

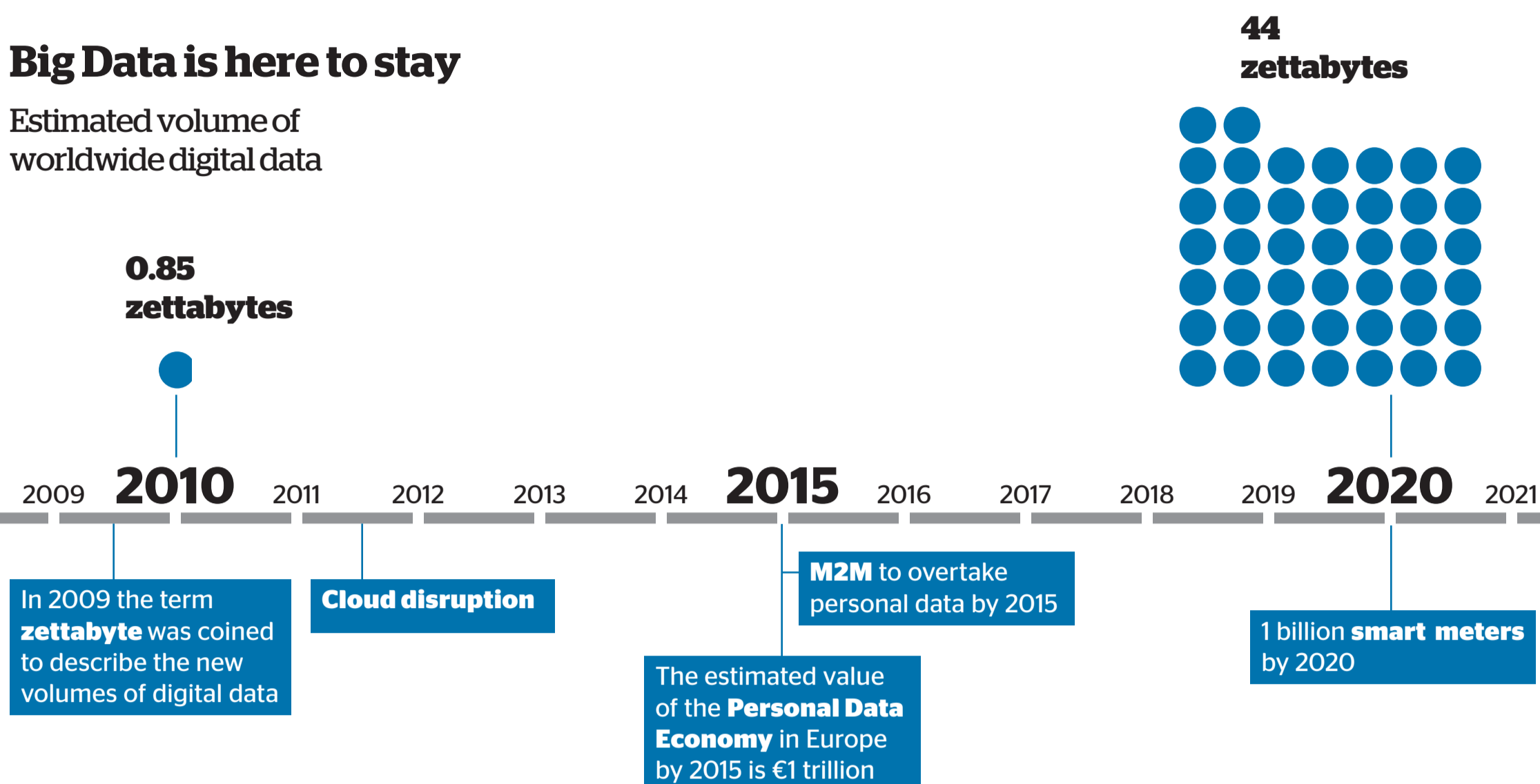
Making sense in a world of

big data

with Atos

Big Data is here to stay

Estimated volume of worldwide digital data



Atos Big Data as a business enabler

Healthcare record management

Data: huge volume of patient records
Benefits: patient wellbeing, controlled confidentiality, high level of efficiency



Integrated Manufacturing

Data: MES, PLM and ERP systems
Benefits: integration, optimization, increased productivity, reduced cost



Now banking

Data: customer contextual
Benefits: real-time, unified customer experiences, customer loyalty, increased transactions

Growth

Customer loyalty

Patient wellbeing

Quality of life

MyCity

Data: real-time traffic, transport and open data
Benefits: coordination, cost efficiencies, quality of life



Smart utilities

Data: grid management, distribution networks, meters
Benefits: efficiencies, cost savings, customer satisfaction



Sustainability

Connected cars

Data: M2M data transmission
Benefits: in-journey tuning, minimize fuel consumption, cost savings



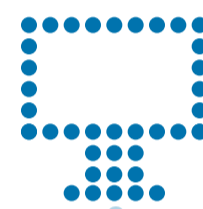
Innovation

Environmental benefits

Profit

New media control

Data: user profiles, asset histories
Benefits: personalized advertising, large-scale monetization



Atos Big Data, we've got it covered

Global
Reach and capability

76,400
Business technologists

2,500
Business intelligence specialists

High-tech transactional services
Real-time transaction leadership

Atos Big Data ecosystem

Vendor independent but we partner with the very best

