

Acquisition of KPMG Consulting UK and NL

**Bernard Bourigeaud** 

**Strategy** 



- End to end service offerings
- Balanced mix of consulting, build and run
- Capitalize on industry sector knowledge
- Develop a focused consulting practice
- Focus on clients
- Leverage strong HR management

### **Build on global presence**



# **KPMG Consulting UK & NL**

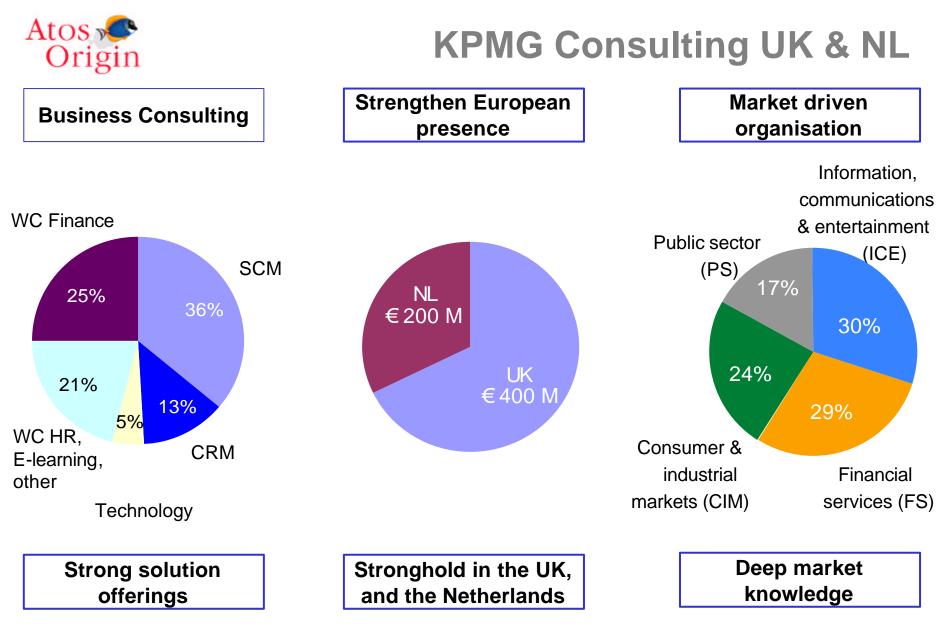
- Highly respected consulting leaders
- Revenue in 2002 E : €600 Million
- 2800 staff including 150 partners



Agenda

# Overview of KPMG Consulting UK & NL

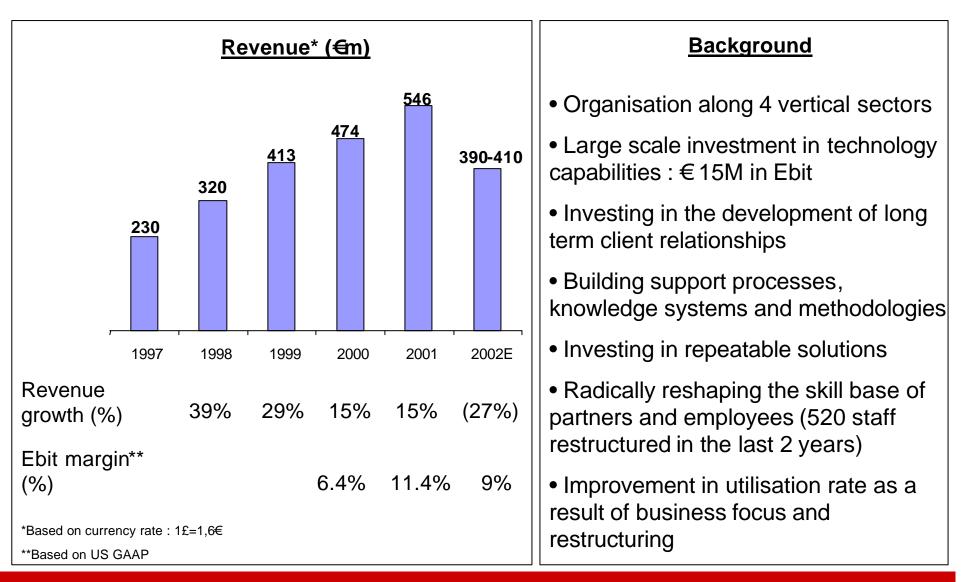
- Acquisition rationale
- Financials
- Acquisition execution
- Conclusion



Note: All figures based on 2001A revenue, except for solutions mix, based on total headcount



# **KPMG Consulting UK**





Partner	97	Professiona	l staff
Senior Manager		415	
Senior consultant		497	
Consultant		254	
Junior	62		
	ndustry % Revenue)	(%	<b>ferings</b> Revenue)
ICE	32	WC HR, eLearning, other	19
		CRM	19
FS	30	WC finance	28
CIM	25	Supply chain	34
PS	13	Supply chain	
Total (%)	100	Total (%)	100

# **KPMG Consulting UK**

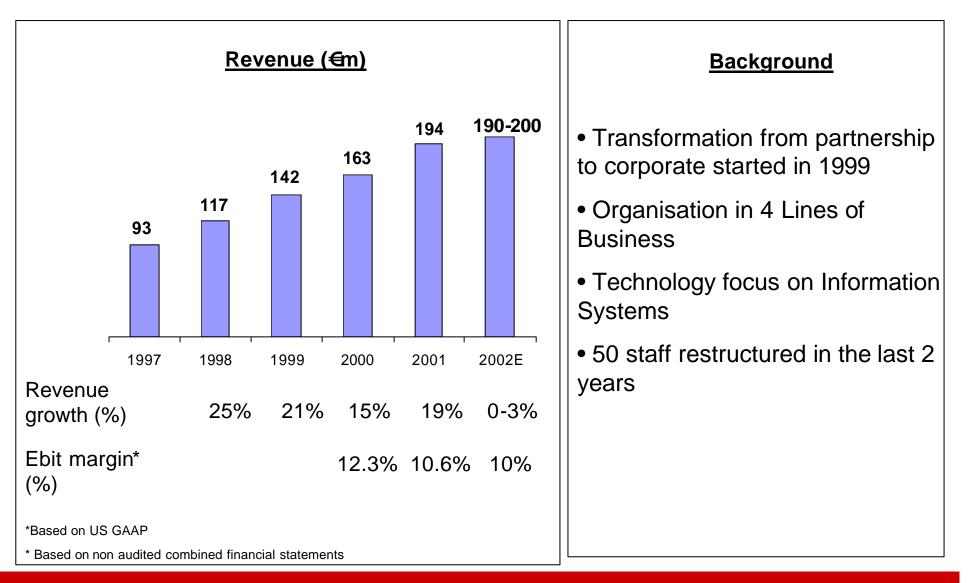
(€m)	2002 E
Gross revenue	390 - 410
Total staff	1614
Professionals	1325

#### Highlights

- Strong management capabilities
- Performance-based compensation
- Market driven organisation
- Strong Financial Services position
- Fast growing Public Sector presence
- R&D center : Stockley Park (Cisco/MS)
- Focus on global account management
- Blue-chip client base



# **KPMG Consulting NL**





# **KPMG Consulting NL**

Partner		47 Direct consu	Iting staff	(€m) 2002 E
Senior manager Manager		101		Gross revenue190 - 200Total staff1151Direct consulting staff674Other professionals245
Consultant and Junior			326	Highlights
	ndust Revenu	•	fferings (% Staff)	<ul> <li>Strong management capabilities</li> <li>Performance-based compensation</li> </ul>
CIM	23	transformation, Quality, other	25	<ul> <li>Market-driven organisation</li> </ul>
ICE	23	WC IT CRM	8	<ul> <li>Strong brand recognition</li> </ul>
		WC HR	16	<ul> <li>Good access at Board level with Nolan Norton</li> </ul>
FS	27			<ul> <li>Focus on global account management</li> </ul>
PS	07	WC finance Supply chain	42	Blue chip client base
r0	27	Coppi, chain		<ul> <li>Nolan Norton, KIG, Metrum</li> </ul>
Total (%)	100	Total (%)	100	





### Overview of KPMG Consulting UK & NL

- Acquisition rationale
- Financials
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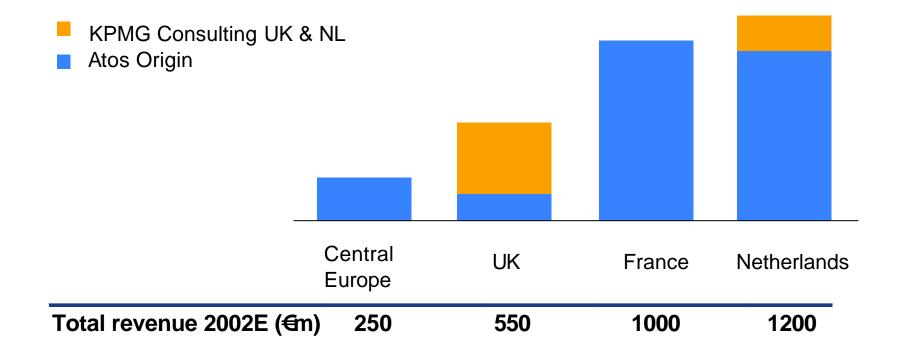


### **Acquisition benefits**

Geography	<ul> <li>Significant market presence in the UK and leadership in the Netherlands</li> </ul>
Industry segments	<ul> <li>Leader in Financial Services</li> <li>Improved positioning in Consumer &amp; Industrial Markets and Information, Communications &amp; Entertainement</li> <li>Stronger base in Public Sector</li> </ul>
Key clients	<ul> <li>Extended and complementary client portfolio and improved wallet share</li> </ul>
Service offerings	<ul> <li>Strong consulting capabilities leading to increased outsourcing and systems integration opportunities</li> </ul>
Human Resources	<ul> <li>Enhanced managerial capabilities</li> <li>Major role in market, client and solution management</li> </ul>



### Strengthened position in UK and NL





- Combined revenue of €550 M Staff : 2700
- Home to many large global clients
- Increased credibility in Financial Services
- Access to major European financial institutions operating in the UK
- Strong base for expanding European presence in consulting
- Platform to build outsourcing capability without further acquisition
- Access to larger systems integration projects
- Major European Partner with Oracle and strong SAP position
- Base for expansion in Middle-East, Asia Pacific and US



### **The Netherlands post-closing**

- Combined revenue of € 1.2 bn Staff : 9,000
- 59% recurring revenue, based on multiple-year contracts
- Atos Origin now the undisputed market leader
- Broader and more balanced client portfolio
- Board level access to clients particularly through Nolan Norton
- Leverage further outsourcing opportunities in the Dutch market
- Springboard for Public Sector

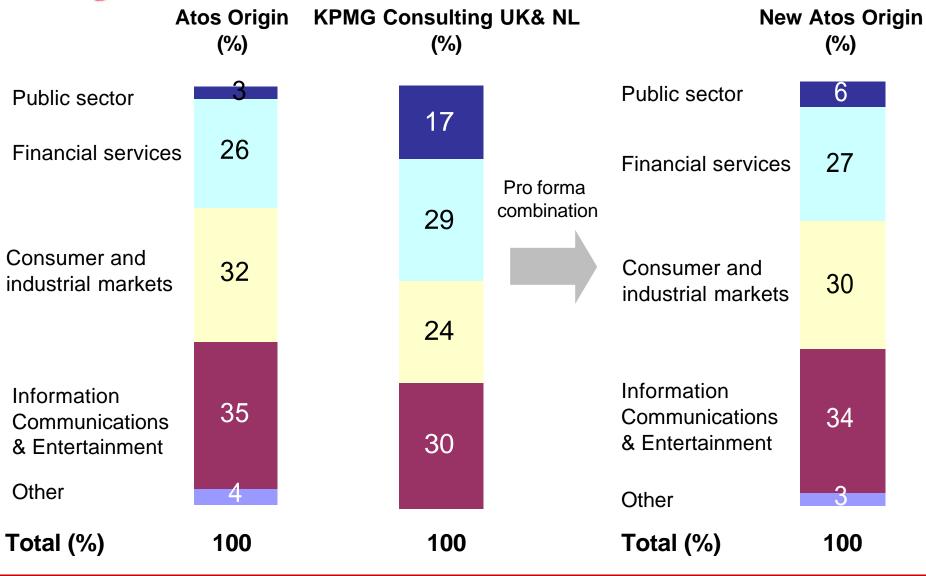


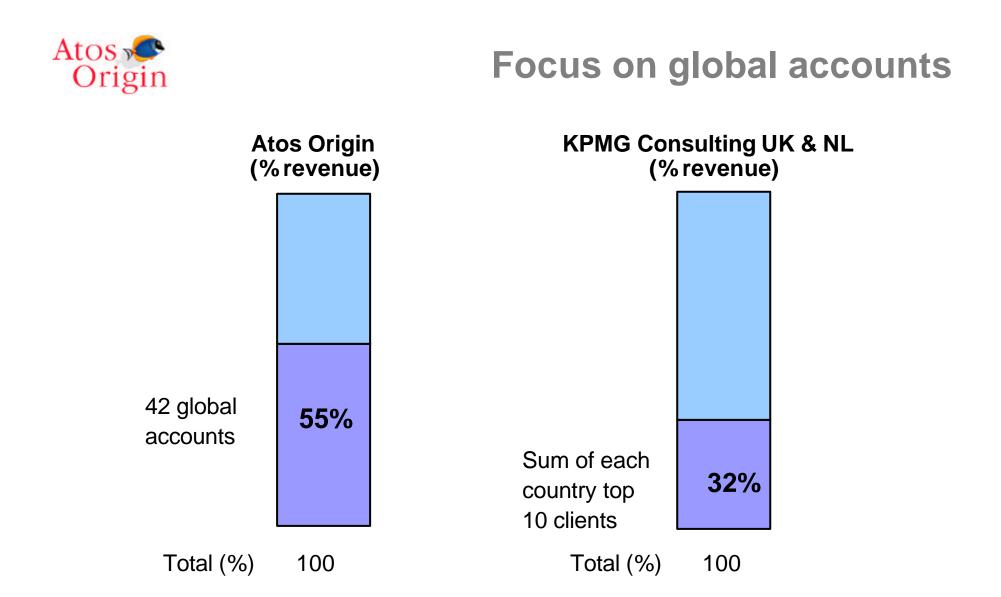
### Worldwide coverage





### Stronger and broader industry focus





Strong potential to improve presence within clients



#### Inform, Com & Entertain.

Philips (Worldwide)
 Lucent (8 countries)
 FT - Equant (France)
 KPN (Netherlands)
 Vodafone (2 countries)
 Vivendi Universal (France)
 Flextronics (2 countries)
 Telefonica (Iberia, Lat. Am.)

#### Consumer & Ind. Markets

Philip Morris (10 countries)Peugeot (France)Procter & Gamble (10 countries)Renault (France)Unilever (9 countries)DSM (Netherlands)DDD (France)DSM (Netherlands)

PPR (France)

Akzo Nobel (Worldwide) Acordis (3 countries) EDF (France) FIAT (France, Italy) Novartis (4 countries) ICI (6 countries) Aramco (Middle East) ENI (Italy) Exxon Mobil (7 Countries) **Shell** (12 countries) Total Fina Elf (France) **Peugeot** (France) DSM (Netherlands) Repsol (Iberia, Lat. America)

# Atos Origin Key clients Enhanced wallet share

#### Finance & Banking

ABN Amro (Fce, Brazil, NI) BNP Paribas (France) Credit Lyonnais (France) Fortis (France, Belux, NI) HSBC - CCF (France) Deutsche Bank (Ger. Sp.) **ING** (Netherlands, Belux) Société Générale (Frce) **Axa** (Fce, Belux, UK, Germ.) Euronext (20 countries) **Rabobank** (Netherlands) Public Sector / Other ANPE (France) Dutch Env. Ministry (NI) French Edu. Ministry (Fr)

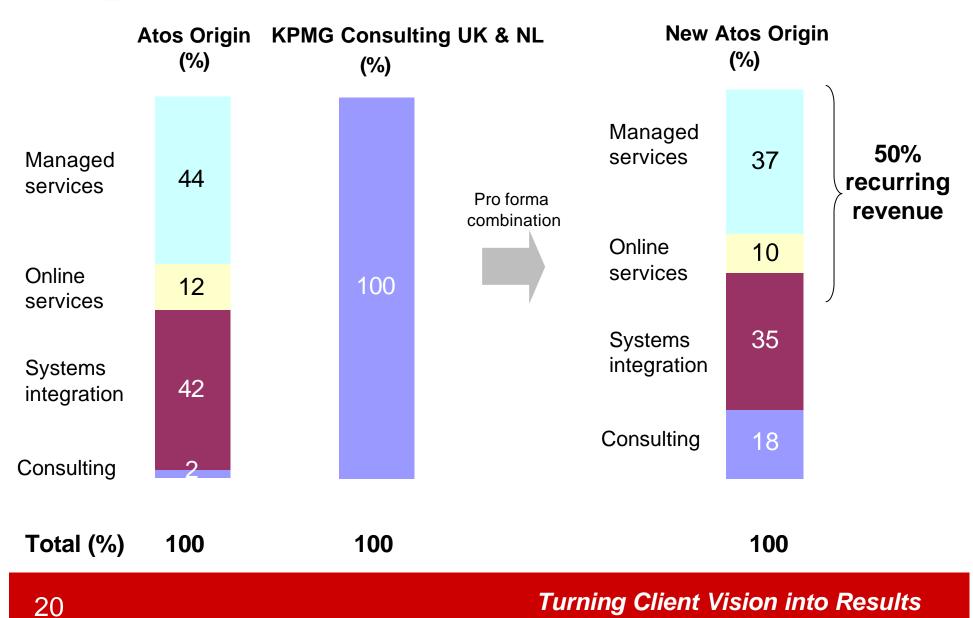


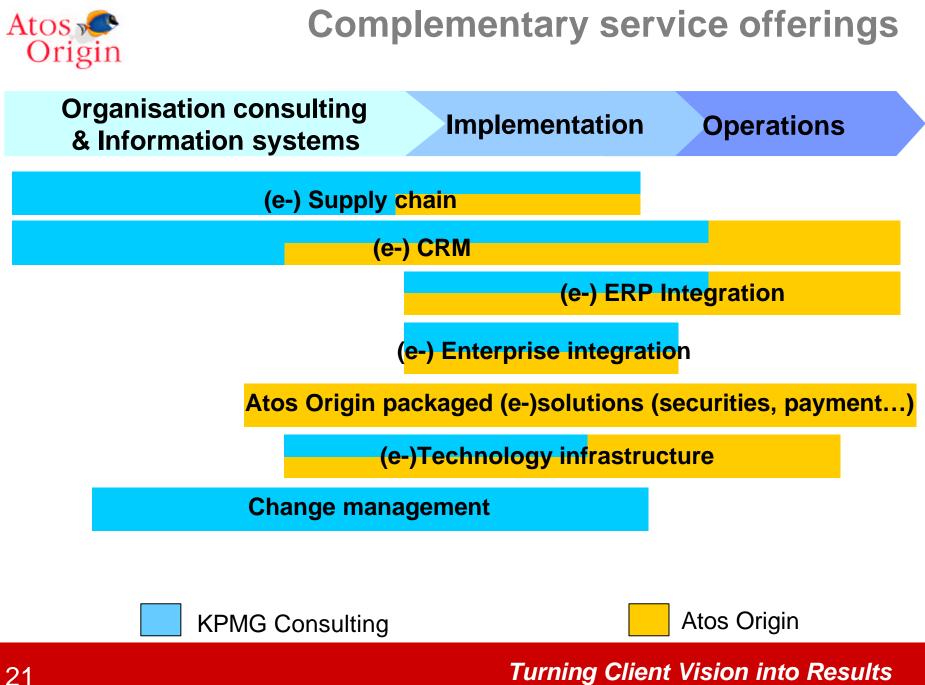
### **KPMG Consulting key clients** Extended delivery prospect

Inform, Com & Entertain.	Cons. & Ind. Markets	<u>Finan. Services</u>	Public Sector
Canon HP Matsushita Microsoft Philips Bbned BT Cellnet C&W Colt Equant Hutchinson 3G KPN NTL Reed Elsevier Reuters UB media Vizzavi Vodafone Wolters Kluwer	Ahold Airbus <b>Akzo Nobel</b> Astra Zeneca Aventis BAE systems Boots BP Diageo Glaxo Smith Kline Heineken Huntsman Kimberly Clark Nestlé Pfizer Philip Morris Shell TNT Unilever	ABN Amro Achmea AXA B. Of Scotland Barclays CGNU CSFB Deutsche Bank Fortis ING JP Morgan Lloyds TSB Prudential Rabobank RBoS Swiss Re Zurich	UK D. for intern. Develop UK D. of Environment Food & Rural Affairs UK D. of Work & Pensions UK Foreign Office UK Local Authorities UK Ministry of Defense UK National Health Serv. UK Postal Services Main Dutch Ministeries Main Dutch R. Estate



### Full end-to-end coverage







**Human Resources** 

### Strengthened business model

- Enhanced managerial capabilities
- Huge potential for developing key accounts
- Major role in market, global accounts and solution management
- Accelerate market focused organisation

Atos Origin's business development accelerated by 2-3 years



Wrap-up

### A major strategic move

- Excellent platform of consulting operations in Europe
- Strong brand name in the UK and NL
- Significant presence in the UK
- Market leadership in the Netherlands
- Atos Origin was selected as the best partner





- Overview of KPMG Consulting UK & NL
- Acquisition rationale
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### **Transaction structure**

- Total consideration : €657 M
  - Cash : € 422 M
  - 3.66 M new shares @ €64.2 : €235 M
- Shares will be issued as ORA's, converted 1 year after closing
- Issued share capital will increase by 8.3%
- Cash payment financed by long term debt
- Earn out : max 1.4 M new shares to consulting partners



### **Audit partners**

- € 356 M cash
- 1.77 M shares @ €64.2 per share : €114 M
  - 1 year lock-up on shares after closing
  - Audit partners will own 3.7% of new Atos Origin\*

\* Post ORA conversion, non diluted



### **Consulting partners**

- - •€67 M cash
  - 1,89 M shares @ 64.2 € per share : € 121 M
    - A maximum 4 year lock-up on shares after closing
    - A quarter released every 12 months
    - Consulting partners will own 4.0% of new Atos Origin\*
- ∠ Earnout
  - Based on revenue and Ebit targets for 2002 (40%) and 2003 (60%).
  - Maximum new shares : 1,4 M
- Entry stock option grants
  - \* Post ORA conversion, non diluted



### **Shareholding structure**

	31-May-02 non diluted		Post closing non diluted*		Post closing fully diluted**	
	(M shares)	(%)	(M shares)	(%)	(M shares)	(%)
KPMG Audit partners Consulting partners	-	-	1,8 1,9	3,7% 4,0%	1,8 3,3	3,0% 5,6%
Philips	21,3	48,6%	21,3	44,9%	26,1	44,0%
BNP Paribas	2,2	4,9%	2,2	4,6%	2,2	3,6%
Employees	0,3	0,7%	0,3	0,6%	4,4	7,5%
Treasury stock	0,3	0,7%	0,3	0,6%	0,3	0,5%
Free float	19,8	45,1%	19,8	41,6%	21,2	35,8%
Total	43,9	100,0%	47,5	100,0%	59,3	100,0%

\* Assumes full conversion of ORAs

\*\*see comments in appendix re. potential dilution



### **Financial summary**

- Consolidation from July 2002
- Pro forma equity as of Dec 2001 : €714 M\*
- Pro forma net debt as of Dec 2001 : € 691 M\*
- Net debt to combined pro forma ebitda : 1.4
- Transaction will be earnings enhancing before goodwill

\* Based on combined pro forma balance sheet as of Dec 2001 : see appendix

**Turning Client Vision into Results** 

Note : subject to regulatory approvals

<ul> <li>Regulatory approvals</li> </ul>	Prior to closing
<ul> <li>Extraordinary shareholder meeting to approve issuance</li> </ul>	July 2002
<ul> <li>Expected closing</li> </ul>	July 2002

- Announcement
- Partners' vote

# Atos 📌 Origin



June 5, 2002

June 2002



### Agenda

- Overview of KPMG Consulting
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### **Plan of action**

- There must be strong complementarity / fit
  - Top line synergies
  - Margin improvement
- Clear strategic intent / clear disposal strategy
  - Industry sectors Clients Skills & offerings
  - Disposals
- Management structure must be clear (no compromises)
  - New structure to be announced
- Communication
  - Internal Markets Clients
- Speed of implementation
  - First decisions on Day 1



### **Management Board**

Region responsibility

- Bernard Bourigeaud, CEO
- Wilbert Kieboom
- Dominique Illien
- Tim Lomax
- Jeremy Anderson
- Eric Guilhou, CFO
- Jans Tielman, HR & Coms

Central Europe NL, Belux France, Italy, Spain, Lat. America USA, Middle East, Asia Pacific **UK** 



### Organisation

- Jos Zandhuis
  - Joins the Management Board of Region 1
  - Responsible for overall C&SI in the Netherlands
  - Reports to Wilbert Kieboom
- Marten La Haye
  - CEO of Consulting operations in the Netherlands
  - Reports to Jos Zandhuis
- Paul Bingham
  - Head of MS and SI in the UK
  - Reports to Jeremy Anderson



# **Organisation (continued)**

- B. Bourigeaud leads the newly created Global Consulting service line
- Atos Origin organised in 4 service lines :
  - Consulting
  - System integration
  - Managed Services
  - On Line Services
- Consulting will operate as separate entity in each country
  - Consulting brand in the UK and NL : Atos KPMG Consulting
  - Brand retained for up to 3 years



**Business model** 





Consulting Global	SI Global	MS Global	OLS Global	International Competencies & Alliances			
	Solution Directors						



Deal announcement	June 5, 2002
<ul> <li>Top management structure</li> <li>Country organisation</li> <li>Detailed organisation structure</li> <li>Internal roadshows</li> </ul>	Day 1 Day 1 June June-July
<ul> <li>Expected closing</li> </ul>	End July
<ul> <li>Key client visits</li> <li>Full commercial review</li> <li>Full financial review</li> <li>Completion of operational systems review</li> <li>Kick-off meeting</li> </ul>	June-September July July End September December
<ul> <li>Merger completion</li> </ul>	End December

**Timetable** 



#### **Top line synergies**

- Increase revenues by selling to each other's existing client base
- Leverage our complementary industry knowledge
- Leverage our complementary solution skills portfolio
- Leverage our global presence



### Plan of action Margin improvement

- Replace subcontractors on SI projects by own staff
- Cessation of shared services at the end of 2003
- Combined cost synergies
  - Purchasing
  - R&D
  - Premises
  - Infrastructure



#### **Consulting backdrop**

- Tough environment in consulting during 2001 and H1 2002
- Revenue decline expected in 2002
- Restructuring actions to address current adverse market
- Positioning to become completely independent from audit
- Prospect of return to high revenue growth rates



### **Atos Origin going forward**

- Existing Atos Origin financial outlook remains valid
- KPMG Consulting will be consolidated from July 2002
- Increase of 10% in Group revenues for 2002
- Operating margin confirmed at 9.5%



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#### Conclusion

#### **KPMG Consulting UK & NL**

- UK & NL only
- Well prepared for sale
- Market-oriented structure
- Earn-out incentive

**Atos Origin** 

- Clear strategy
- Proven track record in M&A
- Understanding of consulting business

**New Atos Origin** 

- No overlap
- Shared strategic vision
- Common business model
- Separate activities
- Cultural fit

Values



- Customer dedication
- Commitment to execute
- Conviviality
- Entrepreneurship and team spirit
- Profitability

#### Vision



- End to end service offerings
- Balanced mix of consulting, build and run
- Capitalize on industry sector knowledge
- Develop a focused management consulting practice
- Focus on clients
- Leverage strong HR management

#### **Build on global presence**



**Atos Origin** 

# A client centric company with global operations ... powered by people

**Turning Client Vision into Results** 



#### Annexes

**Turning Client Vision into Results** 

#### KPMG Consulting UK & NL P&L



(M€)	2000	2001
Revenue	637	740
Income from operations	50	83
Net financial expense	-1	-2
Non reccuring items*	-13	- 44
Corporate income tax	-12	-12
Minority interests	0	-2
Net income before amortization of goodwill	24	23
Amortization of goodwill	0	0
Net income for the period - group share	24	26
Non recurring items	8	27
Net income before exceptional	32	53

\* Refer to slide 6 and 8 for comments on non recurring items

#### **Turning Client Vision into Results**



### Combined proforma Balance sheet at December 31, 2001

(M <del>€)</del>	Atos Origin 31-Dec-01	KPMG Consulting UK & NL	Fair value adjustments	KPMG NL+ UK	Acquisition	Conso.	Atos Origin Post closing
Goodwill	405	0		0		630	1035
Other Intangible assets	23	0		0	663	-663	23
Other Fixed Assets	344	11		11			355
Working Capital	193	84		84			277
Total	965	94	0	94	663	-33	1689
Equity	479	64	-31	33	235	-33	714
Provisions	251	2	31	33			284
Net debt	235	28		28	428		691
Total	965	94	0	94	663	-33	1689

Notes :

- Purchase price (€663 M) = transaction price (€657 M) + acquisition costs (€6 M)
- Net debt from acquisition (€428M) = transaction price (cash part : €422 M) + acquisition costs (€6M)
- Fair value adjustments (€ 31 M) = pension provisions + disentanglement of shared services
- Goodwill = purchase price ( $\in 663 \text{ M}$ ) equity ( $\in 33\text{M}$ )



# Potential shareholding dilution (1/2)

	(#)
New shares to Audit partners	1 768 000
New shares to Consulting partners	1 889 000
New shares issued to vendors	3 657 000
Earnout	
Potential shares from warrants (BSA) to consulting partners	1 412 500
Maximum new shares issued for the transaction	5 069 500
Dilution (as of December 2001)	
Shares issued to employees (stock subscription options)	3 994 172
Shares issued to employees (AOwner)	122 522
Shares issued for convertible bonds (2004)	1 440 501
Shares issued for Philips warrants (class A & B)	4 774 826
Total new shares (fully diluted basis)	15 401 521



## Potential shareholding dilution (2/2)

• **Note 1** Under the terms of the transaction, Consulting partner in KPMG Consulting UK and NL may receive up to 1,4 Million shares under the term of the Earn-out agreement.

• Note 2 Under the terms of the Atos Origin merger in October 2000, Philips received two tranches of warrants ('A' and 'B' warrants), the exercise of which is linked to movements in the Atos Origin share price. The issue of these warrants may be regarded as additional incentive consideration since the consideration payable for each tranche is a nominal 1€. Each tranche consists of 2,387413 stock subscription warrants. Philips may exercise the 'A' warrants if the Atos Origin share price exceeds € 156 on 12 consecutive days before June 30th 2002. Philips may exercise the 'B'warrants if the Atos Origin share price exceeds € 208 on 12 consecutive days before June 30th 2003. Immediately after exercising warrants Philips may not hold more than 35% of the total issued share capital of Atos Origin.

• Note 3 In June 1999, Atos issued convertible bonds in the amount of €172.5 Million (traded under Euroclear, code 180810). A total of 1,440,501 bonds with a face value of €119.8 were issued and the bonds pay interest at 1% per annum. They are redeemable on October 1st, 2004 at a price at €131.4, representing a yield to maturity of 2.75%, or at any time from October 1st, 2002 at the issuer's initiative, with a premium. The bonds may be converted at any time from July 6th 1999 onwards on the basis of one share per bond

• Note 4 The were 3,779172 share options and stock subscription warrants ('C', 'D', and 'E' warrants) outstanding at December 31st, 2001 at prices ranging between €23 and €160, at various times between now and 2011. Moreover 215 000 stock options are granted to key KPMG Consulting people as they join the Group.

• Note 5 In May 2002 « Aowner » gave each Atos Origin employee the opporunity to acquire shares at a 20% discounted price and to receive 1 stock subscription option for each lot of 4 stocks purchased. 122 522 shares have been issued (98561 stocks and 23961 options).