Making sense in a world of big data with Atos

Big Data is here to stay
Estimated volume of worldwide digital data

Cloud disruption

New media control
Data: user profiles, asset histories
Benefits: personalized advertising, large-scale monetization

Atos Big Data as a business enabler
Healthcare record management
Data: huge volume of patient records
Benefits: patient wellbeing, controlled confidentiality, high level of efficiency

Smart utilities
Data: grid management, distribution networks, meters
Benefits: efficiencies, cost savings, customer satisfaction

Integrated Manufacturing
Data: MES, PLM and ERP systems
Benefits: integration, optimization, increased productivity, reduced cost

Connected cars
Data: M2M data transmission
Benefits: in-journey tuning, minimize fuel consumption, cost savings

Now banking
Data: customer contextual
Benefits: real-time, unified customer experience, customer loyalty, increased transactions

MyCity
Data: real-time traffic, transport and open data
Benefits: coordination, cost efficiencies, quality of life

Helix Nebula
Data: pan-European scientific and research data
Benefits: shared cloud resource for science and innovation

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Atos Big Data, we’ve got it covered

Global Reach and capability
76,400 Business technologists
2,500 Business intelligence specialists

High-tech transactional services
Real-time transaction leadership

Atos Big Data ecosystem
Vendor independent but we partner with the very best

Estimated value of the Personal Data Economy in Europe by 2015 is €1 trillion

In 2009 the term zettabyte was coined to describe the new volumes of digital data

1 billion smart meters by 2020

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