

Atos helps Corus Entertainment revolutionize broadcast and content operations

NORWALK, Conn., September 13, 2011 -- Atos, an international IT services company, was recently selected by Corus Entertainment, one of Canada's most successful integrated media and entertainment companies, to continue as their IT optimization partner for their broadcast and content operations within the Corus Quay headquarters in Toronto, Ontario.

Representing one of the most ambitious and sophisticated digitally integrated media facilities/centres in North America, Corus Quay's technical infrastructure enables Corus to maximize its production and broadcast content across multiple formats, providing customers with a full range of content offerings delivered to customers with unmatched efficiency and agility.

"We are working in an evolving industry where content is being consumed in a multitude of ways. Partnering with Atos on the implementation of new technologies allows us to respond to a dynamic (and shifting) marketplace and quickly deliver high quality content in a high quality fashion – anytime, anywhere," said Scott Dyer, CTO, Corus Entertainment.

"We are proud to work with a key player in the entertainment sector like Corus who is keen to stay ahead of technological opportunities and be the first to introduce a new service. We hope to assist our customers in Europe who are revolutionizing the media experience, as well," said Rob Hesmondhalgh, Global Head of TMT Consulting at Atos

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About Atos

Atos is an international information technology services company with annual revenues of EUR 8.7 billion and 78,500 employees in 42 countries. Serving a global client base, it delivers hi-tech transactional services, consulting and technology services, systems integration and managed services. Atos is focused on business technology that powers progress and helps organizations to create their firm of the future. It is the Worldwide Information Technology Partner for the Olympic Games and is quoted on the Paris Eurolist Market. Atos operates under the brands Atos, Atos Consulting & Technology Services, Atos Worldline and Atos Worldgrid. For more information, visit: www.na.atos.net

For more information, please contact:

Atos

Holly Smith

Tel: + 1 289.969.3040

Email: holly.smith@atos.net

Jose de Vries

Tel: +31 6 30 27 26 11

jose.devries@atos.net

About Corus Entertainment Inc.

Corus Entertainment Inc. is a Canadian-based media and entertainment company. Corus is a market leader in specialty television and radio with additional assets in pay television, television broadcasting, children's book publishing and children's animation. The Company's multimedia entertainment brands include YTV, Treehouse, Nickelodeon (Canada), W Network, OWN: Oprah Winfrey Network (Canada), CosmoTV, Sundance Channel (Canada), Movie Central, HBO Canada, Nelvana, Kids Can Press and radio stations including CKNW AM 980, 99.3 The FOX, Country 105, 630 CHED, Q107 and 102.1 the Edge. Corus creates engaging branded entertainment experiences for its audiences across multiple platforms. A publicly traded company, Corus is listed on the Toronto Stock Exchange (CJR.B). Experience Corus on the web at www.corusent.com.