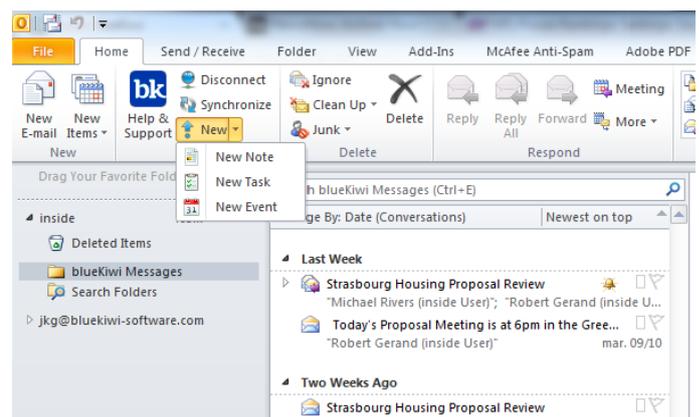


# Microsoft Outlook® Connector

## Work the way you work.

Enterprise collaboration has never been easier. With blueKiwi's Connector for Microsoft Outlook, you can start reducing your dependence on email and leverage the business benefits of enterprise social network collaboration.

The blueKiwi Microsoft Outlook Connector makes it easy to move freely between email and your collaborative enterprise social network.



### Bring social right to the inbox

Collaborate in your enterprise social network, directly from businesses' most widely used email client. With the blueKiwi Outlook Connector, you can access conversations and see all your enterprise social network activity — all from within Outlook. Additionally, you can view user profiles and interact with your colleagues and connections without ever leaving the Outlook interface.

### Create a smooth transition

For your company's email diehards, the blueKiwi Microsoft Outlook Connector simplifies their transition to an enterprise social network. By merging enterprise social network collaboration features with the familiarity of Outlook, the blueKiwi Connector changes the dynamic between the dependency on email and the true collaborative benefits of the enterprise social network.

### Take the social network offline

Use the blueKiwi Outlook Connector to continue your social network collaboration and conversations with your colleagues, whether you are online or offline. As soon as you are back online, your conversations will be updated in blueKiwi and your conversations will pick up from where you left off.

### Leverage social connections

For employees whose job requires a significant amount of email correspondence, the blueKiwi Outlook Connector makes it easy to get work done, while still leveraging the power of enterprise social collaboration with colleagues. For instance, employees can use the enterprise social network to find the answers they need and respond to outside emails quickly and accurately.

# Overcome objections.

For users who need email to get their job done, the blueKiwi Outlook Connector gives them an easy and efficient way to tap the expertise and collective intelligence of the enterprise social network without even leaving Outlook.

## Features

The blueKiwi connector for Microsoft Outlook allows you to:

**Coordinate activities and contacts.** Stay connected to members of your spaces by sending a note, task, or event to/from blueKiwi via Outlook.

**Be on schedule.** Events and tasks can be synchronized so you can stay on top of what you need to do.

**Access social information from Outlook.** Important social information such as your online communities and colleagues' profile information are readily available directly in Outlook.

**Create social conversations from email.** Easily transform email into social dialogue by moving email threads to the social network.

**Participate in real-time or offline.** Access social network information about people and spaces, open and reply to conversations as emails, or view messages offline as familiar email threads. Just synchronize the next time you are online to update the conversation.

**Integrate seamlessly in a familiar environment.** See social conversations as email threads in an email inbox. Access your blueKiwi network from a discreet and fully integrated plugin.

**Deploy the way you want to.** You have the choice of how to deploy this connector. It is ready for enterprise deployments in controlled environments or can be made available directly to users of blueKiwi.

## How to buy blueKiwi software

blueKiwi software comes in three editions; Professional, Premium, and Enterprise, each designed to meet the needs and requirements of different organizations. Fully compatible with all versions of blueKiwi, this module can be selected as part of any personalized social network. The blueKiwi connector for Microsoft Office is compatible with Microsoft Office Word, Excel, and PowerPoint for Windows 2007 and 2010. It is available only for the Windows operating system.

To find out more about the features included in each edition, visit

[www.bluekiwi-software.com/en/how-to-buy-bluekiwi-software/](http://www.bluekiwi-software.com/en/how-to-buy-bluekiwi-software/)

## About blueKiwi

An innovative technology leader, blueKiwi is Europe's largest SaaS provider of Enterprise Social Software. We help enterprises worldwide increase their business performance through social collaboration. blueKiwi has been consistently recognized by industry expert Gartner Inc. since 2007.

Since becoming an Atos company in early 2012, blueKiwi has leveraged Atos' global presence and Cloud technology expertise to further evolve our powerful SaaS solution. blueKiwi's focus on enterprise social networks, combined with Atos's broader product and service portfolio, creates a powerful combination that enables us to offer further value to our customers through a unique blend of consultancy, innovation, and implementation.



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