Digital Ecosystem Platforms

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Trusted partner for your Digital Journey
DIGITAL ECOSYSTEM PLATFORMS
Transforming the very heart of value creation

70%  $120Bn  3%
Value created  IT market revenue in 2025  Active platform strategy

DIGITALIZATION VS PLATFORM ECOSYSTEMS

LESS TRANSFORMATIVE
PRODUCT AND SERVICE DIGITALISATION
PIPELINE BUSINESS

MORE TRANSFORMATIVE
ECOSYSTEM VALUE CREATION
DATA SHARING
PLATFORM BUSINESS

* Source: Atos Scientific Community, World Economic Forum, McKinsey
CREATING VALUE FROM ECO-SYSTEMS
Atos as B2B Industry Platform Provider

B2C
- More Customers
- Better Products
- Smart Algorithms
- More Data

B2B
- Data Consumers
- Data Vendors
- Service Operators
- Service Partners
- Manufacturers
- Maintainers

WHY ATOS?
- End-to-end digital technology capabilities
- Neutral platform provider
- Intelligent Data Partner

MORE INSIGHTS
SHARED DATA
NEW VALUE-STREAMS
BETTER OUTCOMES
OUR PORTFOLIO AND UNIQUENESS
Atos delivers industry platform requirements

END-TO-END DIGITAL TECHNOLOGY CAPABILITIES
Atos strategic technologies
Technology agnostic approach
Strong partner network
Secure and scalable business processes
Business model operation

NEUTRAL PLATFORM PROVIDER
Platform facilitation
Protected IP and Data
Collaborative and trusted ecosystem orchestration
Shared risk and reward models

INTELLIGENT DATA PARTNER
Data driven innovation
Strong ethos of shared-value and strategic partnerships
Co-innovation mindset
Value transformation and creation

STRONG ALIGNMENT TO OUR STRATEGIC TECHNOLOGIES

Hybrid Cloud  Codex Analytics  Syntbots Automation  Blockchain traceability & immutability  Edge data integration  Apps integration  Cyber Security
USE CASE #1 – MANUFACTURING
INDUSTRIAL DATA PLATFORM FOR FUEL REDUCTION

CLIENT VALUE PROPOSITION:

- Provide insight to support reduction of CO2 emissions
- Enable comprehensive ESG reporting.
- Establish more collaborative supply chain interactions – upstream and downstream.
- Opportunities for new value creation through extended ecosystem (maintainers, smart supply chains....)

OPTIMIZE [FOSSIL] FUEL USAGE THROUGHOUT MANUFACTURING PROCESSES AND ASSOCIATED SUPPLY CHAIN LOGISTICS
USE CASE #2 – PUBLIC SECTOR & DEFENSE PLATFORM FOR SMART CITY SERVICE ORCHESTRATION

PROVIDE A PLATFORM TO ENABLE SMART CITY SERVICE ORCHESTRATION, COMBINING DATA FROM A RANGE OF INFRASTRUCTURE, ENERGY AND SERVICE PROVIDERS.

- Holistic approach to building and managing Smart Cities.
- Enable innovative new data-driven services to delivery efficiency and effectiveness.
- Visibility of standards compliance for more integrated and sustainable services.
USE CASE #3 – FINANCIAL SERVICES & INSURANCE
REGULATORY REPORTING

INDUSTRY REPORTING PLATFORM PROVIDING SINGLE VERSION OF TRUTH FOR INSTITUTIONAL INVESTORS.

CLIENT VALUE PROPOSITION:

- Reduce cost burden of regulatory compliance
- Improved transparency of market information.
- Future extensions for ESG and SolvencyII reporting
- Expose opportunities for new data-centric innovations.

Multi-sided Industry Platform for Financial Instruments’ data

- Asset Managers & Distributors
- Regulators
- Investors (individual and institutional)
A NATURAL EVOLUTION IN DIGITAL TRANSFORMATION

FROM

- Service outsourcing
- Business Transformation
- Secure & scalable operation environments
- Complex ecosystem management
- Data management and insights
- Outcome driven commercial models

TO

- Business model operation
- Value transformation and creation
- Secure and scalable business processes
- Collaborative ecosystem creation
- Data insights and monetization
- Shared risk and reward models
OUR AMBITION: €1BN BY 2025

HUGE OPPORTUNITY

- Digital platform is a REAL TRANSFORMATIVE MARKET TREND with a huge untapped opportunity in the b2b world

NEUTRAL PARTNERSHIP

- In that new journey, our customers need a NEUTRAL PARTNER TO PROTECT their value creation and exchanges

VISIONARY LEADER

- Atos is IDEALLY POSITIONED with its technological portfolio but also with its GLOBAL INDUSTRY FOCUS
Q&A
Thank YOU