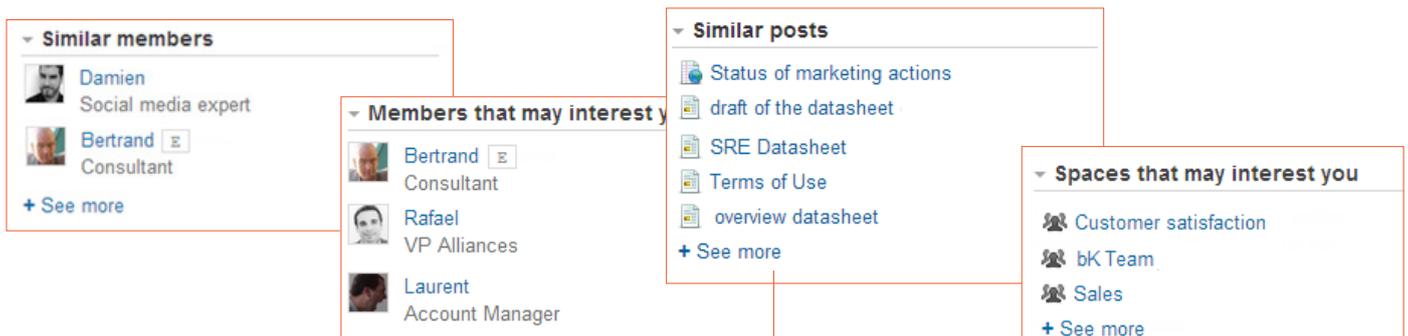


# Social Recommendation Engine

# Uncover Your Network.

Welcome to the next generation of social networks. The blueKiwi Social Recommendation Engine mines how people connect, collaborate and work, and brings it all to the surface – revealing important conversations, uncovering hidden experts and highlighting obscure conversations. Your enterprise social network becomes a place of discovery, recognition, and new business opportunity.



## Get to know new people

In many enterprise social networks, connections between people are made by those working together on a project, members of the same department, or working in the same location. With the Social Recommendation Engine, blueKiwi finds and discovers people you should get to know in your network based on: shared interests, what they do, and who they work with.

## Experts come to you

Most enterprise social network communities reflect their organizational structure, connecting people that already know each other. And because most people don't know everyone in the organization, they can have a hard time identifying the experts and other collaborators outside of the sphere of their daily activities. The blueKiwi Social Recommendation Engine find the connections for you, making suggestions and enabling you to bring together the right group of people to accomplish a business goal.

## Notice important conversations

The Social Recommendation Engine finds and highlights conversations and content in your communities that are important to you, making it easy for you to see the big picture and find information that previously might have slipped under the radar. You're more productive because you now get the right information at the right time, simplifying the task at hand.

## Expand your network

Not only does the Social Recommendation Engine suggest people and content that may interest you, it also helps you build and extend your network across the organization. Based on your expertise and collaboration activities, it brings to your attention communities of relevance to you.

# Make the right decisions faster.

Your enterprise social network is now dynamic. You no longer have to dig for information and actively search out people. With the Social Recommendation Engine, you are better informed, better connected, and able make the right decisions faster.

## Features

The blueKiwi Social Recommendation Engine allows you to:

**Discover people like yourself.** People with similar backgrounds and activities are brought to your attention to help you build your personal network.

**See community suggestions.** Communities which might interest you are brought to your attention.

**Find people with shared interests.** People working on similar things are brought to your attention, helping you build personal and professional relations based on what you know and do - no matter where you are located.

**Uncover similar content.** Contributions in the social network are never isolated, so the social recommendation engine automatically suggests other posts and content related to what you are working on.

**Find new members for online communities.** Use the Social Recommendation Engine's suggestions to find new members and grow your communities.

**Easily integrate in the enterprise social network.** An add-on module, the Social Recommendation Engine's features are built right into blueKiwi. No user installation or configuration required.

## How to buy blueKiwi software

blueKiwi software comes in three editions; Professional, Premium, and Enterprise, each designed to meet the needs and requirements of different organizations. Fully compatible with all versions of blueKiwi, this module can be selected as part of any personalized social network. To find out more about the features included in each edition, [www.bluekiwi-software.com/en/how-to-buy-bluekiwi-software/](http://www.bluekiwi-software.com/en/how-to-buy-bluekiwi-software/)

## About blueKiwi

An innovative technology leader, blueKiwi is Europe's largest SaaS provider of Enterprise Social Software. We help enterprises worldwide increase their business performance through social collaboration. blueKiwi has been consistently recognized by industry expert Gartner Inc. since 2007.

Since becoming an Atos company in early 2012, blueKiwi has leveraged Atos' global presence and Cloud technology expertise to further evolve our powerful SaaS solution. blueKiwi's focus on enterprise social networks, combined with Atos's broader product and service portfolio, creates a powerful combination that enables us to offer further value to our customers through a unique blend of consultancy, innovation, and implementation.



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