

Creating sustainable solutions and driving growth

With Alexandra Knupe, Group Head of Corporate Social Responsibility, Atos



“CSR is now a major driver of business growth, differentiating Atos with our customers, our employees and our investors.”

Alexandra Knupe

Group Head of Corporate Social Responsibility, Atos

How does Atos see its role in helping clients adapt to the digital world?

As the growth of the digital economy accelerates, Atos has an extraordinary opportunity to create value for our clients, and also for our stakeholders and society in general. This vision is reflected in the *raison d'être* or sense of purpose that our shareholders approved in 2019.

This *raison d'être* commits us to designing the future of the information space and enabling people to live, work and develop sustainably and confidently. Corporate Social Responsibility (CSR) is fully integrated into our business strategy and is a clear driver of opportunity and innovation.

How can Atos's digital solutions bring broader benefits to society?

At Atos we believe that technology can make a major contribution to social development and human progress. The Covid-19 pandemic has highlighted the potential of technology, when combined with a strong culture of corporate social responsibility, to fight against disease and bring communities together.

The secure digital solutions that we design support the ambitions of the UN Sustainable Development Goals, notably SDG 8 (Decent Work and Economic Growth), SDG 9 (Industry, Innovation and Infrastructure), SDG 12 (Responsible Consumption and Production) and SDG 16 (Peace, Justice and Strong Institutions).

We engage with a broad variety of stakeholders, including our employees, clients, investors, partners, suppliers and not for profit associations. In 2019, Atos provided comprehensive information to the Manifesto for an Ecological Awakening movement about our activities to minimize and reduce our environmental footprint. This student-led environmental initiative encourages young people to find out about the environmental commitments and practices of their employers and prospective employers.

How important is it for Atos to be a leader in CSR?

Our leadership in CSR is an important enabler of business opportunities for Atos. For example, with our IT for decarbonization offerings, such as energy-efficient mobile applications, we are delivering the innovations our clients need to reduce their environmental impact. At the same time, we are improving the environmental performance of our own operations, for example by reducing the energy consumption of our datacenters and supercomputing infrastructure.

We also believe that technology can make a major contribution to social inclusion and accessibility. Atos is a recognized leader in assistive technologies and innovations, helping to integrate people with physical and mental disabilities into the workforce.

By maintaining and extending our leadership in CSR, we aim to enhance our appeal to a new generation of talent, accelerate innovation, enable new business opportunities and drive digital transformation in a more sustainable direction.