business technology in action, and we are keen to schedule relevant and compelling hands-on sessions for your visit. You'll have the chance to experiment with innovations that are transforming the way people think and work across public and private sectors. Examples include smart mobility, enterprise social networking, big data analytics, and agile cloud-based workplaces.



### **Consumer experience**

We don't forget the consumer experience either. Atos is business-to-business, but many of our clients serve the citizen and consumer directly, worldwide. In the BTIC you will have the chance to experience innovation from the consumer's perspective with our solutions for mobile retail; for second screen TV; self-service healthcare appointment booking and more.



### **Beyond technology**

With Atos, it's the brains, the vision and experience that make the difference, and we will make sure that you make the most of the time you spend with the experts who are relevant to you.

Your visit will draw directly on the innovation focus of the 90-strong Atos scientific community. This is not just about technology expertise.

As business technologists, we are acutely aware how important it is to bring together different professional disciplines – and you will be able to share ideas and experiences with our legal, compliance, HR and sustainability experts as appropriate.



### **Tailor-made every time**

We will not pack the agenda. Meticulous advance planning will ensure that you get to spend time with the right business, technology and commercial experts. We will make sure too, that everything is ready for your hands-on workshop sessions. But we want to leave time for the unexpected too. As our guest, you are in the driving seat. As ideas and discussions develop during your visit, we will follow the flow.





### **Industry-specific focus**

Many BTIC solutions are highly-specialized for specific industries: you can, for example, try your hand at managing a nuclear power station or experience the sophisticated digital asset management systems used by top broadcast and media companies.

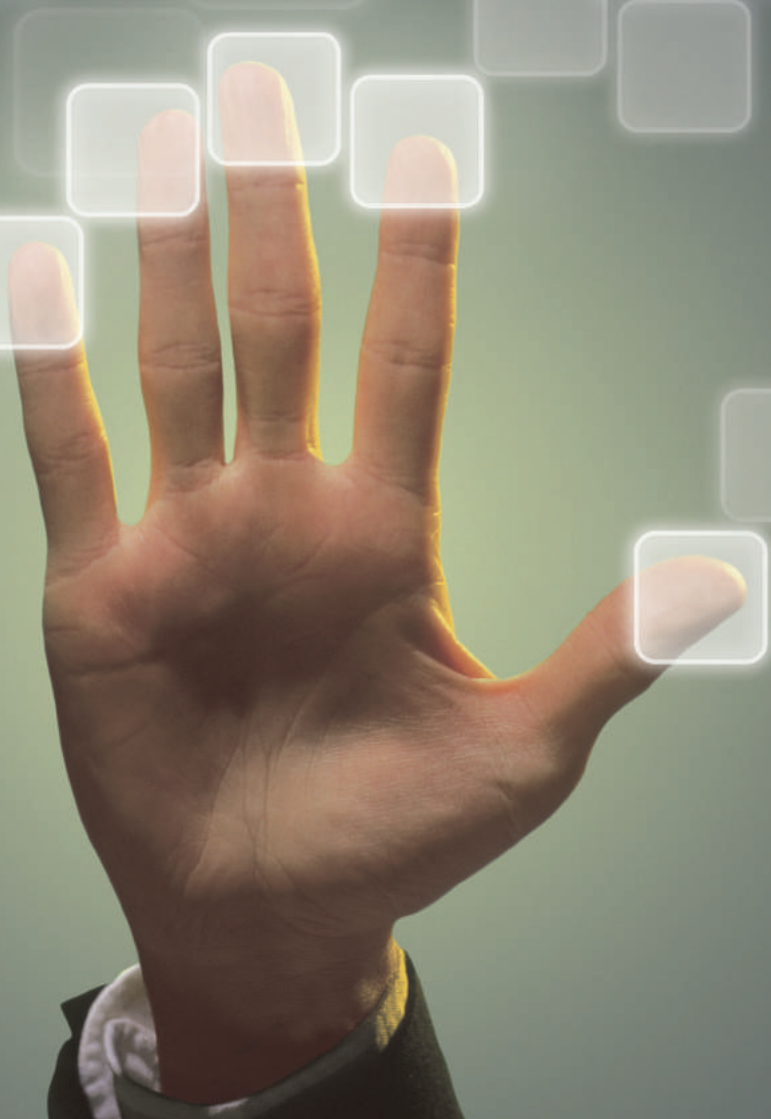
Careful preparation ensures the solutions and solution experts that are right for you will be ready and waiting. But do take time to look outside your own sector too – great ideas are often ripe for transfer.



### **Practical business development**

Whatever your industry, business culture and technology perspective, the BTIC is designed as an aid to practical business development. We will exchange ideas and information transparently and candidly so that when you leave the BTIC, you know more about us, and we know more about you.

We will identify opportunities of clear mutual advantage so that at the end of your visit, we share a vision of how we can create value for each other. We will address key business questions: What is the cost of the business solutions? What is the ROI? How long will the implementation phase take? What is the impact on my people and my organization?



# Makes ideas reality

**A day in the Business Technology and Innovation Center is worth a month anywhere else.**

The Business Technology and Innovation Center team is ready to arrange every aspect of your visit - bringing together expertise and a stimulating program of discovery for you too.

It's those who have the space and time to think, to explore, to be inspired that will really make the difference.

**[btic@atos.net](mailto:btic@atos.net)**

**[atos.net/btic](http://atos.net/btic)**

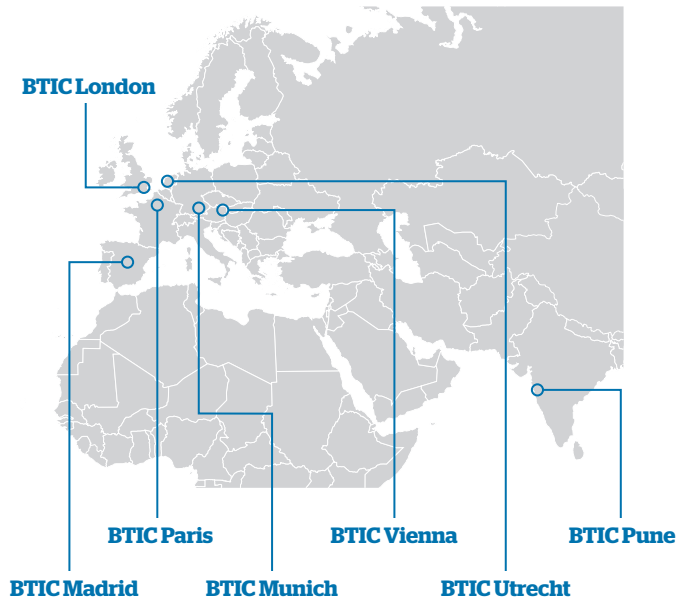
## Offerings and solutions

<b>Adaptive Workplace</b>	<b>Big Data</b>	<b>BSS Consolidation and Harmonization</b>	<b>Business-enabling Application Management</b>
<b>Civil and National Security</b>	<b>Cloud Computing</b>	<b>Core OSS Solution</b>	<b>Data Center Services</b>
<b>ECM and Media</b>	<b>ERP Consolidation and Harmonization</b>	<b>Extreme Performance Computing-environment (EPCe)</b>	<b>Identity, Security &amp; Risk Management (ISRM)</b>
<b>Journey Management</b>	<b>Manufacturing Execution Systems (MES) / (MOM)</b>	<b>Media Solutions</b>	<b>Multichannel Management and Mobility</b>
<b>Omni Commerce</b>	<b>Product Lifecycle Management (PLM)</b>	<b>Risk, Compliance Regulatory Reporting</b>	<b>Smart Mobility</b>
<b>Smart Utility</b>	<b>Social Collaboration</b>	<b>Tax, State Treasury and Customer Solutions</b>	<b>Embedded Software for Manufacturing</b>

Business Technology &  
Innovation Center

**Atos**

# Our growing network



**Our Business Technology and Innovation Center network is growing fast. Contact us to arrange a meeting at a center near you.**

# Client innovation workshops



Senior executives from China's CEC attend a BTIC event with our Chairman and CEO Thierry Breton.



Siemens Partners discuss the Atos innovation program with Thierry Breton.



Senior executives from a UK transport client discuss their innovation issues with our Senior Executive Vice President, Gilles Grapinet.



A German manufacturing client talks with Atos Senior Executive Vice President, Charles Dehelly.

"Thank you so much for the invitation to the client innovation forum. Very interesting workshop, with relevant presentations, speakers and discussions - a great opportunity."

**Marcelo Soria-Rodríguez**, BBVA Open Platforms - Big Data

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## About Atos

Atos SE (Societas Europaea) is an international information technology services company with annual 2012 revenue of EUR 8.8 billion and 77000 employees in 47 countries. Serving a global client base, it delivers IT services in 3 domains, Consulting & Technology Services, Systems Integration and Managed Services & BPO, and transactional services through Worldline. With its deep technology expertise and industry knowledge, it works with clients across the following market sectors: Manufacturing, Retail & Services; Public sector, Healthcare & Transports; Financial Services; Telecoms, Media & Technology; Energy & Utilities. Atos is focused on business technology that powers progress and helps organizations to create their firm of the future. It is the Worldwide Information Technology Partner for the Olympic and Paralympic Games and is quoted on the NYSE Euronext Paris market. Atos operates under the brands Atos, Atos Consulting & Technology Services, Worldline and Atos Worldgrid.

For more information, contact: [btic@atos.net](mailto:btic@atos.net)

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[atos.net/btic](http://atos.net/btic)

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