

empowerment

communication simplified

boosting business collaboration





Making the most of choice

It's time to send communication and collaboration into business overdrive - to make sure that the way you deliver communications services boosts collaboration, efficiency and motivation across the enterprise.

Right now, there is a clear paradox in most enterprise approaches to communication and collaboration tools and technologies. There is more choice than ever before, but in many ways, that abundance of options actually becomes a barrier to clean and effective communication.

We celebrate the way in which consumerization has influenced the workplace; the way in which the smartphone and tablet have increased personal business agility; and the way in which cloud delivery and enterprise social networking have enabled more spontaneous and creative collaboration between colleagues, partners and customers.

But there is a downside, both for those who rely on advanced communication and collaboration in their everyday business lives, and for those who are tasked with the overall management of the supporting technologies, systems and processes:

For the employee

Do your communication and collaboration tools work together seamlessly - or are you obliged to jump from device to device and from system to system depending on where you are and what you are doing?

It's great to have enterprise social networking as an alternative to e-mail, for example, but for many, this can add a new layer of complexity without diminishing the underlying problems of data overload.

For the CTO and CIO teams

Under constant pressure to minimize the cost of operations while enabling smarter ways of collaborative working, CTO and CIO teams have never faced a tougher set of challenges.

While managing the continuous introduction of new technologies and practices, teams must also sustain focus on regulation, compliance and, above all, security.

And in a climate in which it becomes easier every day for individuals and departments to make their own technology choices, CTO and CIO teams must also take the lead in setting the rules which promote consistency and interoperability across the enterprise.

Joining it all together

Managing this multitude of options demands a special kind of skill. This is not about managing one function, technology or process at a time. It is about being able to see and sustain the big picture - about managing the whole with confidence and, most importantly, establishing delivery and governance models which will allow you to respond to rapid changes in opportunity and need.

With its Adaptive Workplace, Atos brings together the skills and resources needed to establish and sustain productivity, confidence and cost-effectiveness - and we do so, by putting the professional requirements of your employees at the very center of our business model.

A better way for people to connect

You must embrace difference in the workplace - a monolithic approach simply cannot meet the diverse and fast-changing requirements of today's enterprise.

Atos will help you craft a workplace in which people can connect and collaborate effectively and with confidence. We will do this using a delivery model designed to suit your organization's style and culture. We will:

- ▶ Give your employees a workplace in which voice and data services, and access to knowledge and process work together harmoniously - from any device and from any location
- ▶ Bridge the barriers which divide your workplace environment, spanning multiple platforms and masking the underlying complexity
- ▶ Deliver all this using completely transparent cost and usage models, so you can see what you are spending and what you are saving, on the one hand, and spotting trends and anticipating future demand on the other.

Mixing up the menu

You name it, you use it. You combine multiple generations of Microsoft productivity tools; collaboration platforms from Microsoft, Cisco or Siemens; third party enterprise social networking; and multiple combinations of mail and messaging.

With the Atos Adaptive Workplace, you put the employee at the center - and then:

- ▶ Build the workplace according to the individual's needs and preferences
- ▶ Manage the whole with meticulous attention to cost, compliance and security.

With this 360 degree view of even the most articulated communication and collaboration environments, Atos ensures that your people have the tools they need to perform. It ensures outstanding agility, and provides rigorous cost-control.



Collaboration

SharePoint

Managed service for maximum local control.

SharePoint-as-a-Service

Subscription-based service from secure Atos private cloud.

Enterprise Program Management

Subscription-based project/portfolio management from a private or public cloud.

Enterprise Social Networks

blueKiwi

Supports strategic initiatives to redefine enterprise communication, such as a zero-email programs.

Jive / Social Cast (VMware)/ Yammer (Microsoft)

A more tactical approach to introducing social networking.

Unified Communications

Microsoft Lync

Cisco Unified Communications

Siemens OpenScape

Choice of platforms for fully integrated voice/video communication - costs reduced with PBX replacement/integration.

Productivity Suites

A3C - Anytime Collaboration and Communication Cloud

Combines Microsoft Exchange, Lync, SharePoint and Office 2010, delivered securely from an Atos private cloud.

Office 365

Full Microsoft productivity suite delivered on-demand from the cloud.

Messaging

Microsoft Exchange

Complete email, calendaring and unified messaging solution - fully managed and sustained by Atos, if desired.

Canopy Mail

Open Source messaging and calendaring on-demand from the cloud.



Value through partnership

Atos is a major force in the design and delivery of innovative workplace concepts and services. We are firmly positioned in the leadership quadrant by Gartner both for datacenter and desktop outsourcing.

Microsoft remains the preferred choice for many enterprises for communication and collaboration platforms, and Atos business technologists help clients around the world benefit from their continuing innovation. Our A3C, Anytime Collaboration and Communication Cloud proposition, for example, is the result of active collaboration between our two companies.

Quantifiable benefit

Entrust communication and collaboration to Atos, and watch your employees' performance and motivation increase. We've seen this inside our own company where an internal zero-email policy has transformed working practice and where 40,000 employees worldwide share common rich-media communication practices.

There are hard cash benefits too. Effective adoption of unified communications for example, can reduce spend on mobile phones by a staggering 80%.

For a company which relies on international collaboration and information exchange, the Adaptive Workplace is particularly relevant. Not only, for example, can it help reduce travel budgets by 30% and more, it makes effective international collaboration a profitable working reality: our own Global Service Delivery Model, for example, is enabled through shared communication and collaboration.

O'Neill Europe chose Atos to advise, implement and support its adoption of Lync. As one of the world's top sporting apparel brands, this team succeeds by sharing great ideas.

"We save significantly on travel and telephone, which will also reduce our CO₂ emissions significantly. Lync 2010 video conferencing video quality has such a good quality that you feel are actually doing a face to face meeting".

Peter Maljaars
(Global IT Service and Infrastructure Manager)

A world leader in digital security with 10,000 employees in 45 countries. A longtime partner with Atos for traditional desktop services, they decided to make the switch to A3C.

The Anytime Collaboration and Communication Cloud approach delivers unprecedented agility and - essential for a security specialist - does so in a way which allows a simplified and manageable governance model.

What next?

Atos is always keen to advise on specific communication and collaborations projects - whether you are seeking to fast-track video conferencing or slash mailbox requirements, we are ready to design, build and operate.

Communication and collaboration, however, is so deeply embedded in the culture and success of every enterprise, that our Adaptive Workplace consultants are especially eager to take time with you to assess the big picture.

The abundance of choice surrounding unified communications, collaboration platforms and enterprise social networking should be a point of positive differentiation - not a cause for stress and concern.

Communication Simplified - now that's a conversation worth having.

About Atos

Atos SE (Societas Europaea) is an international information technology services company with annual 2012 revenue of EUR 8.8 billion and 76,400 employees in 47 countries. Serving a global client base, it delivers Hi-Tech Transactional Services, Consulting & Technology Services, Systems Integration and Managed Services. With its deep technology expertise and industry knowledge, it works with clients across the following market sectors: Manufacturing, Retail & Services; Public sector, Healthcare & Transports; Financial Services; Telecoms, Media & Technology; Energy & Utilities.

Atos is focused on business technology that powers progress and helps organizations to create their firm of the future. It is the Worldwide Information Technology Partner for the Olympic and Paralympic Games and is quoted on the NYSE Euronext Paris market. Atos operates under the brands Atos, Atos Consulting & Technology Services, Atos Worldline and Atos Worldgrid.

For more information, visit: atos.net

For more information, contact: dialogue@atos.net

atos.net

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