



Press Release

April the 16th, 2013

**The Planetworkshops take a new direction  
3, 4 and 5 June 2013 at the UNESCO headquarters – Paris, France.**

For the first time, the Planetworkshops' Global Conference will take place in Paris, under the Honorable Patronage of Mr. François Hollande, President of the French Republic, within the prestigious building of the UNESCO, partner of the event. For the VIIIth edition, representatives coming from more than 90 different countries will gather during three days to debate, discuss and exchange around the theme *Achieving a successful transition*.

Every dimension of a necessary transition – economical, energetic, technologic, geographic, or even demographic – will be discussed, with the objective of creating a new dynamics of development in a context more than even crossed by multi-sectorial crisis.

To contribute to the reflection, leading personalities will be participating in the Global Conference. We can notably mention Bernard Gainnier (Associate in charge of Development and President as of 1<sup>st</sup> of July 2013, PriceWaterhouseCoopers France), Connie Hedegaard (European Commissioner for Climate Action), Lionel Zinsou (Economist, President of PAI Partners), Tony Meloto (Founder and Chairman, Gawad Kalinga and Social Entrepreneur of the Year in 2010 and 2012), Artur Mas (President of the Generalitat de Catalunya), Isabelle Autissier (Sailor and President of WWF France), Thierry Breton (CEO of the ATOS Group, former Minister of the Economy), Jean-François Julliard (General Director of Greenpeace France), Marc Rennard (Executive Director in charge of the Africa Middle-East Asia area of the Orange Group); Samantha Cristoforetti (Italian Astronaut), Aziza Akhmouch (Director of the Program on Water Governance at the OECD), Pascal Picq (Paleoanthropologist at the Collège de France), Vincent Bolloré (CEO of the Bolloré Group), Tristan Lecomte (founder of Altereco and Pur Projet), Christian Courtin-Clarins (Chairman of the Supervisory Board of the Clarins Group) or even Stéphane Le Foll, French Minister for Agriculture, Agribusiness and Forests and Pascal Canfin, French Deputy Minister for Development.

They will all contribute to the debates by giving their analysis, sharing their ideas and most importantly recommending concrete, efficient, equitable and acceptable solutions, in logic of democratic sharing, geographical solidarity and inter-generational dialogue

The program of the conference is structured around a succession of testimonies, plenary sessions, round tables and working commissions about topics such as "Reducing the demand for energy at the heart of the transition to a low-carbon economy", "What innovative models can be used to finance the transition?", "How should we respond to the increase in health scares?", "Is a new agricultural social pact possible?", "How can social networks contribute to the transition?", "what room for energy in the establishment of a Greater Paris" or even "the role of local administrative entities in facilitating the transition", as well as the introduction of good practices and innovative solutions during the "Best Practice Corners". It is also during the Global Conference that the 1<sup>st</sup> Green Games will be launched, imagined by 100 guardian angels of the Planet, ambassadors of the environment, whose vocation is to raise awareness and educate the children around the world.

Finally, on the last day of the Global Conference, Wednesday the 5<sup>th</sup> of June, which is also the World Environment Day, the Planet Workshops have decided to open the debates to the general public and to youth, because transition can only operate if everyone is committed and if the future generations are involved.

### ***About the Planetworkshops***

*The Planetworkshops are an international Think Tank, founded by Eric Bazin and George J. Gendelman, working for the transformation of societies into and for the elaboration of a new model of development, more sustainable and more responsible. Their vocation is part of a global process: from the birth of ideas to their concretization. Beyond the Global Conference, many initiatives were achieved such as the creation of a UNESCO - Planetworkshops in Togo, as well as the Rethink Awards, which reward companies, students and young journalists who created new economical models addressing the main challenge of sustainable development.*

### ***About the UNESCO***

*Ever since it was created in 1945, the UNESCO works at establishing the conditions for a dialogue between civilizations, cultures and tribes, founded on the respect of values that everyone share. This is only thanks to this dialogue that we can create more global conceptions of sustainable development that include the respect of Human Rights, mutual respect and the reduction of poverty. All this goals are at the heart of the UNESCO's mission and its action.*

*Great directions and concrete objectives of the international community – as they were announced in the indicated goals at the international level, such as the Millennium Development Goals (MDG) – underpin every strategy and activity of the UNESCO. Therefore, the unique competences of the UNESCO in the domain of education, sciences, culture, communication and information contribute to the achievement of these goals.*

*The mission of the UNESCO is to contribute to the establishment of peace, the eradication of poverty, sustainable development and intercultural dialogue through education, sciences, culture, communication and information.*

Register and find the integrality of the program on the Planetworkshops' Website:

[www.planetworkshops.org](http://www.planetworkshops.org)

Press contacts CLAI for the Planet Workshops

Isabelle Rahé-Journet : +33 1 44 69 54 13 / +33 6 16 58 31 10

[isabelle.rahe.journet@clai2.Com](mailto:isabelle.rahe.journet@clai2.Com)

Domitille Prot : +33 1 80 50 53 14 / +33 6 75 62 98 43

[domitille.prot@clai2.Com](mailto:domitille.prot@clai2.Com)