

Interview with Thierry Breton

Chairman and Chief Executive Officer



How is the global market for sustainability management solutions growing, and why?

Thierry Breton: Sustainability continued to be a major corporate priority in 2013. The reasons for this include tough economic conditions, rising energy prices, increasing scarcity of resources and more demanding environmental regulations. These factors have encouraged organizations to look for new ways to reduce costs, conserve energy and operate in a more sustainable way. This has driven increased demand for sustainability management solutions. Atos is now providing an increasing number of clients with innovative IT solutions and services that help them become more sustainable, while at the same time enabling them to meet their corporate targets.

Where are the main opportunities for Atos in this market?

Thierry Breton: We are seeing a high level of interest in our sustainability solutions from a wide range of sectors. For example, the Energy & Utilities sector is turning to our Smart Grid and Smart Metering solutions to improve efficiency and optimize their networks for renewable energy. A lot of companies are also using green business IT technologies to meet their carbon reduction targets, and we have many clients using our carbon neutral datacenter hosting services. In the public sector, city authorities are adopting our MyCity solutions in areas such as e-transport to improve the quality of urban life. In the healthcare sector, the new technologies and delivery methods we have developed can now provide the highest quality care within a context of shrinking budgets and an aging population. We see companies and organizations from all areas of the economy that are beginning to realize the potential of new

technologies to transform the way in which people work and communities operate. Atos is helping customers design new working environments, using collaborative technologies such as our blueKiwi enterprise social platform to increase innovation and flexibility, and to attract and retain talent.

What progress are you making towards the Atos vision for sustainability?

Thierry Breton: Our ambition is to be recognized as the preferred responsible European IT company with a global reach, providing support to our customers as they reinvent their growth models in challenging economic periods. Our corporate responsibility strategy forms part of this ambition and is focused on three objectives. First, we want to reinforce our leadership in the field of IT for sustainability. We strive to be best in class in our own operations and also help our clients to become best in class in sustainability. Secondly, we are embedding corporate responsibility at the core of our business and processes. We want to make sustainability part of our DNA and part of the ongoing process of transforming our business. But it is not enough to have these two

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ambitions without having the mechanisms to measure how well we are performing. So the third pillar of our corporate responsibility strategy is to continuously identify the challenges we face, establish priorities and measure our performance. One key area is, of course, reducing and managing our carbon emissions. Having exceeded our targets for a 50% reduction in emissions by 2012 (using our first global footprint in 2008 as the baseline), we extended our ambition to an additional 50% reduction by 2015, henceforth using the 2012 baseline. Over the course of the last year, we have reinforced our dialogue with our stakeholders so that we can improve external feedback, develop key performance indicators, and publicly report the progress we are making with our Corporate Sustainability program. To date, these efforts and our role as an emerging leader in sustainability are being recognized. Building on our record of being the only IT group to be A+ certified by the Global Reporting Initiative and part of the Dow Jones Sustainability Europe Index, in 2013 we entered the Dow Jones Sustainability Index World, demonstrating our corporate responsibility leadership worldwide.

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In line with our mission to become a Zero Carbon company, we were able to establish our credentials in the field of sustainability performance in 2013. Two months after entering the Dow Jones Sustainability Index World, Atos entered the Carbon Disclosure Project index, gaining recognition as a leader in carbon management. In addition, Verdantix, independent analysts of sustainable businesses, positioned Atos as a standout leader in its Green Quadrant of Sustainable Technology Services providers in 2013.

How much progress has Atos made towards this aim of becoming one of the best companies to work for?

Thierry Breton: We made some very good progress in 2013. This progress has been verified externally. Atos Poland, for the second consecutive year, was recognized by the Great Place to Work® Institute. Atos Poland climbed one place in the ranking, and was named the second Best Place to Work in the whole of Poland. Atos is the only IT Company in the list. Atos Turkey was also named as the second Best Place to Work in Turkey for companies employing over 500 people. In Austria, addIT, an Atos company, was recognized as the Best Place to Work in Austria, in the Carinthia region section. A survey of 9,000 people by RegionsJob ranked Atos France as the second most attractive company to work for in France. Our talent programs have also won awards. EFMD, the European Foundation for Management Development, awarded HEC Paris and Atos first prize in the 2013 EFMD Excellence in Practice Award, in the “Development of Talents” category for our GOLD program talent development initiative. In Spain, we were recognized for our commitment to Women in Leadership. All of this recognition reflects the efforts that Atos is making to use new

technologies and forward-thinking concepts to transform the workplace, create a compelling work environment and attract and retain the best talent.

How have Atos employees responded to the new collaborative work environment?

Thierry Breton: Collaborative working at Atos is based on our Zero email™ program and on our social media enterprise platform blueKiwi. Using blueKiwi is completely changing the way people at Atos work. It has made our processes more efficient, letting employees organize, process and share information in a smarter way while significantly reducing the usage of internal emails. By the end of the year, there were over 5,100 active communities on blueKiwi at Atos and the number of internal emails has decreased by 60% since 2011 and global collaboration has improved by 20 times. That’s a good indication of how committed our employees are to the transformation of the workplace at Atos. BlueKiwi is reinventing the way we work at Atos – and it can also transform the workplaces of our customers.

“A great example of our people working together to achieve our business goals is our Zero email™ program. Since we announced our ambition three years ago, we have collectively reduced internal emails by 60% and global collaboration has improved by 20 times. In this new, emerging collaborative world we have taken the lead.”

Atos’ corporate responsibility strategy is based on three strategic axes

- 1 Leadership in IT for sustainability**
- 2 Corporate responsibility at the core of Atos’ business and processes**
- 3 Identifying challenges, establishing priorities and measuring performance**